# MENELISI DLADLA - CV



# Contact

#### Address:

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# Languages

English – Excellent IsiZulu – Excellent IsiXhosa – Excellent Afrikaans – Good

## **Personal Information**

- Ms Menelisi Nobukhosi Carol Dladla
- Single
- 8901050289082
- Code 10 driver's license
- No Criminal Record

# Education

### Degree

- Bachelor of Social Science: (Legal Studies - Media & Cultural Studies)
- University of Kwa-Zulu Natal
- Year: 2014

#### Matric

- Umlazi Comtech High School:
- Year: 2006

## Certificates

- 1. Excellence in Bilingual Translation Certificate (English/Zulu)
- University of Kwa-Zulu Natal
- Year: 2008
  - 2. Adobe Photoshop Certificate
- Keyline Digital Design College Durban
- Year: 2017
  - 3. Visual Merchandising Certificate
- VM Central SA Cape Town
- Year: 2018
  - 4. Power of Purpose Certificate
- Inspirational Development Group
- Year: 2019
  - 5. Digital Marketing Certificate
- University of Cape Town
- Year: 2019
  - 6. Visual Merchandising and Display Certificate
- University of the Arts London
- Year: 2019

# Software Skills

- MS Office
- Google Suite
- iWork Suite
- Adobe Creative Cloud

# Social Responsibility Involvement

#### 1. KZN Churches Council

Year: (2020 - Present)

#### 2. We Will Speak Out SA

Year: (2019 - Present)

#### 3. Phephisa Survivors' Network

Year: (2019 - Present)

#### 4. Mr Price Group Foundation

Year: (2017 - Present)

#### 5. Ukukhuthaza Aids Concern Group

Year: (2009 - Present)

#### 6. Cotton-On Foundation

Year: (2015 - 2017)

#### 7. RAG UKZN

Year: (2007 - 2014)

## **Professional Profile**

I'm a Social Science graduate of the University of KwaZulu Natal, majoring in Legal Studies and Media. I am currently working in the private sector as an international visual merchandiser for the Mr Price Group head offices. I'm an experienced merchandiser with the ability to drive brands forward through innovative visual conceptualisation. A creative individual who's passionate about uplifting underprivileged communities and giving back to society. I've an ability for aesthetically combining colour palettes and interior design to bring Brand vision to fruition. A diligent worker who takes care in proper implementation of prescribed procedures of practice in any work field.

Through my passion for project management and customer service I've achieved business objectives by delegating, training, facilitating, mentoring, ensuring brand knowledge expansion, facilitating merchandising workshops in South Africa and other African Countries.

I'm a highly organized individual, who's punctual, pro- active, has superb interpersonal skills and can coordinate multiple projects simultaneously.

I currently work with numerous gender focused organisations who prioritise the protection and upliftment of women and children such as 'We Will Speak Out SA' & 'Ukukhuthaza Aids Concern Group' among others. I'm also very involved in our company's charity initiative branch the Mr price Group Foundation.

I have a great knowledge of legal practices as I majored in Legal Studies and have worked as a legal interpreter for Seesa Labour.

I've worked in the USA for a year as an Au-pair and have skills in childcare and conducting CPR. I'm well-travelled and currently work within other African countries frequently facilitating training workshops for +/- 500 of our stores.

My managerial experience spans well over 10 years and I'm quite confident that I'm competent to perform all the necessary tasks at hand for the post. I have a drive and passion to steer in any task at hand and I make it a point to excell in anything I do.

# **Professional Experience**

### 1. Bilingual Interpterer - (Jan 2011 - Dec 2011)

Seesa Labour - Westville

- English/ Zulu Interpretation during legal hearings.
- Utilising labour law legislation during legal proceedings.
- Ensuring open communication and understanding of messages by parties during legal hearings and mediation processes.
- Ensuring legal mediation processes run smoothly.

### 2. International Aupair - (Feb 2012 - Feb 2013)

AuPairCare/ Youth Discovery Programmes (New York City & Tampa Florida)

- Child care service and CPR certification.
- Developed a deeper love for working with children.
- Experienced new cultures, traveled the USA, learned independance and responsibility at a young age.

#### 3. Visual Merchandiser - (May 2013 - Jan 2015)

Platinum Group - The Pavilion Mall.

- Inter-branch travel, merchandise strategy planning, brand progress monitoring.
- Coordinating store display in line with brand guidelines and strategy.
- Reporting on mark down strategies, current performance and market trends.
- Admin duties: cash and product control, opening and closing of stores.
- Customer service and inter-branch transfers.
- Facilitating successful stock-takes.

### 4. Department Manager - (Feb 2015 - Feb 2017)

Cotton On - The Pavilion Mall.

- Staff training facilitation, team management & shift assigning.
- Launching successful brand campaigns.
- Marketing and design strategy planning.
- Analysing sales and budget figures and reporting back on departmental growth.
- Effective communication with management on overall business objectives.

#### **5.** International Visual Merchandiser - (Mar 2017 - Present)

Mr Price Group - Head Office.

- Running successful store opening projects (SA & Africa)
- Managing international brand growth.
- Marketing and design strategy planning.
- Sales and customer engagement management.
- Analysing sales and budget figures and forecasting future volumes.
- Facilitating training and management 'train the trainer' workshops.
- Effective communication with management on overall business objectives.

# **Professional References**

#### Ms Oxana Soukhorebraia

- Manager Mrp Group H.O
- OSoukhorebraia@mrp.com
- 083 3007609

#### Mr Simiso Khoza

- Africa Manager Mrp Group H.O
- SKhoza@mrp.com
- 074 4065575

#### Ms Jade De Vos

- Manager Cotton On Group
- jade.devos@cottonon.com
- -071 6435629

## **Dr Rejoice Ngcongo**

- Director IDG SA
- rejoice.ngcongo@inspirationaldg.com
- 072 6021236

#### Ms Daniela Gennrich

- Coordinator WWSO SA
- coordinator@wwsosa.org.za
- 084 5810622

# Managerial Skills

- Excellent leadership, interpersonal and conceptual skills. An ability to handle issues well and facilitate successful outcomes. I'm good at analysing and foreseeing programme risks and hinderances and mitigating against them timeously.
- Decisive at decision making and can delegate well.
- Good at giving and receiving of constructive critique.
- A good understanding and ability to work within a set budget, budget reporting and creative brand marketing.
- Superb interpersonal skills. I'm a fast learner and a flexible individual.
- Can guide, mentor and discipline team members well and I'm a great and helping people realise their full potential.