



PRAGATHI BAJPAI

e-mail: pragatiibajpai@gmail.com
Ph. No: +91-8527626952, 9650749528

OBJECTIVE:

Achieving recognition in the media industry as a credible journalist.

PROFESSIONAL EXPERIENCE:

- **Working as Anchor Producer with ABCPL Group (Money9) from Sep 2023.**
- **Worked as freelancer From Dec 2022 to Sep 2023 for various clients such as ABP, TV Today**
<https://www.abplive.com/business/income-tax-in-budget-2023-will-modi-government-open-the-treasure-before-election-2024-abpp-2307010>
<https://www.abplive.com/business/why-is-rbi-opposed-to-cryptocurrencies-are-in-doldrums-abpp-2309285>
https://docs.google.com/document/d/1CukZzuRg_8pz7Vw2OvXvaXeAAXyCkUcse7GTK6KHkAA/edit?usp=drivesdk
- **Worked with Et Now Swadesh as anchor/producer from October 2021- Nov 2022**
News Reel Of Anchoring –
https://youtu.be/dGwwjL_z8
<https://youtu.be/98IUNQQHgXM>
<https://youtu.be/Dyfp67KcJO8>
<https://docs.google.com/document/d/10TJ7ZvZguPkOMYgG8Ywjz0MIAnOkSswvDYzLrbJpWjI/edit?usp=drivesdk>
https://docs.google.com/document/d/1V8zFmYti4NtxR26PaVAmn7N9AB_reWFSEAE6lIZ8cZo/edi t?usp=drivesdk
- **Worked with The Lallantop as branded content writer/anchor from March 2021- Sep 2021**
<https://youtu.be/9u1C6rzDqnQ>
<https://youtu.be/vZ7ycxopyOI>
<https://youtu.be/yhR4mw7F3UA>
- **Worked with Bada Business as Anchor cum course curator from Sep 2020 - Feb 2021.**
- **Rajasthan Patrika as content writer since Mar 2018- Sep 2020**
Roles and responsibilities-
Developing content for business section according to trend (personal finance)
Facebook live, interactive videos and biz news bulletin
<https://youtu.be/KBS-S1VTBJA>
<https://youtu.be/NthQLIpytzU>

<https://youtu.be/wNVfcmu7evU>

- **Worked as freelancer for Times group' s ViralShots.com from Nov 2015 - March 2017**

Roles and responsibilities

Curating and writing stories for web

- **Worked with a news portal named hindi.bhanak.com. from March 2016 - July 2017.**
- **Worked with news website named 24x7daily.com since October 2015 - March 2016.**
- **Prepared for UPSC from 2011-2014.**
- **Worked as Correspondent with Zee News U.P./U.K. from January 2010 - May 2011.**

Roles and responsibilities-

Covering news worthyexclusive stories ranging from politics to bollywood making special programs for special occasions and live reporting.

- **PROFESSIONAL QUALIFICATION:**

P.G. Diploma in Broadcast Journalism from Jagran Institute of Mgmt & Mass Comm.

- **ACADEMIC PROJECTS:**

Two projects taken with whole-sole responsibility.

News bulletin on 'Noida'S Crime Ratio'.

News bulletin on 'Toll Tax Received on Highway'.

- **EDUCATIONAL QUALIFICATION:**

Graduation from C.S.J.M. Kanpur University in 2007 with 62% marks.

Higher secondary (arts.) from U.P. board in 2004 with 69% marks.

Secondary from U.P. board in 2002 with 65% marks.

- **STRENGTHS:**

Enthusiastic

Hard working

Optimistic

Teamplyer

Date: 16-05-2024

Place: Noida

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