**SOMANADHAM Musty**

Mob: +91 9347440086 | E-Mail: msomanadham@gmail.com

Seeking a challenging position of responsibilities that utilizes my skills, experience and keen to work in an environment where I can enrich my knowledge and strengths in

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| * Translation & Interpretation
* Administration
 | * Sales & Marketing
* Strategic Vision & Budgeting
 | * Business Training & Development
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| **Professional Profile** |

* Multi-Skilled Interpreter/Translator with 3 years progressive experience translating and interpreting between English and Telugu in diverse areas: business, legal, commercial, cultural and entertainments.
* 40 years of experience in Establishing and Managing Distribution Network across South India, working as a PROFIT CENTRE HEAD for the South, while adopting & generating new ideas to implement, improve and enhance the existing systems.
* Innovative and prudential methods to optimize company profitability.
* Possess proven ability to organise, prioritise and multi-task.
* Able to work accurately, working under pressurised conditions, to tight time frames.
* Excellent communication, interpersonal and client relations capabilities.
* A calm professional with a flexible and adaptable approach to work.
* Adapt well to challenge, resourceful and flexible.
* Experienced in observing tact and discretion, for dealing with confidential information.
* Proficient in English, Hindi and Telugu Languages.
* Computer skills: Proficient user of MS Word, Excel, PowerPoint.

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| **Work Outline** |

**Interpreting Experience | (Jan’16 – Till Date)**

* Provided commercial interpreting for EQHO Globalization Pvt. Ltd., Singapore (2017 Interpreter/ Translator, Krishna Legal Advisories 2016 – Till Date

Interpret legal documentations and narratives.

* – Till Date)

**sales & Marketing | (1978 - 2015)**

* 40 years of experience in Establishing and Managing Distribution Network across South India.
* Worked as a PROFIT CENTRE HEAD for the South for different FMCG companies & products.

Key Companies:

* EMSON Industries (Manufacturers of Mobile Phone accessories)
* SKY Industries (Manufacturers of welcro products who forayed into the FMCG segment)
* INDIAN TONERS & DEVELOPERS LTD., (Manufacturers of Toners for Photocopiers & Laser Printers)
* HIMALAYA Company(CPD) (Cosmetics)
* AV THOMAS Company(CPD) (Tea)
* AB Exports & Imports (Tea)
* Beauty Cosmetics Pvt. Ltd (Cavin Care Pvt. Ltd.) (Hair care and Skin care Products)
* Novino Batteries (LAKHAN PAL NATIONAL LIMITED)

KRA’s**:**

Essentially sales functions for the four Southern states.

Establishing

* Profit center orientation
* Networking sales & distribution
* Recruitment & Training
* Budgeting & Promotions
* Sales analysis & Sales staff appraisal

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| **Education** |

* Holding Bachelor’s Degree in Business Administration(BBA)