



SEETHU SUBHASH

CONTENT WRITING, REPORTING &
WRITING FOR MEDIA

PROFILE

I intend to build a career in the field of journalism/news groups and achieve a high career growth by using as many of my skills as possible. Further in my career I would like to be at a position in media group where I will be able to use my creative and professional skills earned towards the growth of the organization with commitment and dedication

CONTACT

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EDUCATION

Masters in communication and Journalism - 2016
Kannur University - Kerala

Bachelor of Arts in English Literature - 2013
Kannur University - Kerala

WORK EXPERIENCE

June 2019 – Present – Freelance Content Writer – MAIOR Solutions –
Calicut Kerala

- Content writing
- Copy writing
- Blog writing
- SEO
- Translation
- Sales writing
- Research
- Marketing
- Editing
- Meeting deadlines
- Engagement
- AP style
- Writing leads
- Metadata
- Sourcing
- Fact-checking

March 19 – May 19 -Executive Content Writer • VALUELEAF - Bangalore

- Regularly producing various content types, including email, social media posts and blogs.

March 2018 – March 2019 – Sub Editor - Oneindia.com - Bangalore

- Write daily articles with over 200 words reporting current and recent events in the Indian and International finance and business segment.
- Provide attractive headlines and upload the articles to be viewed live on the website.

PERSONAL DETAILS

Date of Birth: 04-03-1993

Sex: Female

Marital Status: Married

Languages known: English, Malayalam

- Coordinating online publishing cycle and managing content areas
- Setting publication standards and establishing goals and expectations
- Suggesting stories and generate headline ideas in alignment with targeted audience's preferences

2017 Mar - 2018 Feb - News Reporter - Malabar Vision - Kerala

- Cover breaking news live from the field.
- Conducted live and taped interviews; asked questions and discover facts.
- Made cold calls to find stories.
- Set - up daily meetings and interviews under strict daily deadlines.
- Managed contacts and followed legislative stories to produce on-air TV news stories.

2016 - Internship - The New Indian Express -Kerala

- Completed two-month internship at The New Indian Express, Calicut Bureau, Kerala with two byline stories

SKILLS

- Proofread, edit and improve stories or pieces
- Comply with media law and ethical guidelines
- Meet deadlines and budget requirements
- Hands on experience with MS Office and CMS
- Proven familiarity with SEO and social media best practices
- Excellent written skills in English
- An eye for detail along with critical thinking
- Prioritizing and multitasking