

# ITI SHARAN

Senior Linguist

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DOB: 08.05.1992

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## Objective

To identify and work towards the vision of the organization. To use my skills for the growth & dominance of the organization. To be an ardent learner while handling multiple tasks and to achieve the aspired target with responsibility.

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## Skills

- Translation techniques, • Editing techniques, • Creative writing/content innovation, • Problem-Solving, • Listening skills, • Strengthen customer relations, • Time management, • Self-Motivated, • Flexible, • Multi-Tasking, • Linguistic techniques, • Communication skills, • Team management
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## Experience

### Lionbridge / Senior Linguist

March 2020 - PRESENT, Noida

- Working on Google's Localization Project
- Translating product's content (English to Hindi)
- Working as an Editor and DD
- Handling various products, including: Google Workspace, Google Ads, Google AdMob, Google AdSense, Google Analytics, Data Studio, Search Ads 360, Google Sheets, Google Docs, Android communication, Unicorn, etc
- Handling QA session
- Managing team issues

### Youth Ki Awaaz / Associate Editor

June 2017 - Feb 2020, Noida

- Edited the articles
- Pulished my own articles
- Handled YKA hindi editorial growth, planning, user cultivation
- Handled social media of the website as well as managed editorial campaigns
- Read and reviewed the work of junior journalists and advised on necessary changes to achieve journalistic standards or improve readership.
- Investigated stories using public research, interviews and surveillance.
- Used correct style, proper grammar and appropriate voice in journalistic pieces.
- Developed and pursued stories independently and for assignment.

- Interviewed sources, contacts and leads to gather information for stories.

### **Live Hindustan / Sub Editor**

Aug 2016 -May 2017, Noida

- Edited the articles on a daily basis
- Authored articles of my own
- Interviewed eminent personalities
- Interviewed sources, contacts, and leads to gather information for stories.
- Covered local events and politics of interest to readers.

### **DNA Zee media / Reporter**

Dec 2014 -Aug 2016, Patna

- Reported on various beats
- Worked on political stories during the Bihar assembly election 2015
- Highlighted Local issues and heroes through the news stories
- Worked on Feature stories based on different issues
- Celebrity and Administrative interviews
- Worked on special stories e.g. water safety, menstrual hygiene day, stories of freedom fighters (who are still alive), stories of acid attack victim

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## **Education**

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### **Guru Jambheshwar University / MA**

Mass Communication (74%)

2014-2015

### **Indian Institute of Mass Communication / PG Diploma**

Radio and Television Journalism (65%),

2013-2014, Delhi

### **Jamia Millia Islamia University / BA (Gold Medalist)**

Mass Media (67%),

2009-2012, Delhi

### **Bihar School Examination Board / 12th**

Commerce (74%),

2009, Bihar

### **Bihar School Examination Board / 10th**

67%, 2007, Bihar

### **Chandigarh Art college / Certificate and diploma course in Painting**

2004-2008, Chandigarh

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## **Awards**

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- Gold Medalist in B.A (H) Mass Media from Jamia Millia Islamia
  - Awarded in National Level Painting Competition Conducted by Marwari Yuva Manch
  - 1st Prize in State and District level Painting Competition Conducted by Marwari Yuva Manch
  - 1st Prize in Painting Competition Conducted by Indian Post Office
  - 3rd prize in State Level Painting Competition in All-India Camel Color Contest 2002
  - 1st prize in District Level Competition in All-India Camel Color Contest

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## **Computer Proficiency**

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- Adobe Premium
  - Adobe Photoshop
  - Final Cut Pro (FCP)
  - MS Office
  - Google Sheets
  - Excel
  - Canva

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## **Language**

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- English- Speaking, writing, and understanding
  - Hindi- Speaking, writing, and understanding
  - Bengali- understanding