

Marcelo Manucci

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USA VISA B1 B2: H9006321 (Data Expiry Sep 2023)

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Studies

Doctorate in Communication Sciences. (Universidad del Salvador, USAL, Faculty of Education and Communication Sciences, 2005).

Psychology (Universidad Nacional de Rosario, Faculty of Psychology, 1992)

Cognitive Neurosciences, Neuropsychology (University Favaloro –Buenos Aires – 2012)

Translator English – Spanish. (Institute New Start D130 – 2017 – 2019)

Familiar Therapist (EDYAF - Rosario 1990/92)

Psychodrama (CAF - Rosario -1992/93)

Academy Expertise

Lecturer Social Psychology. Faculty of Social Communication. UCSF. Argentina. (2001).

Professor Corporative. Faculty of Social Communication. UCSF. Argentina. (2000 – 2004).

Professor of Medias. Faculty of Social Communication. UCSF. Argentina. (2000 – 2004).

Visiting Scholar at Central Missouri State University. Missouri, U.S.A (2003)

International Lecturer Communication Strategy. Faculty of Communication and Language.

Pontificia Universidad Javeriana. Bogotá, Colombia (2003 – [Keep working](#))

Lecturer Mental Models and Strategy. Master of Marketing. Universidad de San Andrés – Buenos Aires, Argentina (2003 – 2005)

Associate Professor of Communication. Universidad Católica Argentina (2006 - 2007)

Professor System Thinking. Public Relationships. Faculty of Communication. Universidad de Ciencias Empresariales y Sociales. Argentina. (2006)

International Lecturer of Strategy and Complexity. MBA. Faculty of Administration. Universidad del Rosario. Bogotá. Colombia. (2007 - 2012)

Professor Institutional Communication and Leadership. Master of Communication. Universidad Católica San Antonio. Murcia, Spain (2009 - [Keep working](#))

Professor of Strategy. Master of Communication. Universidad de las Américas. Quito, Ecuador (2009 - [Keep working](#))

Lecturer of Strategy and Leadership. Master International of Communication. Universidad del Valle de México. México. (2010 - 2016)

Lecturer of Change Management. MBA. Universidad Javeriana. Colombia (2010 - 2015)

Professor. Professor of Strategy. Master of Communication. Universidad Peruana de Cs. Aplicadas. Lima, Perú. (2012 - [Keep working](#))

Lecturer Human Capital Management. Faculty of Economics Sciences. Universidad Nacional de Entre Ríos. Argentina. (2012 - [Keep working](#))

Lecturer of Strategy and Complexity. Doctorate of Economic Sciences. Universidad Nacional de La Plata. Argentina. (2014 - [Keep working](#))

Associate of Innovation and Communication. Master of Tourism Management. Universidad Católica San Antonio. Murcia, Spain. (2014 - [Keep working](#))

Lecturer of Strategy and Leadership. Master Organizational Communication – Universidad del Salvador. Buenos Aires, Argentina. (2016 – [keep working](#))

Lecturer of Neurobiology of Brands. International Master Masterbrand. AKALI University International. México. (2017 – [keep working](#)).

Lecturer Emotions in Organizations. Doctorate in Education. Universidad del Salvador. Argentina. (Agosto 2017 – [keep working](#))

Books

Author

- *Strategic Corporate Communication. From persuasion to the creation of shared realities.* 2004. ISBN 958-33-6714-1
- *Communication, a tool to build the corporate future.* 2005. ISBN 9978-55-047-X
- *The strategy of the four circles. Design the future in the uncertainty of the present.* 2006. ISBN 958-04-9660-9
- *The corporate impact. Strategy in unstable contexts.* 2008. ISBN 978-987-601-059-7
- *Contingencies. Factors of change for a new decade.* 2010. ISBN 978-958-45-2992-3
- *Maps of complexity. Uncertainty and leadership.* 2012. ISBN 978-3-659-05376-4
- *Emotional Competitiveness. Five formulas to expand the emotional capacity of organizations and transform collective performance.* 2016. ISBN: 978-987-627-2
- *Transform Your Future to Change Your Present.* 2018. All Rights Reserved. 5187176

Skills

Language

Spanish (native language)

English (Full professional proficiency– Translator)

Portuguese (Intermediate: speaking, reading; basic: writing)

Computer

Microsoft

Word, PowerPoint, Publisher, Excel

Adobe

Acrobat, Audition, Illustrator, InDesign, Dreamweaver, Premiere, Photoshop After Effects

Multimedia

Cyber Link Power Director

Sony Sound Forge

Audacity

iSpring Pro

HTML 5 language

Virtual Classroom

Talent LMS

Moodle

Blackboard

Adobe Connect

GoToMeeting

Zoom

Any Meeting

Cisco Webex Meetings