

Srinivas Gopiseti

Script Writer

srinivaselectric@gmail.com

+91 96407 26663

Gist:

- **8+ Years** of Media experience
- Specialized in Visual Writing and Content Analysis
- Directed & Scripted Celebrity-TalkShows, Serial promos, Vignettes, Short-films, Vox-Pops, etc.,
- Published writer in Telugu
- Blogger and YouTuber
- Good at developing scenes and stories
- Expertise in screenwriting
- Well versed with Digital Media Platforms

Work-Outs:

- **2019 to till date** – Freelancing Copywriter
- **Star MAA TV**, Star India Pvt Ltd, Hyderabad
Role : Director
Duration : September 2014 to December 2018
Work Profile : Conceptualize and Write Promos for all the fiction and non-fiction shows – new launches and sustenance
- **Tv9**, Hyderabad
Role : Senior Sub-Editor
Duration : June 2013 to September 2014
Work Profile : Ideate, Write and Produce '30 Minutes', a daily program on current socio-political issues and also script special stories
- **UTV Entertainment**, Mumbai
Role : Scriptwriter and Producer
Duration : April 2011 to Dec 2011
Task : Create Promos, Produce festival & channel Idents, Supervise post-production

- **Tv9, Hyderabad**
 Role : Producer & Scriptwriter
 Duration : Jun 2008 to Mar 2011
 Task : Write content and Produce infotainment programs like Yatra, Gadget Guru, Hot Wheels etc.,

Other Activities:

- Own a Youtube channel with more than 1 million views –
<https://www.youtube.com/telugodu>

Directed and Scripted the total video content

- Published Stories in SAKSHI daily and e-magazines

(<https://drive.google.com/file/d/0B7P0ScrUzSAXMTJDRjI5RTEExQTJDNDIFRDowLjE/view?usp=sharing>)

<http://eemaata.com/em/issues/201009/1622.html>)

- Directed Ads for Hindustan Times that were shortlisted for 'Goa Fest', an Ad-competition conducted by [Mofilm](#).
- Blogger in Telugu @ <http://swatichinuku.blogspot.in>

Positives:

- Can judge content
- Avid reader
- Loves experimentation

Academics:

- B.Tech from JNTU in Electronics and Communication Engineering with 76%.
- Intermediate in MPC with 86%
- SSC with 90%