

NEHA KUMARI

Bengaluru,KA,India



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PROFESSIONAL SUMMARY


- Highly skilled Hindi translator capable of translating all types of content from English.
- Broadcast Journalist who offers experience in all aspects of the media industry, including concept development, social media management, corporate communication and public relation.
- High energy content writer successful in developing SEO packed writings. Superb interpersonal skills and problem solving abilities.
- Results- oriented Producer with more than 5 years working on every angle of television from development and packaging to directing and producing .Possesses an eye for innovative projects that will appeal to a broader audience.

WORK HISTORY

Currently working as a Linguist with Vistatec for its client Google at Bengaluru.

Internal freelance Hindi Translator, 08/2018 to 02/2019

Deluxe Entertainment Services-Bengaluru

- Subtitling Amazon prime and Netflix videos in Hindi.
 - Subtitling movies from Paramount, Universal etc. in Hindi.
 - QA of translations done by translators
 - Supervising and mentoring the new comers and training them on the platform.
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Production Assistant, 10/2015 to 12/2016

Consortium for Educational Communication(CEC)-New Delhi,DL

- Supervised all phases of video production for Edusat lectures to be broadcasted in Vyas channel of UGC from pre to post production.
- Provided feedback on the quality of programmes and guided others for the same.
- Live editing of the lectures.
- Coordinated with the guest lecturers regarding their availability and content, like graphics or power point presentations.

Assistant Producer, 06/2007 to 05/2011

TV Today Network Ltd.-New Delhi,DL

- Oversaw all phases of video production for the shows like Dharm,Saas Bahu Betiyan,Morning news and Movie Masala from pre to post production.
- Produced entertainment ,crime and lifestyle news reports, along with general and political news.
- Researched ,developed and pitched stories that reflected the unique sensibilities of the TV Today Network .
- Supervised the post- production process, including editing, dubbing and color correction.
- Incorporated advertisers and products into shows in innovative ways.
- Copy writing for the Hindi channel Aaj Tak.
- Offered feedback on the quality of segments and coached other staff members on how to do the segments.
- Led daily production meetings and weekly production calls.
- Supervised 15 staffs, including offering feedback and enforcing deadlines.

EDUCATION

Master of Arts: Mass Communication, 2013

Guru Jambheshwar University- Hisar, Haryana

- Media Analysis, Journalism and Mass communications coursework.

Bachelor of Arts: Communicative English,2006

ST. Xaviers College- Ranchi, Jharkhand

Journalism, phonetics and linguistics coursework.

SKILLS

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- Video Production
 - Script Writing
 - News Reporting
 - Public Relation

- Content Writing
- Broadcast Journalism
- Translation
- Blogging