**ARYAN PRAKASH**

H-902, Gardenia Golf City, Plot No 8, Sector 75, Noida, PIN-201301

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**EDITOR/PRODUCER-MEDIA INDUSTRY PROFESSIONAL**



**SUMMARY OF PROFILE**

* Creative, meticulous & dynamic professional **with over 7 years of experience**, having in-depth experience in Media production and Post Production & Team Management; **currently spearheading as Producer with India Today TV**
* Professional **editorial, copywriting** and **creative writing skills**, including a strong sense of how to organize and stage interactive content; Possess creativity along with the insight to conceptualize the situations/ matters
* Flexible in adjusting to new situations, work methodically and accurately with high attention to detail. Ability to use sound judgment and decision-making skills & effectively perform in a self-directed environment.
* Strong attention to detail and communication skills. Physical stamina and the emotional stability to deal with pressing deadlines and working irregular hours
* Keen sense of the electronic media, matured outlook on coverage, analysis and robustness of writing with an intuitive talent for connecting with the target audience



**CAREER CONTOUR**

**INDIA TODAY TV Since Oct 2017**

**Associate Senior Producer**

**INUTH (INDIAN EXPRESS GROUP) Sept 2016-Sept 2017**

**Senior Sub-Editor**

**NDTV CONVERGENCE (SPORTS) May 2016-Sept 2016**

**Senior Sub-Editor**

**DNA JAIPUR (DAINIK BHASKAR GROUP) Oct 2014-May 2016**

**Sub-Editor**

**INDIA TODAY GROUP DIGITAL Nov 2013-Sept 2014**

**Sub-Editor**

**BAG CONVERGENCE PVT LTD FOR NEWS24 ONLINE Dec 2012-Oct 2013**

**Copywriter**

**NETWORK 1 NEWS & INFORMATION SYNDICATE May 2012-Nov 2012**

**Scriptwriter**

**Key Responsibilities:**

* Designing concepts, scripts & issue management, flow of advertisements across the vertical regarding coordination with graphic, edit and integration team
* Studying and researching scripts in order to determine how they should be packaged
* Instrumental in communicating with the anchor for effective shows and establishing work assignments and staffing arrangements
* Accountable for editing (including language correctness, spell check, applying the style aspects as per the specification), reporting, creative and feature-writing articles and daily news stories
* Editing stories ensuring that they meet strict quality targets of accuracy, speed and completeness (both political & feature stories)
* Participating in editorial decision making and research. Identifying content initiatives; brainstorming feature ideas

**EDUCATION**

* M.A in Mass Communications, 2014 from GJUST, Hisar, 56%
* PG Diploma in English Journalism (Print), 2012 from Bharatiya Vidya Bhawan, 66%
* Graduation, 2011 from Amity University, 6.98
* Class XII, 2008 from Delhi Public School, Dhanbad, CBSE Board, 68%
* Class X, 2006 from De Nobili School FRI, Dhanbad, ICSE Board, 79%



**TECHNICAL SKILLS**

* Microsoft Office (Word, Excel, PowerPoint and Outlook, Windows, Internet Applications



**PERSONAL DETAILS**

**Date of Birth**: 25th Nov, 1990

**Nationality**: Indian

**Permanent Address** Flat No-401, Arohi Housing, Kusum Vihar, PO-Koyalanagar, Dhanbad (Jharkhand)- 826005

**Languages Known:** English, Hindi