Faith Wanjiru Karanja

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**Career Profile**

I am a proficient, result oriented article writer, interpreter, translator and transcriptionist with a strong foundation in producing engaging and well researched content across various genres. Wring on diverse topics I deliver plagiarism free content tailored to target audience. I have proven ability to meet tight deadlines while maintaining high quality standards.

I have a bachelor’s degree in gender, women and development studies from Egerton university. I have been an article writer since 2019 and I have worked with different clients on various niches producing the best results.

**Skills**

1. proficient in generating high quality articles on wide range of topics
2. strong ability to conduct in depth research and ensuring accuracy and depth in article writing
3. skilled at adapting styles, tones and format to suit the unique requirement of the different projects.
4. Proven track record of meeting project deadlines consistently while maintaining content excellence.
5. Strong editorial skills with keen eye for detail ad commitment to producing error free and polished content.
6. Ability to work independently and as a team.
7. knowledge and experience in using and creating content for the web and social media platforms such as Facebook, Twitter and LinkedIn.
8. Time management skills to meet deadlines
9. Excellent writing skills with a strong command grammar and vocabulary
10. Creativity and ability to present ideas in a unique and engaging way
11. Strong organizational skills
12. Adaptability to different writing styles and topics
13. Active listen ng skills
14. Ability to handle sensitive data with confidentiality
15. Flexible and self-motivated

**Experience**

**2021-2022**

**Kenya Network for Dissemination of Agricultural Technology**

**Position: Translation and Communications**

**Intern**

**Duties:**

* With in-depth knowledge of the Kiswahili and Kikuyu languages, performing translation of written texts from English (and vice versa) in various training and social settings.
* Reading given material and researching industry-specific terminology.
* Converting text and audio recordings from one language to one or more others.
* Ensuring translated content conveys original meaning, tone, and format (e.g. font and structure).
* Editing, standardizing, proofreading, revising, and finalizing translated material prepared by other employees and contractors.
* Following up with internal team members and clients to ensure translation meets their needs.
* Organizing translated material and finalizing translation according to set standards regarding order, clarity, conciseness, style, and terminology.
* Preparing project reports and documentation.
* Advising clients and translation team members about matters of Kiswahili custom, culture, and protocol and how to solve language related problems.
* Preparing project proposals, training materials, technical reports, online documentation, helping systems for assigned projects, and mobilizing stakeholders’ collaboration meetings.
* Developing related content for multiple platforms, such as websites, email marketing, product descriptions, videos, blogs, and advertising campaigns.
* Monitoring and analysing the performance of key performance indicators (KPIs) and contribute in their improvements.
* Receiving and analysing feedback from our stakeholders.
* Use search engine optimization (SEO) strategies in writing to maximize the online visibility of the organization’s website on the web.
* Creating content for marketing campaigns.

**Achievements**

* Created a 200-term standard audience-based term base.
* Translated over 300,000 words within the 3-month period.
* Provided interpretation services for 26 stakeholders' meetings.
* Wrote and published 20 social media articles.

**2020-2021**

Amazon Product reviewer

**Duties:**

* Thoroughly test and evaluate products
* Providing unbiased and honest feedback
* Considering the target audience and their needs when writing
* Highlighting both the strengths and weaknesses of the products
* Wring detailed and informative reviews
* Using clear and concise language to convey the various opinions
* Following guideline or the set criteria by the website and brand
* Maintain professionalism and integrity in the given products
* Staying objective an avoiding personal biases in the reviews
* Comparing products to similar options in terms of performance and features

**Achievements**

* Influencing consumers purchasing decisions through reviewing
* Developing a strong and engaged audience
* Contributed to the growth and success of the website
* Receiving positive feedback and appreciation
* Continuously improving my reviewing skills and knowledge
* Making positive impact on the consumer market by promoting quality products
* Building a reputation as a trusted and reliable source of product information

**2019=2020**

Content writer at Bold Owl

**Duties**

* Deep research on assigned topics and keywords to gather information and insights
* Creating informative and engaging content tailored to the target audience
* Writing clear and concise articles, blogs and website copy
* Ensuring the articles are well structured and organized
* Proofreading and editing the content for grammar, spelling and readability.
* Collaborating with team members to enhance the content
* Adhering to the brand guidelines and maintaining a consistent tone and style
* Keeping up with the industry trends and staying updated on relevant topics
* Continuously improving writing skills and seeking feedback for growth
* Incorporating relevant keywords for search engine optimization (SEO)

**Achievements**

* Creating high quality content that resonates with the target audience
* Increasing the website traffic and engagement through article writing
* Building loyal and active readership
* Generating positive feedback and comments
* Improvement in writing skills and expanding my knowledge in different niches
* Contributing to the growth and success of the website.
* Making a positive impact on readers by providing and insightful content

**EDUCATION**

September 2023- present

Egerton university

Masters in Gender and Development Studies

September 2015- November 2019

Egerton university

Bachelor of Arts in Women, Gender and Development Studies

Second class upper division

2011-2014

Kiria-ini Girls High School

Kenya Certificate of secondary education

2002-2010

Githagara Primary School

Kenya certificate of primary school

**Languages**

* English
* Kiswahili
* Chinese

**Certifications**

NOVEMBER 2023 mentorship and mentee training and workshop by African Women in Agricultural Research and Development

APRIL 2022 Certificate of participation by Federation of Women Lawyers in Kenya in sexual gender based violence training.

JULY 2019 Effective Communication for Healthy Outcome course

APRIL 2015 computer course

REFEREES

1. DR. Miriam Karwitha Charimbu

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1. Nicolas Omwono

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