

# Alex Doan

Media Manager || Stop PUTIN || LION

imyanet@ukr.net

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## Summary

Communicative Self-motivated to study every day Easy to learn Exacting to myself and to colleagues Loyal manager Creative and artistic father Excellent cook and fine artist I'm proficient in photography, Adobe CS6, LightRoom, vector graphics & magazine make-up (QuarkXPress, Adobe InDesign, PageMaker). I know HTML, Gif\Flash, sound editing utilites # Audition/SForge/Samplitude Pro; video # Adobe Premier Pro/Sony Vegas and FinalCut.

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## Experience

### **Senior Production Editor at STB TV Channel**

September 2015 - Present (5 months)

### **BD advisor, private chef, blogger, artist, designer at Independent BD&Marketing consultant**

March 2015 - Present (11 months)

### **Production Editor at Teen Spirit production (Orel & Reshka)**

July 2015 - September 2015 (3 months)

Managing the entire postproduction process from manuscript to finished product, including: Scheduling and tracking the entire postproduction process. Getting bids from manufacturers and awarding work. Briefing and controlling motion designers and sound editors. Executing administrative procedures.

### **PR&Marketing executive at Restaurant group**

September 2014 - March 2015 (7 months)

Full marketing and PR support of restaurant group SMM (4 public Fb-pages and Instagram accounts)  
Establishing KPI's for restaurant executives Creative insights Business development (building partners network, cooperating with related businesses, contracting) Press-releases and spokesman responsibilities  
Working with opinion leaders (gastrobloggers, celebrities) Design and advertisement

### **Managing Editor at STB**

March 2013 - July 2014 (1 year 5 months)

Manage team of journalists, designers, operators and other serviceces Supervise timing Editing screenwrites (extra focus on facts verification and viewpoints balance - we provide journalistic investigations) Creativity (establishing a three month beforehand plan; props ideas generating and developing) Shooting & final video cut Writing scripts, announcements Motion graphics <http://dobre.stb.ua/>

**editor-in-chief at [cityfrog.com.ua](http://cityfrog.com.ua)**

October 2012 - February 2013 (5 months)

Development of start-up Manage journalists and photographers work Editing Development of UI Site traffic analytics, correction Collaboration with Project manager

**Journalist-screenwriter, producer at #####**

January 2010 - January 2013 (3 years 1 month)

Casting of participants, interviewing; Synopsis writing and shootings Screenwriting Developing of cooperation with foreign talent agencies, choreographers; contracting (in English) Image making and PR for TOP-20 runners Writing articles to «SYTYCD» magazine (insider news, reviews, interviews)

**PR/IR specialist at MHP S. A. (mhp.com.ua)**

June 2009 - December 2009 (7 months)

PR/IR services for Ukraine's largest poultry producer (53 % market share) Group's companies positive image creating Press releases, contacts with key medias, responding to inquiries; press tours Investor relations, event management Issue of corporate magazine (as editor in chief) Preparing an annual report and quarter trading results

**journalist at Nashe Radio**

October 2006 - November 2008 (2 years 2 months)

Work as parliament news correspondent (reporting, live airs from the Houses of Parliament, Government, Presidents Administration) Streaming Journalistic investigations and social-oriented materials \_\_\_\_\_  
Keywords: PR, Sales, Marketing, Consulting, Manager, Director, Editor, LinkedIn Top 100, Open Link, OpenLink, TopLinked.com, TopLinked, Top Linked, MyLinkingPowerForum.com, MLPF, MyLink500, My Link 500, MyLink500.com, [LION], LION, L.I.O.N., LION = LinkedIn Open Networker, accept your invitation, accept your invitations, accept your invite, accept all invitations, accept all invites, all invitations accepted, all invites accepted, welcome, all invites, all invitations, invite me, send me an invitation, send me an invite, send me an InMail, InMail me, connect to me, connect with me, let's connect, let's link up, link to me, link with me, email me, contact me, ngo. @hotmail.com, @gmail.com, @yahoo.com, @msn.com, invite me, Open Networker, Networker, TopLinked, ONA, Power Networker, 5000+ 6000+ 7000+ 8000+ 9000+ 10000+ 11000+ 12000+ 13000+ 14000+ 15000+ 16000+ 17000+ 18000+ 19000+ 20000+ No IDK, Never spam. Social Networking / Social Media Recruiting (via LinkedIn, Twitter, Facebook, YouTube, Google+, etc.). Training, consulting and editing on cutting-edge social media techniques. Creative Solutions, Creative Direction, Balanced Scorecard, Staff Augmentation, Consensus Building, Career Management, Capacity Planning, Pro-active Leader, Project Delivery, Service Delivery, Smart Governance, Operating Models, Queue Management, Employer Brand, Benchmarking, Mind Mapping, Nonprofits, Acquiring, Teamwork, Kaizen, Autoit, Hadoop, Basel, Scrum, Emergency Management, Complexity Reduction, Contract Management, Strategic Alliances, Capacity Management, Conflict Management, Product Innovation, Performance Tuning, Workforce Planning, Journalism, TV

**editor at commersant.ua**

2005 - 2005 (less than a year)

editing news

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## Languages

**English**

(Professional working proficiency)

**Vietnamese**

(Elementary proficiency)

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## Skills & Expertise

**Film**

**Television**

**Marketing Strategy**

**Public Relations**

**Journalism**

**After Effects**

**Editing**

**Video Editing**

**Photoshop**

**Photography**

**Graphic Design**

**Designs**

**Corporate Communications**

**Marketing Communications**

**New Media**

**Publishing**

**Digital Media**

**Video Production**

**Producing**

**Broadcast**

**Advertising**

**Video**

**Press Releases**

**Social Media Marketing**

**Social Media**

**Magazines**

**Creative Direction**

**Social Networking**

**Facebook**

**Marketing**

**Copywriting**

**Writing**

**Event Management**

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## Courses

### Independent Coursework

Scriptwriter's course by Alexander Mitta

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### Projects

#### **, So you think You can dance**

January 2010 to Present

Members: Alex Doan

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### Education

#### **A. Mitta's screenplay course**

diploma, screenwriter, 2012 - 2012

#### **Kyiv National Taras Shevchenko University**

Ma, journalism and social communications, 2008 - 2010

Grade: Red diploma (highest grade)

Activities and Societies: Debate team, student authority, ping-pong faculty team leader, publisher of student magazine

#### **Kyiv National Taras Shevchenko University**

Bachelor's Degree, editing and publishing, 2004 - 2008

Grade: Red diploma (highest degree)

#### **Uniwersytet im. Adama Mickiewicza w Poznaniu**

Study program, foreign journalism and social studies, 2006 - 2006

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### Interests

PR, events, arts, sports, design and cooking.

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### Volunteer Experience

#### **fundraiser, good fairy at Self Employed (treatortrick movement to support Ukraine)**

January 2015 - Present (1 year 1 month)

As a good pastry cooker I propose people donate money (any number) to foundations who take care over victims of Russia-Ukraine war and help starvating Donbas area inhabitants

#### **Illustrator for upcoming charity campaign at <http://www.100let.org.ua/>**

March 2015 - Present (11 months)

I managed a creative part and designed the upcoming social campaign "face". You can reach the intermediate result by the link below <https://www.behance.net/gallery/24847719/Aquarelle-illustration-to-fundraising-campaign>

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## Publications

### **Qualitology of the text**

Science notes of Institute of Journalisn / #####

Authors: Alex Doan

### **Problems of standardization of e-publications**

Science notes of Institute of Journalism / ##### 2007

Authors: Alex Doan

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## Organizations

### **Screenwriters guild of Ukraine**

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[Contact Alex on LinkedIn](#)