Annicka Ericsson

Curriculum Vitae

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PROFILE

- Bachelor's degree in journalism, Cambridge certificate in advance English, web editor courses and leadership training
- Source language: English
- Target language: Swedish
- Over 15 years experience of translation projects and freelance work
- Over 15 years of experience of marketing
- Experience of localization and willing to work with CAT tools

SPECIALISATION

- Marketing
- Sports
- Casino

WORK EXPERIENCE

2008 - on going

CEO and Swedish Language Expert, Frilansexperten Sweden, Sweden

I have had my own freelance business for over 15 years. I have worked with proofreading, translating, editing, localization etc. I have worked with general text and texts in marketing, sports and casino. I have worked with for example Philips, Kantar, Golfbidder, ICS translate, Language Recruitment Services.

2023 - on going

Public Affairs Officer, Swedish Armed Forces, Hungary

The tasks include working with communication in an international environment. The tasks include project management, running processes, collaborating and more.

2017 - 2023

Recruitment Coordinator, Swedish Armed Forces, Sweden

The tasks included working with communication and HR, project management and planning events.

2016 - 2017

Web Editor, Industrireklam, Sweden

The tasks included project leading, copywriting, translation work, press releases and web editing.

2013 - 2016

Web coordinator, GPA Flowsystem AB, Sweden

I produced marketing materials, updated web sites, wrote press releases and more.



2013

Head of Communications, High Chaparral, Sweden

I produced marketing material, updated the home page and planned marketing activities.

2012

Translator/Desk Officer (temp), SWEDEC, Swedish Armed Forces, Sweden

The duties included working in an international environment and translate texts.

2006 - 2008

Translator and PA, Labels4Kids, Scotland

I took care of the admin, updated the webpage, translated texts and answered customer queries.

EDUCATION

2020

Advanced Development of Group and Leaders, Swedish Defence University, Stockholm, Sweden

2019

Development of Group and Leaders, Swedish Defence University, Stockholm, Sweden

2010

Web Editor, University of Karlstad, Karlstad, Sweden

2004 - 2008

BA in Journalism, University of Stirling, Stirling, Scotland

2003 - 2004

English Studies, Halmstad Högskola, Halmstad, Sweden

2003

Certificate in Advanced English, University of Cambridge, Cambridge, England

2000 - 2003

Social Science Degree, Kattegatt High School, Halmstad, Sweden

LANGUAGE SKILLS

Swedish - fluent

English – fluent in spoken and written

REFERENCES

Very good references available upon request.