



Dr. Animesh Baidya

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Profile Summary

- Qualified **ELIGIBILITY FOR LECTURESHIP (UGC-NET)** and received **Junior Research Fellowship (JRF)** in **Women's Studies**
- **Ph.D** in 'Women's Studies' and **M.Phil, M.A.** in **Comparative Literature** from **Jadavpur University**
- Five Years' Experience in teaching in the field of 'Women and Gender', Mass Media and Literature
- Worked as a full-time Trainee Journalist at Editorial Desk in **Anandabazar Patrika**
- Wrote several post-editorial articles for various Bengali newspapers
- Currently working as **Senior Copy Writer** in **Genesis Advertising Pvt Ltd.**

Relevant Experience

As a skilled language professional, my experience spans across diverse roles where I have excelled in translation and content creation. During my tenure as a Sub-Editor at the Editorial desk of Anandabazar Patrika, Kolkata, I expertly handled news items sourced from both national and international agencies, adeptly translating copies from English to Bengali. My linguistic prowess extended to my Ph.D. Research Scholar days, during which I successfully translated various academic articles and documents.

In my current capacity as a Senior Copy Writer at a prominent Advertising Agency, I spearhead the ideation and creative content writing process, encompassing internet content, print, and audio-visual advertisements. Moreover, I hold full accountability for English to Bengali translation of Government Reports, articles, brochures, and publications, showcasing my proficiency in delivering accurate and culturally relevant translations.

Throughout my career, I have consistently demonstrated my passion for language and my ability to adapt content to resonate with diverse audiences, making me a valuable asset to any translation agency.

Areas of Expertise

- Government Project • Academic work • Health Care • Gender Studies • Brochure
- News Article • Literature • Legal Documents

Teaching Experience

M.Phil Level

- Taught **‘Literature and Gender: With Reference to Construction of Womanhood in various Panchali’** in the course of **‘Cultural Construction of Gender’** in the School of Women's Studies, Jadavpur University, Kolkata, India From 2011 to 2016.

Master Degree Level

- Taught **‘Women’s Studies’** in Master Degree course in Diamond Harbour Women’s University, West Bengal, India in 2014

Graduation Level

- Taught **‘Images of Men and Women in contemporary Cultures’** in Extra Departmental (E.D.) course entitled **‘Women’s Studies: Concepts and Contexts’** offered by the School of Women's Studies, Jadavpur University From 2011 to 2016.

- Taught ‘**Poetry, Devotion and Gender and Reading Rabindranath’s Short Stories**’ in Extra Departmental (E.D.) course entitled ‘**A New Femininity: Rabindranath then and now**’ offered by Rabindranath Studies Centre, Jadavpur University in 2014.

Work Experience

- **2017- Present: Senior Copy Writer at Genesis advertising Pvt Ltd, Kolkata**
- **Ph.D. Research Scholar** under **Senior Research Fellowship** scheme, University Grants Commission (UGC), India in the school of Women’s Studies, Jadavpur University, Kolkata
- **2010-2011: Full-time Trainee Journalist** at the Editorial desk in **Anandabazar Patrika**, a leading newspaper in Bengali
- **2009-2010: Project Fellow** in a project entitled ‘**Archiving Early Bengali Drama**’ conducted by the School of Cultural Texts and Records, Jadavpur University, Kolkata and funded by **British Library**.
- Working as a volunteer for **last 10 years** for **Vijaya Agamani Foundation**, an NGO that works for **Child Welfare, Education, Food and Nutrition, Health, Medical Relief** in West Bengal.
- Worked in **Child Radio Reporter** project jointly conducted by **School of Media, Communication and Culture, Jadavpur University** and **UNICEF**.
- Worked in the joint initiative **Shadhinota - A step towards Legal Empowerment of Inmates** by **School of Women Studies, Jadavpur University** and **Commonwealth Human Rights Initiative**
- Worked as **Field Supervisor** in a project on “**Women and Marriage in kolkata**” organized by the **School of Women’s Studies, Jadavpur University, Kolkata** and funded by **Rosa Luxemburg Stiftung Foundation**
- Worked as a **Field worker** in Sundarban area in a project on “**Increased Understanding of Single Women Migration and Their Working Conditions as Domestic Workers in West Bengal**” organized by the **School of Women’s Studies, Jadavpur University, Kolkata** and funded by **Rosa Luxemburg Stiftung Foundation**

- Worked as a translator in a book called **Meyeder Adhikar: Ekti Ain Sahayika**
- Worked as **Assistant Coordinator** for the **National Workshop** entitled “**Women’s Histories, Women’s Narratives**” under the School of Women’s Studies, Jadavpur University, Kolkata

Academic Qualification

- **2011-2017:** Ph.D in Arts from School of Women’s Studies, Jadavpur University, Kolkata, India
- **2006-2008:** M.Phil in Comparative Literature from Jadavpur University, Kolkata, India
- **2004-2006:** M.A. in Comparative Literature from Jadavpur University, Kolkata, India
- **2001-2004:** B.A. in Comparative Literature from Jadavpur University, Kolkata, India

Publications

- Published a paper entitled ‘**Tuni’r Ma: From Nation to Inter-Nation**’ in an international journal ‘**Comparative Studies of South Asia, Africa and Middle East**’, **Duke University press**, 2012, Volume 32, Number 3, ISSN-1089-201X
- Published a paper entitled ‘**Gender and Contesting Narratives**’ in ‘**Quill**’, an **Annual Research Journal of Women Studies & Development Cell** (Vol. 1, October, 2014, ISSN: 2350-076X), Margherita College, Margherita, Assam, India.

Paper Presentation

- Presented a paper entitled “**The Border and Partitioned Identities**” in the International Conference on Migration, Irregularisation and Activism held at **Malmo University, Sweden** in 2016
- Presented A paper entitled “**Leaving and Living: The Border Between**” in the **XIX International Oral History Association Conference** held in

Bengaluru, India in June, 2016

- Presented a paper entitled **“Feminism in Facebook, Facebook in Feminism”** in **Women’s World Congress** held at University of Hyderabad in 2014
- Presented a paper entitled **“Bratakatha and Panchali: In Search of Faded Voice”** in the **XIV National conference of the IAWS: Equality, Pluralism and the State: Perspectives from the Women’s Movement**, held in Guwahati, Assam in 2014.
- Presented a Paper entitled **‘Bratakatha theke Panchali: Shabder Nishabda Adhigrahan’** in an **International Conference on Orality and Performance: Talking Tongues, Speaking Gestures** organised by the Department of Comparative Literature, Jadavpur University in January, 2010.
- Presented a paper entitled **“Rethinking Bratakatha and Panchali from Gender Perspective”** in the Residential Workshop entitled **“Rethinking Culture and Development: Feminist Crossings”**, organized by the School of Women’s Studies, Jadavpur University, Kolkata and sponsored by Sir Ratan Tata Trust, Mumbai, held at Lataguri in May, 2009.

Awards, Fellowship and Achievements

- Received NET- Junior Research Fellowship and qualified **ELIGIBILITY FOR LECTURESHIP (NET)** in Women’s Studies
- Received Sir Ratan Tata Trust M.Phil internship from the School of Women’s Studies, Jadavpur University, Kolkata for M.Phil dissertation

Extracurricular Activities

- Wrote the script of **‘Rabeya ki Ruksana’**, a play produced as part of the joint initiative **Shadhinota - A step towards Legal Empowerment of Inmates** by School of Women Studies, Jadavpur University and Commonwealth Human Rights Initiative in 2014.
- Published **‘JOL MATI LOHAR KOBITA’**, a book of poems from **DEEP PROKASHON**, Kolkata in 2006.
- Played Football for Jadavpur University and participated in **All India Inter University Football Tournament** held at Benaras Hindu University in 2005.