



# CATHRINE MONTJOIE

MULTIDICLINED ARTIST AND GRAPHIC DESIGNER

I WOULD LIKE TO USE MY KNOWLEDGE AND EXPERIENCE TO SERVE OTHERS AND TO ENRICH MYSELF.

I am passionate about what I do and drive to always improve myself and the manner in which things are done. I love learning new skills, being creative and strive to do things to the best of my ability. I try my best to innovate and find optimal solutions.

## CONTACT



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Drivers license



## WORK EXPERIENCE

Multidisciplined artist and Graphic designer

JUNE 2020 - CURRENT

Personal Schedule Manager and Occasional training facilitator  
Veghel

Whilst managing a healthy balance between my two children's integration and schedules after our emigration, I have since started teaching facepainting courses at **Coppens Warenhuis** in Volkel from time to time based on local festivals and holidays and have since completed three courses.

DECEMBER 2016 - JUNE 2020

Self employed artist / **Giggle Bellies facepainting / Styling by Cathrine**

South Africa & The Netherlands

Once leaving the corporate environment to see to the well-being of my son, I had taken the opportunity to grow my skills in all the forms of art my heart desired. Handcrafting, facepainting, body painting, make-up and special effects make-up and henna tattoos.

AUGUST 2014 - NOVEMBER 2016

Digital Editor and Social Media Coordinator / **MooiVaal Media (Naspers & Media24 local newspapers)**

Vanderbijlpark South Africa

As the Online Content and Social Media Coordinator, it was my responsibility and passion to manage and at times produce web content for 5 online news publications as well as uphold a positive online presence while building their online community within Twitter and Facebook for each account. I planned and implemented web and social media strategies on how to promote and produce content, used Google analytics for monthly reports, maintained digital newspapers and continued to explore other social media platforms to help grow online traffic whilst analyzing trends and statistics. At times I was also required to create and edit visual marketing material for social media platforms.

JANUARY 2013 - SEPTEMBER 2014

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Newspaper & Editorial Artist / **MooiVaal Media (Naspers & Media24 local newspapers)**

Vanderbijlpark South Africa

I had the responsibility with one other colleague to manage the editorial layout and photo editing of 10 weekly community newspaper publications.

JANUARY 2010 - DECEMBER 2012

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Graphic Designer / **MooiVaal Media (Naspers & Media24 local Newspapers)**

Vanderbijlpark

My function as one of 5 designers was to design all advertising material for the 10 weekly publications produced.

JUNE 2009 - DECEMBER 2009

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Graphic Designer & Machine Operator / **D&A Screenprinters**

Vereeniging

During my employment it was my duty to design or redesign any artwork given. I also work with a printer and a plotter to print and cut designs to fit the customer criteria. Do artwork for advertising boards, stickers, logos, and any general designing within the company.

JANUARY 2009 - MAY 2009

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Graphic Designer and Product Photographer / **Concept Sales**

Vereeniging

At Concept Sales it was my responsibility to do the product photography of new items in stock edit images and design and update catalogues. I also did any day-to-day maintenance and improvements of their current and older catalogues, product descriptions and system codes.

JANUARY 2008 - DECEMBER 2008

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Junior Graphic Designer / **MooiVaal Media (Nasper & Media24 local Newspapers)**

Vanderbijlpark

I maintained a temporary graphic designing position at Mooivaal Media, in the production department in Vanderbijlpark. It was my responsibility to design adverts, and manage internal projects related to designing.

JANUARY 2007 - DECEMBER 2007

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Junior Graphic Designer / **DAM Magazine**

Meyerton / Hartebeespoort

I worked at DAM Magazine in the Marketing Industry in Meyerton and Hartebeespoort, South Africa (Gauteng). Where I maintained a junior graphic design level, as well as an admin assistant, where it was my responsibility to design adverts, work with clients and do whichever office work had to be done.

JANUARY 2002 - DECEMBER 2007

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Shop Assistant, art & gift crafter and course trainer / **Wal Naald & Novelties**

Vereeniging

I worked at an arts and crafts shop called Wal Naald & Novelties where it was my responsibility to tend to customers and all-round duties in the store. These all-round duties entailed crafting art pieces and compiling gift items for the shop and stock taking. It was also among my responsibilities to stay up-to-date with the latest in art supplies and new trends in the industry as to give workshops to clients who wished to master various arts and crafts.



## EDUCATION

JANUARY 2001 - DECEMBER 2005

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Overvaal Hoërskool / **Senior Certificate**

Mathematics, Woodwork, Technical Drawings, Art & art History, English, Afrikaans

Graduated: Yes

JANUARY 2006 - DECEMBER 2006

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Dameline College (Vaal Triangle Campus) / **Diploma in Multimedia Design**

Computer Generated Imagery (CGI), Digital Design, Graphic Design, Drawing & Illustration, Industry Practice, Web Design



## ADDITIONAL ACHIEVEMENTS

2011

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Certificate in Multimedia Designing / **Media24 Partners**

Graduated: Yes

2013

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Certificate in Multimedia Journalism & Social media / **Media24 Partners**

Graduated: Yes

2015

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Social Media Practice & Online Law / **Media24 Partners**

Graduated: Yes

## REFERENCES

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Available upon request

### SKILLS

Artistic and Creative ability

Active Listener

Team Player

Self Motivated

Good Interpersonal Skills

Leadership skills

### LANGUAGES

English

Native or bilingual

Afrikaans

Native or bilingual

Dutch

Good

## HOBBIES AND INTERESTS

- Interior Design and DIY
- Kids craft and artistic development
- Self improvement
- Family relations and childrens emotional enrichment