Indranil Dutta

Content Editor, Moderator, Translator

TwentyEighteen years of successful experience in writing, editing, translation, transliteration, proofreading reviewing, and moderation diverse contents. Effective team leading abilities across people, deadlines, and projects. Can work with minimal input to produce engaging and error-free content.

Skills

- Content writing, editing, moderation
- Translation, Transcreation & Review
- CMS, SEO & CAT (SDL Trados Studio)
- Planning & Coordination
- Team collaboration

Freelance Linguistic, moderation Experience

Freelance content writer (Bengali), translator and reviewer (Eng>Bng) since 2018.

Translating, reviewing high-quality contents on marketing, e-commerce, user interface (UX & UI), mobile gaming under deadline pressure with an exciting, captivating and authentic approach.

- Working for the **Times of India Group** as a freelance content writer (ID: **50008915**). Link to contents: shorturl.at/aBGRX
- Working for Pactera as a freelance Reviewer (ID: G010301).
- Working for **RWS Group** as a freelance translator (ID: **P005WMR**).
- Working for **Hogarth Worldwide** as a freelance translator (ID: **Indranil Dutta_52983**).
- Working for Google Human Judgment project on Machine Learning (ID: MNET\InDutta)
- Working for Magnon Sancus as a freelancer YouTube video content moderatior.

Content Editor @ **NEWJ** (New Emerging World of Journalism) Mumbai, Maharashtra, India (March, 2020-July, 2020)

- Writing, translating, and proofreading high-quality contents, and visually impactful programs.
- Managing editorial calendars and content schedules to deliver production.

Asst. Chief Content Editor @ Etv Bharat (Bengali Desk)

Hyderabad, Telangana, India (January, 2018-January 2020)

- Writing and editing contents for grammar, spelling, punctuation, syntax, technical accuracy, and guidelines.
- Making changes and approved final versions for publication.
- Developing and implementing performance improvement strategies and plans to promote continuous improvement.
- Leading a team of content editors, video editors at news desk.

Sub Editor @ Uttarbanga Sambad (Bengali daily) Siliguri, West Bengal, India (May, 2011-December, 2017)

- Selecting, developing, and planning assignments.
- Guiding copywriters to execute the concepts and tone of the contents for both print and digital platforms.
- Editing contents for grammar, spelling, punctuation, syntax, technical accuracy, and guidelines.
- Making changes and giving approval of final versions for publication.
- Building productive relationships with copywriters, and reporters to successfully produce error-free copy.
- Started and managed a highly popular weekly feature page on computer and mobile phone technology, titled 'Technobits'.

Copy Editor @ Bangla News Agency (P) Limited (Bartaman, a Bengali daily) **Siliguri, West Bengal, India** (January, 2006-April, 2011)

- Writing and editing content under deadline pressure with exciting, captivating and authentic approach.
- Coordinating with other copy editors to produce error-free content on time.

Trainee Sub Editor @ Uttar Banga Services Siliguri, West Bengal, India (August, 2002-December, 2005)

• Writing and editing content under supervision of senior editors.

Special Skills: Technical writing & Creative writing

 Write blogs in Bengali, on computer, mobile phone and internet technology. Blog site Link: <u>https://teknowbits.blogspot.com/</u> • Write short stories in Bengali, published in various online and offline magazines. (Link to samples: <u>https://rb.gy/jvwban</u>)

Education

Bachelor of Arts University of North Bengal, Siliguri, West Bengal, India.

Language Proficiency:

Bengali: Native English: Professional Hindi: Intermediate