

KESHAV SHUKLA

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Mayur Vihar Phase-1, New Delhi

PROFILE

A linguistic artist who has demonstrated his ability in the field of translation and advertising. Working in English <> Hindi language pair. I have a strong grip on the translation of legal and medical material. Skilled in translation, subtitling, advertising, graphic designing, theatre, and public speaking.

EDUCATION

2013 - 2015 Masters in Journalism and Mass Communication (MJMC) from Jagran Institute of Management & Mass Communication (JIMMC), Noida

2015 - 2013 Bachelor of Commerce form Gorakhpur University

EXPERIENCE

I work as a translator, editor, and reviewer. I have translated in areas as diverse as computing, software localization, user interface, apps and games, gadget manuals, advertising, subtitles, medical, legal, marketing, research and journalism. I have worked with several translation firms. I have translated over 30 lakh words, including 9 lakh words for medicinal content.

Aug 2019 - Present Linguist, *Lionbridge*

Nov 2018 - Aug 2019 Associate Translator, *SDL Multilingual Solutions*

Nov 2017 - Nov 2018 Freelancer Translator, *Self Employed*

July 2017 - Nov 2017 Copywriter and Content Head, *Testbook.com*

March 2017 - July 2017 Copywriter, *Kathputlee films and arts*

March 2015 - March 2017 Copywriter and Visualizer, *RnT Comm*

SOME BRANDS

- Google
- Netflix
- CareNow Medical
- St. Jude Medical
- Parexel
- Samsung
- Kaspersky
- Western Union
- Bose
- Amazon/Prime
- Labcorp
- American heart association
- Moto
- Hitachi
- YouTube
- WPP
- Nissan
- Virgin hyperloop one

KEY SKILLS & TOOLS

- Translation
- Transcription
- Editing/Proofreading
- Subtitling
- Copywriting
- Graphic Designing
- Legal Translation
- Content Writing
- Medical Translation
- Trados Studio
- Across
- ATMS
- Translation Workspace
- Amara
- Passolo
- MultiTrans
- MemoQ
- Coral Draw & Adobe

ACTIVITIES AND INTERESTS

Performed plays like Bathaan and 12 angry men

Written and performed street plays for Satark Nagrik Sangathan (NGO)

Written and performed street plays on RTI and Social issues

Many prizes for AD Mad Shows and Street Plays

Managed events like Walkathon for Sadrag NGO, JIMMC Media Fest, and Jagran Film Festival