

Karla Arostegui

Content Writer - Social Media Expert

karla.arostegui@gmail.com

Summary

Passionate communicator. Lover of languages and creating, translating and conveying more than just words. Sharp, with a keen eye for detail. Reliable and trustworthy. With a long history of language related projects and partnerships. Specialties: Parenting, Marketing, Health, IT Communications, Finance, Art, Forensic, Technical, User Guides, Maintenance and User Manuals, Training Materials, Repair Handbooks, Manufacturing Specifications, Technical Handbooks, Data sheets, Law (contracts, Real estate agreements, Divorce decrees) Welding, Jewelry, Mobil Communications, VOIP, Internet, Presentations and General.

Experience

Content Writer - Social Media Expert at Inforseo

June 2011 - Present (4 years 8 months)

Online Marketing Content Writer Social Media Community Project Manager

Content & Social Media Manager at Inkjetsuperstore

January 2009 - Present (7 years 1 month)

Website Content Developer - Social Media Marketing Manager Content Manager. In charge of all website content and blog, SEO article writer and Social Media

Spanish and Portugues to English Translator at World Access Translations

May 2008 - Present (7 years 9 months)

Documents, birth certificates, from Spanish and Portuguese to English

English = Spanish Translator at Translation Service USA

November 2009 - January 2011 (1 year 3 months)

Legal documents, certificates, marketing materials

Interpreter at Pax Christi International

January 2010 - January 2010 (1 month)

World Social Forum Interpreter, Porto Alegre Brazil Jan 2010 Simultaneous interpretation for Pax Christi International. Subject: The Spirituality of Peace. From Spanish to English – From English to Spanish – From Portuguese to English

Interpreter at Pluna Airlines Uruguay

November 2008 - December 2008 (2 months)

Simultaneous interpretation for mechanic certification course for Bombardier CRJ900 nextgen.

Coordination, Interpretation, Translation at Belgium Embassy Economic Office

August 2008 - October 2008 (3 months)

Co-responsible of the organization of one of the largest Economic Missions of Belgium in Uruguay. Comity was integrated by 70 plus businesses from with diverse interests and objectives. Highlights are: • Organized 230 Business Meetings reaching 94% of effectiveness. • Conducted Market research was conducted, coordination of meetings and agendas • Translated all pertinent documentation and Interpreted meetings and conversations. • Press coordinator for National and International media

Translator Spanish-Portuguese / Customer Service at ad:tech expositions

December 2007 - June 2008 (7 months)

Web site translator to Spanish and Portuguese for ad:tech miami 2008. registration customer service on site translations and interpretation miami 2008

Translator Spanish at Denise Richardson

February 2008 - February 2008 (1 month)

Translation of Book "Give me back my Credit" 200+ pages

Volunteer Experience

Full Time Missionary at The Church of Jesus Christ of Latter-day Saints - Human Resources

January 1996 - Present (20 years 1 month)

Full time missionary teaching and serving in the Texas McAllen Mission.

Projects

InkjetSuperstore Blog Content Writing 1000+ articles Written.

February 2010 to January 2014

Members: Karla Arostegui

Technical Writer - Printer ink, printer reviews, printable crafts, ink saving ideas, digital photo editing, photo printing and much more.

Skills & Expertise

Creative Writer

Content Writing

Translation Services

Spanish Interpretation

SEO copywriting

Cooking

Parenting

Public Speaking

Social Media Marketing

Event Planning
Technical Writing
Printer Support
Twitter Addict
Funny
Innovative Thinking
Social Media
Facebook
Spanish translation
Interpreting
Twitter
Translation
Content Management
Contract Management
Spanish
English
Creative Writing
Proofreading
Editing
Community Management
Online Advertising
Integrated Marketing
Digital Marketing
Copywriting
Market Research
Social Media Measurement
Marketing
Content Development
Linguistics
Google Adwords
SMO
Content Strategy
Social Networking
SEM
Online Marketing
SEO
Blogging
Newsletters
Press Releases
Management
Writing

Languages

English

(Native or bilingual proficiency)

Spanish

(Native or bilingual proficiency)

Education

Universidad Mexicana de Educación a Distancia

BA, International Marketing, 2010 - 2013

Universidad ORT Uruguay

e Commerce, 2000 - 2001

Certifications

eCommerce Certificate

Universidad ORT Uruguay January 2001

Publications

InkjetSuperstore Blog

<http://inkjetsuperstorecoupons.com/>

Authors: Karla Arostegui

Printer ink blog with ideas, tips and more on how to buy, use and save on printer cartridges.

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7 people have recommended Karla

"He trabajado anteriormente con Karla , a la cual considero una verdadera profesional en su area de Community Manager . Excelente profesional y muy buena trabajando en equipo , 100% recomendable para trabajar con ella."

— **Ignacio Davalos**, worked directly with Karla at Inforseo

"Creating creative content about multiple topics without losing the enthusiasm is not easy and Karla is excellent at that. She a professional Community Manager, she knows how to produce new content and most important, she knows how to handle customers' posts (the good ones and the not-so-good ones too). Karla always brings fresh ideas and new trends. I highly recommend Karla to anyone looking for a professional Content/Community Manager."

— **Danilo Díaz**, worked directly with Karla at Inkjetsuperstore

"He trabajado con Karla a quien considero una excelente profesional en el area de Manager de Contenidos, redaccion de articulos y traducciones a nivel profesional empresarial . Su disciplina y seriedad en los trabajos realizados denota una gran experiencia en la materia. Es una persona muy recomendable de mi parte y una excelente compañera de trabajo."

— **Ignacio Davalos**, worked directly with Karla at Inkjetsuperstore

"Karla is true professional in terms of delivery, commitment, quality etc. I always love to work with her, not only because of her professionalism but the way she understand the subject and deliver with high quality. Thanks Karla. Regards Mohd.Shadab www.troikaa.co.in"

— **Shadab # 9278417331# Certified Translation**, was Karla's client

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— **Jimena Villar**, was Karla's client

"Karla is a consummate professional in every regard. Her ability to interface with each discipline within the organization, learn new technology throughout the course of each project and constantly and consistently

meet timelines and deliverables with our global team was nothing short of impressive. I look forward to working with Karla at every opportunity and know that any organization who finds Karla in their ranks is sure to have expectations exceeded."

— **Dave Smith**, managed Karla at ad:tech expositions

"Karla is not only a top-notch translator, she is dependable, punctual and a true joy to work with. She takes pride in her work and family, provides informative input, and has proven herself to be a trustworthy expert in her field! I highly recommend Karla for any of your translation needs."

— **Denise Richardson**, was Karla's client

[Contact Karla on LinkedIn](#)