



Profile

Highly motivated, hardworking, multilingual person, possessing excellent analytical and problem-solving skills and life experience. Driven to continually improve and extend personal skills and knowledge to attain increased responsibility and opportunities for professional growth.

Contact Information

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ADITYA NARAYAN

WORK EXPERIENCE

Hindi Translator, Welocalize, Haryana

2020 – Present

- Localize and review the assigned content (mainly Google Content that includes products like YouTube, Google Search etc.) according to the guidelines and prescribed due date.
- Work on content like UI application strings, Help center article, Date policy, Term of service etc.
- Translate and/or review client's glossary to ensure accuracy and appropriateness.

Creative Copywriter, State Finance Commission, Rajasthan

2018-2020

- Worked with the chairperson of State Finance Commission, Rajasthan And handled a team of 50 people all over Rajasthan.
- Monitored the flagship program of Rajasthan government through recruited RYVP's in different districts of Rajasthan.
- Suggested creative ideas for the proper implementation of ongoing policies.
- Wrote research paper and prepared development reports for the government schemes like NCU, Ujjwala Yojana etc.

Trainee copywriter, Enormous Brands LLP, Haryana

2017-2018

- Prepared Radio advertisement, print advertisement and Television Commercials.
- Worked for brands like OLX, Shopclues.com, DishTv and MobiKwik by providing them strategic solution.

Awards

International Film Festival 2018

International Film Festival 2017

National Theatre Festival

"UDAAN"

Banaras Hindu University Inter

University award

Banaras Hindu University Inter

faculty award

EDUCATION

Master's in Mass Communication

BANARAS HINDU UNIVERSITY, VARANASI, 2015-17

Bachelor of Science (Hons. Physics)

BANARAS HINDU UNIVERSITY, VARANASI, 2010-13

KEY SKILLS AND CHARACTERISTICS

- Goal oriented, enthusiastic, positive approach
- Highly Organized and strong sense of urgency to meet deadlines
- Excellent team working skills
- Good organizational and social skills
- Keen interest in people, facts and events

SOFTWARE PROFICIENCY

- Cat Tool
- MS Office
- Adobe Photoshop
- Indesign