**Maximillian Samuel Puji**

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# **Experiences**

**TCP-TBWA\ Indonesia**

[**www.tbwa.com**](http://www.tbwa.com)

**Mulia Business Park, Jalan MT. Haryono Kav. 58-60, Pancoran, Jakarta Selatan 12780.**

**Copywriter (April 2019 – March 2020)**

. Creating contents for Samsung Digital Stores on some leading e-shops in Indonesia.

. Creating ideas and developing Samsung campaigns and advertisements.

. Rework the contents of Samsung Digital Stores.

. Also helping other groups with their campaign ideations and contents (Datsun and Nissan).

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**Yayasan Bali Peduli**

[**www.balipeduli.org**](http://www.balipeduli.org)

**Volunteer Translator (April 2014 – Present)**

## **•** Translating documents, reports, and website contents. Subjects: health,

## HIV-AIDS, STD, contraception.

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## **MPG Media Group**

## Jalan Palmerah Utara No. 55 Slipi

## Jakarta Barat 11910, Indonesia

## **Senior Editor** (May 2015 – December 2016) and

## **Managing Editor** (December 2016 – May 2017) for Augustman Indonesia Magazine.

## • Creating bonds with sources, both individuals and corporations.

## • Writing reportage, review, profile, description, and other forms of articles.

## • Creating bonds and businesses with some tenants to support annual

## magazine event, A-Listers, and other events.

## • Responsible to edit the whole contents of the magazine.

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**Femina Group**

Gedung Femina 3rd Floor

Jalan H.R. Rasuna Said Kav. 32-33

Jakarta Selatan 12910, Indonesia.

**Editor** (September 2012 – May 2015) for Best Life Indonesia Magazine.

• Creating bonds with sources, both individuals and corporations.

• Writing reportage, review, profile, description, and other forms of articles.

• Creating events to support editorial such as Moët Hennessy Exclusive

Dinner with Louis Vuitton Moët Hennessy and Best Life readers.

• Working together with some tenants of Femina Group in big events such

as Jakarta Sport and Wellness Festival and Jakarta Fashion Week as a Show

Manager.

\*

**PT. BWL Indonesia**

Menara BCA, 36th Floor, Suite 3602-3603

Jalan M.H. Thamrin No. 1 Jakarta Pusat, Indonesia.

**Copywriter** and **Marketing Communication** (March 2010 – September 2011)

• As a copywriter, creating texts for the packages of products, brochures,

banners, and other commercial and promotional needs.

• As a marketing communication coordinator, dealing with the distributors

and tenants in supporting the market.

## • Working together with the graphic designer and/or marketing

## department and/or alone, creating texts for commercial needs,

## packages, leaflets, brochures.

## • Translating and creating documents, website contents, handouts for the

## training or promotion purposes.

## • Translating internal documents.

## • Publishing commercial on televisions, newspaper, and magazine.

## • Handling the internal corporate training events, distributors meeting, and

## promotion events.

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**PT. Bhuana Ilmu Populer - Kompas Gramedia Group**

Gedung Perintis Lantai 4 Ruang 413

Jalan Kebahagiaan 4-14

Jakarta Barat, 11140, Indonesia.

**Book Editor** (February 2009 – March 2010)

• Editing books especially adult – self-help books and business books.

• Restructuring books by local writers.

• Translating the source book (in English language) into Bahasa Indonesia.

• Restructuring and rewriting the source texts to make them

understandable and well structured.

• Making some corrections on the diction, sentence patterns, and

punctuation marks.

• Communicating with the local writers to get the deal with the changes

made on their texts.

• Proofread the edited texts.

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**Sekolah Dian Harapan**

Jalan Mentawai 201 Taman Imam Bonjol

Lippo Karawaci Utara, Tangerang, 15810, Indonesia.

**English Teacher for Grade 7 – 8 – 9** (June 2007 - June 2008)

• English Classroom Teacher for Grade Seven, Eight, and Nine.

• Homeroom Teacher for Grade Eight.

• English Journalistic Extracurricular Activity Instructor.

• Analyzing the students’ interest and skills through a set of tests as well

as their needs.

• Developing sets of lesson plans and materials based on the curriculum

and syllabus.

• Providing the students with suitable learning tools.

• Measuring the students’ achievement with sets of tests.

• Give feedbacks to the students and provide remedial actions for the

students who do not meet the target such as extra attention, learning

handouts, exercises, and personal assistance.

Education

1999 – 2007

Sanata Dharma University, Fakultas Keguruan dan Ilmu Pendidikan (Faculty of Education), Program Studi Pendidikan Bahasa Inggris (English Education and Study Program) – Graduated.

1996 – 1999

SMA. Kolose De Britto (High School), Yogyakarta – Graduated.

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Freelance Projects

Freelance Translator (2009 – Present)

• Subject: Lifestyle – Fashion, Travel, F&B, Beauty, Automotive, and

Horology (2009 – Present, more than 500.000 words).

• Subject: General Health, Sports, General Nutrition, and Food. (2009 –

Present, more than 500.000 words).

• Subject: Religious, Motivation, and Self-Help. (2009 – Present, more than

50.000 words).

• Subject: Design and Architecture. (2012 – Present, more than around

10.000 words).

Subtitling project – more than 100 hours.

Transcription project – more than 100 hours.

Localization project – more than 200.000 words.

References

**Sheilla Karmelita** – (Freelance) Project Manager, Phone: +62 812 1340 2995

**Ferdinandus Untoro Ardi** – Supervisor (at PT. Bhuana Ilmu Populer), Phone: +62 819 3200 4045

**Myrna Basuki** – Colleague at TCP-TBWA\, Phone: +62 811 372 913