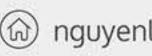




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EXPERIENCE

Dec 2016 - Now

Translator/Writer - Clients/agencies I've cooperated/been in cooperation with: Datawords Group, MullenLowe Vietnam, Upwork Talent Cloud, MotherTongue, McCann Singapore, Hogarth WW, etc.

Take part in or solely in charge of content writing, copywriting, creative writing, translation, transcreation, Linguistics QA projects. I'm familiar with both long-form content, i.e. blog post, research paper, story, script,... or short-form content, i.e. tagline, UI, headlines, ad post, etc.

Jan 2019 - Now

SEO Specialist - Notable clients: onefourzero, Netting Ltd. Israel, Atlas SEO, Webcertain Keywords, ORCA Pacific Alliance Canada, etc.

Research and nominate potential keywords, come up with SEO & content plan, write or produce content by cooperating with inhouse/freelance writers; provide clients with reports with analysis, action plan.

Dec 2014 - Nov 2016

Content Collaborator/Executive Associate - VNG Corporation

Main responsibilities were to write, translate, edit articles, content for products' websites, social media; support marketing team, product team, technical team with app/game publishing and branding process.

Dec 2013 - Nov 2014

Freelancer - Multiple clients

Joined different projects as content writer, translator, PR/Media assistant.

EDUCATION

Sep 2010 - Jan 2015

Bachelor of Laws (LL.B.) - International Trade Law University of Economics and Law, Ho Chi Minh city, Vietnam

SKILLS

★★★★★ Content Writing

★★★★★ Linguistics QA

★★★★★ Copywriting

☆★★★★ Project Management

★★★★★ Creative Writing

★★★★★ SEO Audit, Research

☆★★★★ Digital Marketing

☆★★★★ Technical SEO

★★★★★ Language

☆☆★★★ Web Design, CMS

- Vietnamese: Native : Advanced - English

- Wordpress w. Oxygen, Gutenberg, Elementor...

Supporting skills: Graphic Design, Photography, Content Planning, Journalism, CAT tools.

Fields I'm familiar with: UI/UX, Ecommerce, Legal, Medical, Computer, Video Games, Mobile, F&B, Hospitality, Ecology, Travel, Insurance, Sports, etc.