A Media professional with more than two decades of script writing, translation and copy writing experience.

**Name**  : Antoni Cleetus Xavier

**Age**  : 47 Years (12 Jan 1973)

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India

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**Work Experience:**

**July 2013 –**

* Working under the title “Executive Producer” has helmed the digital transformation of Hello FM and continue to be a member of the core content team.
* Been a member of 2 member Team involved in the recruitment and running of WOW FM in Dubai.
* Working as the Liaison and Producer of “Mayakannadi” – A program that is a collaborated effort by Hello FM & China Media Group (formerly China Radio International).
* Producer and Content in charge of “Sparisam” – A weekend show.

**April 2012 – June 2013:**

Freelance Translator & Copywriter. Worked for various Translation projects and Ad Agency related Copywriting.

**April 2006 – March 2012**:

Worked as a Language and Broadcast expert at Tamil Language Service of China Radio International.

**From Aug 2005 - March 2006**:

Worked as the coordinator of Radio and Training Programs at Santhome Communications Centre. In charge of the Web Radio "Ulaga Thamizhosai" www.intamil24.com

**Feb 2000 to April 2005**:

Worked as a Radio Program Producer at Tamil Language Service of Radio Veritas Asia, Philippines.

**Oct 1997 to Jan 2000**:

Worked as Training Coordinator and Radio Program Producer at Santhome Communications Centre, Chennai

**June 1996 to Sept 1997**:

Worked as an accounts executive (Time Selling) at Octagon Advertising & Marketing Pvt. Ltd.

**Educational Qualification:**

June 1993 to Nov 1995:

 **M.S.W (Masters in Social Work) at Loyola College, Chennai.**

June 1990 to April 1993:

**B.Sc (Visual Communication) at Loyola College, Chennai.**  (Specialization: Television Production).

**Work Background and Skills**

During a short period of work in Octagon Advertising & Marketing Pvt. Ltd., had involved in Tele –Serial marketing (Time Selling), especially serials aired on Doordarshan.

During the Three years of work in Santhome Communications Centre, had involved in organizing and coordinating various Workshops & Seminars on Communications and Media to various group of people ranging from Social workers, Students and Teachers of various schools, Universities, etc. Had also produced various Radio Programs on various Social Issues to RADIO VERITAS ASIA, Philippines; Special Programs to ALL INDIA RADIO, Chennai.

During the Five years of work at RADIO VERITAS ASIA, Philippines, had written and produced various programs on Current Affairs, Science & Technology, Music and Social Issues etc. Had been translating, editing and broadcasting Daily News Bulletins. Had involved in the planning stages of Web-Casting & Audio Streaming and also has visited RADIO VATICAN Studios, Vatican for an exposure on the same.

During a stint as the In charge of the Programs in "Ulaga Thamizosai" a web Radio www.intamil24.com, designed and producer various Programs on different subjects and issues. Also coordinated the Training and Radio Programs of the Santhome Communications Centre, Chennai.

During the six years of work at China Radio International as a Broadcast and Language Expert (Also a Radio Program Producer) has been in charge of the Editing and polishing of all the materials that are broadcast. Has been integral part of designing the program content and structuring innovative programs for shortwave and Fm broadcasts. Has been translating news and articles, producing programs on Science and Technology, Chinese Culture, Stories etc., Also taking care of the web content and frequently train and advice the colleagues as and when needed.

Based on the need, advice and structure new programs and activities involving broadcasts and listeners’ relations.

**Hobbies :** Socializing, Listening to music.

**REFERENCES:**

Mr. Francis Joseph

Creative Head & Owner

Gutfeel Advertising, Chennai.

Ms. Zhao Jiang

Tamil Language Service

China Media Group

16, Shijingshan Road, Beijing – 100040.

Fr. Jegath Gaspar

Tamil Maiyam

150, Luz Church Road

Mylapore, Chennai – 600 004.