## Ethan James.

# Data Associate: AI ENABLEMENT SERVICES,

## Email: 27james.ethan@gmail.com

Intellectual curiosity for Innovation, Digital Transformation, Artificial Intelligence and Emerging Technology.

## **SKILLS**

- Sensitive Content Detection.
- Voice Data Collection, Transcription & Annotation.
- Content Type Analysis.
- Speech Recognition.
- Data Annotation, Generation, Creation, Labelling, Tagging, Validation, and Classification.
- Computer Vision.
- Mapping Search Engine Queries & Content Relevance.
- Al Output Validation.

#### **EXPERIENCE**

## Centific, Redmond, WA - Data Annotator.

NOV 2022 - MAY 2023

- Content Labelling.
- Reviewing, evaluating, and labelling a large set of sensitive data (CSAM, Legal, Sexual, dehumanising, etc...)
- Sifting through client data and labelling according to provided guidelines.
- Judging the validity of client data.
- Keeping up on guideline changes and suggesting them as needed.
- Reporting all issues/errors in a timely manner.
- Maintaining client expectations for throughput and hours.
- Other duties as required.

## **Synthetaic, Milwaukee, WI** - Associate Data Annotation Specialist.

JULY 2020 - SEPTEMBER 2022.

- Creating boundaries and areas within geospatial data and validating the data sets. RAIC (Rapid Automatic Image Categorisation)
- Working alongside our AI Engineers to help distinguish between good datasets and great datasets.
- Building datasets of valid pieces of data for objects of interest that will in turn be used to build AI models.
- Grouping information together by relevance, and validating your annotation work prior to submittal.
- Attending weekly meetings with the team.

## ServiceNow, Santa Clara, CA - Labelling Linguist.

APRIL 2018 - MAY 2020

- Annotate and label large volumes of textual data to create high-quality training datasets for Generative AI models.
- Clean and preprocess raw text data, ensuring it is appropriately formatted for training and evaluation purposes.
- Apply computational linguistics techniques to enhance the understanding of semantics, sentiment, and context within text.
- Analyze and improve the grammar, syntax, and sentence structure of generated text to ensure it adheres to linguistic rules and conventions.
- Collaborate closely with cross-functional teams, including data scientists, researchers, and software engineers, to refine and iterate on the AI models.

## **PROJECT INTERESTS**

- Sentiment analysis.
- Intent detection.
- Topic modelling.
- Language detection.