

# Curriculum vitae **Stefano Formiconi**

## Personal details

Nationality: Italian  
Address: Pauline-Staegemann-Straße 3, Berlin, Germany  
Mobile: +4915773822331  
E-mail: [stefano.formiconi@gmail.com](mailto:stefano.formiconi@gmail.com)

## Skills and competencies

- Excellent communication and organisational skills
- Strong and well developed research and analytical skills
- Capacity to work individually or within a team environment, under stressful conditions or with tight deadlines
- Experienced in leading a team
- Above average computer skills

## Work experience

January 2007>today **Translator from English to Italian for Magic Press, Planeta DeAgostini, ISBN, BAO Publishing, RW LION, Grani & Partner.** My works include graphic novels, books, short stories, journalistic articles and videogames.

May 2001>September 2008 **Project Manager/Content Manager for telKey s.r.l./Quasar s.r.l.,** developing **web-based and sms-based communities** to support and train sales, trade marketing and logistics departments.

My responsibilities included:

- design and start-up of projects
- relationship with the clients
- organization and management of resources
- write down specifics for IT development
- content management
- graphics and content creation
- data analysis and monitoring for further improvement

Main clients include: **Siemens Home and Office Communication, Loewe, TIM, Samsung, Toshiba.**

September 2005> **Web-Designer, Web-Master for Baustelle official web site.**  
February 2010 Baustelle are an italian alt-pop music band.

My responsibilities included:  
-content creation and management  
-graphic design  
-customer care

2001 **4 months internship for Logotel/telKey** developing web-based e  
sms-based communities.  
1995>today **Free-lance graphic designer** for flyers, posters, cd covers and more.  
1995>2004 **Promoter/dj** for indie-alternative clubs in Rome and in Milan.

## Education

Jan 2000>Apr 2001 **Masters in Strategic Design** at **Politecnico di Milano**  
A 14 month **Masters** which included 4 months of project work (as an  
intern at Logotel/telKey)  
**Strategic Design** is a design activity concerning the product/system, the  
integrated body of products, services and communication that companies  
conceive and develop in order to obtain a set of specific strategic results.  
Being a strategic designer means to have the **vision** and the **analysis**  
**ability** to understand the market and have the **creativity** and the **inventive**  
**power** to create a satisfying product/system according to the company  
identity.  
1999 **BA Electric Engineer, University “La Sapienza”** of Roma; mark  
108/110  
**Thesis on “Management of Railway Traffic in case of abnormality within  
the Fast Trains lines”**  
1990 **Diploma in Classics**, Liceo Classico T.Tasso, Roma

## Languages

Italian: native  
English: fluent, oral and written  
German: intermediate

## IT knowledge

OS	Mac OS X, Windows
Office	Microsoft Office, Apple Pages, Apple Numbers
Graphic design, DTP	Adobe Illustrator, Adobe Photoshop, Adobe In Design
Multimedia & Web	Adobe Director, Dreamweaver, Flash, HTML & CSS, ASP
Sound manipulation	Steinberg Cubase, Apple Logic

## Interests

Music, comics, TV series, travels, technology, geeky things and everything new.