

CURRICULUM VITAE

Thomas Kotsis
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01/02/1982
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Educational Details

9/2000 to 6/2005

The American College of Greece (Deree College)

Bachelor of Science in Business Administration

Specialization in Marketing Communications

Work Experience

03/2014-Present

IBM-International Business Center, Bratislava

Position: Project Specialist(Benelux & Nordics Market)

Post-sales handling in orders

Billing and Invoicing of orders

Reporting of billing accuracy

01/2013-10/2013 (Contractor*)

TELETECH SA for GOOGLE-East Point Business Centre-Dublin 3, Ireland

Position: GOOGLE Adwords Account Manager (UK Market)

Selling of the new Google service (Product Listing Ads)

Creation and consulting on Google Adwords Campaigns (200 UK merchant accounts)

Daily monitoring of campaigns' performance-Increase conversions and ROI

Bidding and budgeting strategy for Adwords Campaigns and SEO optimization

Certificates:

Google Advertising Fundamentals Exam

Search Advertising Advanced Exam

09/2011 to 9/2012

VALORE COMMUNICATIONS LTD-John Kennedy 84 Street,Athens.

Position: Co-Founder

Start-up company to implement digital advertising activities through Google Adwords, Facebook Ads, creation of E-shops.

Promotion of products and clients brand identity

Building of clients' digital image and implementation of BTL and ATL activities

Collaborations with: NESCAFE, NIVEA, BACARDI

09/2009 to 09/2011

CIVITAS KETCHUM COMMUNICATIONS- Miltiadou 27 Street, Athens.

Position: Account Executive

Account management of corporate clients

Creation and implementation of each client's PR strategy-Organization of PR events, conferences, press dinners and promotional campaigns.

Responsible for handling all clients online presence(blog spots, Social Media)

1/2008 to 9/2009 (18-months contract)

MUNICIPALITY OF AGHIA PARASKEVI-Mesogeion 463, Aghia Paraskevi

Position: Customer Service-Contact Person

Responsible for the publishing of the Municipality's activities through all available Media

Handling of citizen's complaints and recording of their requests

Skills and Qualifications

SEM, SEO, GOOGLE ANALYTICS, BLOGGER, Social Media

Word, Excel, PowerPoint

Languages Spoken

Greek-Native

English -Fluent

Italian -Intermediate

Hobbies & Interests

Writing (newspapers and blogs)

Politics

Travelling-Photography-Studying about geography and peoples

Technology