**Curriculum Vitae**

**Identification:**

**Name: Mathias SEKAMANA**

 **Birth**: 20th September, 1994

**Place of Birth**: Tabora, Tanzania

**Nationality**: Rwandese

**Sex**: Male

**Marital Status**: Single

**Contacts and Addresses:**

**Phone**: +250784774437/ +250722528038

**E-mail:** sekamathias25@gmail.com

**Twitter**: @matarejoshua

**SUMMARY**

.Received a bachelor’s degree in Journalism and communications, from the University of Rwanda.

.Specialized in Communications

.Worked for Radio Salus for almost 5 years.

.Worked for Ruhagoyacu for 3 months

.Worked in University of Rwanda’s communication department as a professional intern.

.Worked for Igihe.com for 3 months.

.I am currently working for Mango Telecom Rwanda as a digital marketing specialist.

**Professional corporate experiences:**

**.June 2014- July 2019:** **Journalist at Radio Salus. (University of Rwanda’s radio station)**

**Responsibilities:**

.Driving talk shows in Kinyarwanda, English and Kiswahili

.News reporting.

**November 2017- April 2019:** **Professional intern in University of Rwanda’s public relations and communications department.**

**Responsibilities:**

.Producing audio magazine for radio after conducting interviews with different officials. It was always prerecorded of course. (At least 2 every week)

.Organizing and monitoring community outreaches (Huye, Nyagatare, Musanze, Rusizi, Rwamagana as well as Kigali.

.Assisting in developing different communication strategies and implementation plans in UR.

.Preparing different communication tools like banners, release letters, etc.

 .Producing radio stories about University of Rwanda’s different activities and events. (Public relation stories). These were prerecorded too.

.Shooting and editing videos in different events in the University of Rwanda. .Taking pictures in different events.

.Writing stories to be published on the website of the University of Rwanda

.Interacting with public through the phone, explaining them about the universities’ programs and orientating them to the right sources of information they were looking for.

 **June 2018-October 2018**[:](http://www.ruhagoyacu.rw/) **Swahili version editor at www.ruhagoyacu.rw &Social media officer.**

**Responsibilities:**

.Leading the team that was in charge of the newspaper’s Swahili version.

.Managing my team members shifts

.Editing all the stories before publishing.

.Managing the company’s social media platforms (Facebook, Twitter, Instagram)

**May 2019-July 2019:** Journalist at [www.Igihe.com](http://www.Igihe.com)

**Responsibilities:**

**.**Generating 7 story ideas a week and all the developing after discussing with editors.

**.**Covering different events in which the media house was invited

**July 2019- Present**: **Digital marketing and Social media specialist at Mango Telecom Rwanda.**

**Responsibilities:**

**.**Prepare a weekly Radio tour schedule for new products and services.

.Going live to different partner radio stations to explain different services and products.

.Creating contents and posting them on all social media accounts. (Facebook, Twitter, Instagram)

.Working with media houses to prepare and promote each event that has happened since my arrival.

**.**Providing weekly DJ mentions and adverts to the brand ambassador journalists.

.Providing daily post to hired social media influencers.

.Dealing contracts with influencers whom we are not yet working with but in whom we see any potential in working.

.Preparing different campaigns and road shows aiming to promote the company’s brand, products and services.

**Education:**

**From September 2015 – June 2018** doing my bachelor’s degree in journalism and communication, University of Rwanda **Option:** Communications.

**2011-2013**: Advanced level in G.S Bigugu where I studied languages. I was number six among 10 bests of my combination (E.K.K) in the country.

**2008-2010**: Ordinary level in G.S Bigugu.

**2006-2007**: Nyabimata primary school.

**2002-2005:** Shule ya msingi ya Kibunda, Kigoma, Tanzania

**Skills:**

**Computer skills:**

 .Microsoft Word

.Microsoft Excel

. Adobe audition

. Adobe in design

. Adobe Photoshop

.Adobe premiere.

. Final cut pro.

. Filmora9. Etc.

**. Languages:**

1. English: Fluent in both written and spoken
2. Kiswahili: Fluent in both written and spoken
3. Kinyarwanda: Native speaker
4. French: Intermediate
5. Some Chinese: Beginner

**Hobbies and Interests**

**.**Music .Football

**Certificates:**

I have got a certificate in radio production earned from Sweden’s FOJO institute in collaboration with the University of Rwanda.

**Referees**:

1. **Prof. Philip Cotton**: Vice chancellor, University of Rwanda.

# E-mail: vc@ur.ac.rw

 Tel: +250789001218

1. **Eugene Hagabimana**: Former Managing Director of Radio Salus,

 Tel: +250784595833 E-mail: ehagabimana@gmail.com

1. **Murangwa Darius**: Media and communication officer, University of Rwanda

# Tel: +250788662829 E-mail: mcdario2000@gmail.com

4. **Renee Nshimiye**: Public Relations officer, University of Rwanda 6.

# Tel: +250788557666 E-mail: renenshimiye@gmail.com

 5. **Paul Mbaraga**: Current director of Radio Salus

 E-mail: shinga.higa@gmail.com Tel: +250783870440

I hereby declare that the information furnished above is correct to the best of my knowledge and the entire certificates are available upon request.

 **SEKAMANA Mathias**