Marthinus Christoffel van Rooyen

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Profile Summary

A highly skilled and versatile freelance writer with a Bachelor's degree in Economics and experience in economics, financial planning, banking, investments, copywriting, technical writing, research, academic writing, dropshipping, affiliate marketing, keyword research, and SEO. Also experienced in translation (Afrikaans).

Skills

- Proficient in Microsoft Word and Google Docs
- Expertise in copywriting, technical writing, research, and academic writing
- Fluent in Afrikaans
- Excellent research skills
- Problem-solving abilities

Work Experience

Financial Services Industry

- Insurance, banking, auditing, risk management, medical aid, sales, training, and management
- Duration: 1997 to 2013

Entrepreneur

- Online and physical selling of various products
- Dropshipping, affiliate marketing, online forex trading
- Duration: 2013 to Present

Freelance Projects

Translation, research, and writing

Education

Bachelor's Degree in Economics

University of Pretoria