**Harsiddh G. Adhvaryu** Email: HAdhvaryu@aol.com

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**Objective:**

To join a group of technology savvy communication professionals engaged in news media and public service outfits

**Profile:**

* Thorough knowledge of communications principles, processes, techniques and media.
* Rare blend of journalistic and desk-top publishing (DTP) skills.
* Excellent news judgment/sense and news writing skills.
* Very tactful, persuasive, personable and proactive in terms of developing and nurturing media

 relationships.

* Well versed with photography, photo-shoot and scanning.

**Skills:**

* Very proactive in creating and maintaining intra/external contacts, collect & compile information, developing press-releases for media and/or internal publications, archive and create data-base.
* Excellent listening, interviewing and reporting/writing skills for news, articles, features and much more. It includes adeptness at distilling complicated messages into compelling copy for press releases and media briefings.
* Self-motivated, able to work independently & in a group/team environment. Excellent team-building skills.
* Can grasp situation instantly and can quickly think of options. Excellent problem solving knack, tactful, personable and objective in terms of leadership/team building.

**Experience:**

Over 15 years of freelance media & PR consultancy in USA. I also served Government of India (Ministry of I & B) as media officer prior to US emigration.

Media & PR Consultant 1/1996 – 12/2011

I have been serving non-profit agencies of northeast Ohio since 1996. I provide comprehensive editorial services (writing, reporting, interviewing, editing, proofreading, and designing publications; evaluating documents/records for news worthiness and developing it into news stories for press releases; writing features/ articles in very precise and succinct manner for print/broadcast/ Internet media).

In addition, I ensure proactive, reactive and interactive media and public relations by establishing and nurturing media liaison. I have very good knack of media monitoring and preparing feedback reports for management and stake-holders.

The non-profit agencies, I served, got measurable visibility and recognition in the media and the community, they served, resulting in wider service bases due to ever-increasing memberships/patrons/donors.

Media Officer (IIS) Government of India (Ministry of I & B) 1972-92

• I served Ministry of Information & Broadcasting under Government of India as Media Officer on Indian Information Service (IIS) cadre.

Media officers are trained and skilled in communication and public affairs principles, methods, and techniques; and they practice them effectively to communicate government policies/programs to media/elected officials/public/ special interest groups.

I worked as TV news editor, Press Information Officer and Field Publicity Officer during my tenure with Government of India.

**Education:**

Education as evaluated by World Education Services of New York: *“Harsiddh Adhvaryu has the equivalent of high school graduation, a bachelor’s degree in economics and journalism from an accredited institution, professional development courses in communications, media operations, and broadcast journalism in the United States.”*

In addition, I completed 11 classes in Graphic Communications Management Technology (GCMT) at Cuyahoga Community College in Ohio during 1993-96.

**Professional Training:**

Asia-Pacific Institute for Broadcast Development – AIBD, Kuala Lumpur, Malaysia

Broadcast Journalism 5 weeks

Indian Institute of Mass Communication (IIMC) New Delhi, INDIA

Broadcast Journalism - 7 weeks, Media Operations - 6 months, Mass Communication - 5 weeks

**Computer Skills:**

Advanced graphic design skills in QuarkXPress (6.1), Photoshop (7.0), Adobe Acrobat Pro and Microsoft Office suit applications (word, excel) on PC.

**References:**

Available upon request.

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