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EXPERIENCE

Dec 2016 - Now

Translator/Writer - Clients/agencies I've cooperated/been in cooperation with: **Datawords Group, MullenLowe Vietnam, Upwork Talent Cloud, MotherTongue, McCann Singapore, Hogarth WW, etc.** Take part in or solely in charge of content writing, copywriting, creative writing, translation, transcreation, Linguistics QA projects. I'm familiar with both long-form content, i.e. blog post, research paper, story, script,... or short-form content, i.e. tagline, UI, headlines, ad post, etc.

Jan 2019 - Now

SEO Specialist - Notable clients: **onefourzero, Netting Ltd. Israel, Atlas SEO, Webcertain Keywords, ORCA Pacific Alliance Canada, etc.** Research and nominate potential keywords, come up with SEO & content plan, write or produce content by cooperating with inhouse/freelance writers; provide clients with reports with analysis, action plan.

Dec 2014 - Nov 2016

Content Collaborator/Executive Associate - VNG Corporation Main responsibilities were to write, translate, edit articles, content for products' websites, social media; support marketing team, product team, technical team with app/game publishing and branding process.

Dec 2013 - Nov 2014

Freelancer - Multiple clients
Joined different projects as content writer, translator, PR/Media assistant.

EDUCATION

Sep 2010 - Jan 2015

Bachelor of Laws (LL.B.) - International Trade Law
University of Economics and Law, Ho Chi Minh city, Vietnam

SKILLS

- | | |
|-------------------------|--|
| ★★★★★ Content Writing | ★★★★★ Linguistics QA |
| ★★★★★ Copywriting | ☆★★★★ Project Management |
| ★★★★★ Creative Writing | ★★★★★ SEO Audit, Research |
| ☆★★★★ Digital Marketing | ☆★★★★ Technical SEO |
| ★★★★★ Language | ☆☆★★★★ Web Design, CMS |
| - Vietnamese: Native | - Wordpress w. Oxygen, Gutenberg, Elementor... |
| - English : Advanced | |

Supporting skills: Graphic Design, Photography, Content Planning, Journalism, CAT tools.

Fields I'm familiar with: UI/UX, Ecommerce, Legal, Medical, Computer, Video Games, Mobile, F&B, Hospitality, Ecology, Travel, Insurance, Sports, etc.