



Dear

Habaswein road

### **Invitation for an Online Interview**

Following your application to join Kenyawriters.com Learn as You Earn Program, we are pleased to inform you that we have given you an opportunity to do an online interview assignment.

Please check instructions and samples attached. You will be allowed up to 24 hours to complete the sample. Should you require an extension, please send an email to us via [interviews@kenyawriters.com](mailto:interviews@kenyawriters.com)

Please note that doing an interview is the only gateway to join our learn as you earn program. All the best!

Kenyawriters.com Mentorship Team

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## Interview Assignment for

Habaswein road

## Interview Question: **Online Writing**

### Your Interview Instructions/keyword

Thanks for your interest in joining our team. Please read instructions below, and submit work preferably in 24 hours

#### **Instructions:**

- Do not change keyword given
  - Use internet for research, paraphrase, but do not **copy and paste**
- Please note we use copyscape.com to check copied and pasted parts
- Must be 500 words
  - Must target American audience
  - Must be grammar, punctuation, and sentence structure error free:
  - When done, please upload work immediately

#### **OTHER IMPORTANT NOTES TO HELP**

Please check samples attached. We recommend the three styles in attached. Kindly note the following:

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- Create title out of keyword. If keyword is electronic

cigarette for instance, your title can appear like 'Top benefits to get with electronic cigarettes'

-Please use search bars in top article directories when searching for information. Please use below link to get list of top article directories:

<http://www.vretoolbar.com/articles/directories.php>

If you go to [ezinearticles.com](http://ezinearticles.com) for instance, key in the keyword in search bar and look for a good article to rewrite from the search results

-Do not use first person narrative technique.. Use second person (you... your) or third person (one, they, their, he, she)

-Do not use a word more than one time in a single sentence eg you cannot use a word like plan more than one time in a sentence. Also, you should not use the word planned, or planning in same sentence as they are sharing same verb stem

-Avoid long sentences

PLEASE REMEMBER TO HAVE A META DESCRIPTION

## **Habaswein road Interview Assignment Keyword**

**YOUR INTERVIEW KEYWORD**

Please do a 450 words article focusing on this keyword:

# CHECK SAMPLES BELOW

## STYLE 1- short introduction, tips with subheadings, and bullets

Keyword: Electronic cigarettes

**Meta Description:** Electronic Cigarettes battery life can be extended. This article focuses on tips to help you save money and enjoy vaping more.

Tips you can use to extend the battery-life of your e-cigarette

All thanks to technology because nowadays there are rechargeable lithium-cell batteries. They are top ranked in the battery field as they last longer and have a longer lifespan. Fortunately, these batteries are the ones used in e-cigarettes starter kits. Despite their longer life battery lives and recharging capabilities (of up to 200-250 charges), they still require replacement as they are subject to wear. Without the proper maintenance techniques, costs resulting from purchasing these batteries can be too much. First, we need to know the various

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battery models in stores. There is the mini (175 puffs), standard (250 puffs) and High capacity (350 puffs). Listed below are some of the techniques used in ensuring you have a longer battery life.

Ø Use your battery regularly. Just like in the case of our bodies and exercises, lithium-cell batteries also improve with regular usage. The more you will use the battery the easier the current flows from the battery to the e-cigarette. These batteries are designed specifically for daily use just like that one in your cell phone.

Ø Where to keep your battery. It may only seem logical that batteries should be stored in a cool, dry place away from sunlight. However, more often than not we end up being careless when using these cigarettes. For instance, you might be using your e-cig outside your home and you mistakenly leave it on the ground. In the case of the high capacity batteries, intensive and direct sunlight can shorten the lifespan of these batteries. Also exposure to excessive heat will also shorten its lifespan. Another case study is when you leave your battery on marshy or wet surfaces. Judging from our basic science, we know that water is a bipolar substance hence it can conduct electric charges, with this in mind the battery can be drained out of charges which is such a huge wastage of energy. Protect your battery from any impacts. Preferably, take it upon yourself to buy a personal case to store your e-cig when not in use.

Ø Always change the battery before it's fully drained. For many e-cigs there is a diode indicating when the battery is in use and when it is running low on charge. In the case of batteries, one does not wait until the battery is fully drained so as to plug it in a charger. This will certainly reduce its lifespan. Even when puffing you will notice the gradual decrease in power if half of it is already used up. It will be rather convenient charging a battery with at least some power left than charging that one with no charge at all.

Ø Never store a battery with less than half the normal charge. For any spare batteries you will need to always store them when they are fully charged. At fifty per cent these batteries are likely to drain out twice faster. Then in order to charge a completely drained battery will take a longer period than charge that one with some charge left in it. This therefore means the battery which is not drained is able to give out more energy without strain compared to that one which is

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completely drained. Due to the strain effect the life span will be reduced.

Ø Always disconnect the cartridge from the battery when not in use. The battery should only be attached when in use. The cartomizer circuit is an independent circuit hence it has the ability of draining out the charges from the battery if left for a long time. Moreover, this cartridge may not be properly sealed like in the case of automated e-cigarettes. This will lead to nicotine leaking in the area between the battery and the cartridge. If this liquid comes into contact with the battery it can conduct the electricity causing wastage of battery and nicotine. Hence, disconnecting the cartomizer increases your battery life.

Ø Unscrew the electrical cigarette battery after charging. It is always advisable to remove the charger from the battery as you will not be overcharging your battery. Overworking this lithium cell battery can reduce its lifespan. Also, switching off the power outlet is not enough as this drains out some charges. However, it is advised that during the initial charging, one should always add an extra hour to make sure it is fully charged.

Ø Always keep the contacts of the cartomizer clean at all times. It should be done to the battery contacts as well. Cleaning these contacts is an easy process as you will need a cotton swab dipped in alcohol. The cleaning should be done by gentle touches on the surfaces in a circular movement. This dirt is brought by the nicotine leaking on the contacts and other residue from the cartomizer.

**SAMPLE STYLE 2- short introduction.**

**Then sub topics**

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**Keyword: Electronic cigarettes**

**Meta Description:** Electronic Cigarettes battery life can be extended. This article focuses on tips to help you save money and enjoy vaping more.

### **What is the history of Electronic cigarettes?**

The history of electric cigarettes goes way back more than you suppose. However, the modern use of technology has elevated these products with a collection of benefits. Electronic cigarettes save your money, are very convenient and provide similar pleasure as that of a real cigarette. Did you know that electronic cigarettes have been there since the early 1960's?

The first recorded person to come up with the idea of an electric smoking cigarette was Mr. Gilbert Herbert. In the year 1963 He recommended a patent for this kind of product being aware of the dangers of the consumption of tobacco. Sadly, the idea could not be implemented at that time. This idea did not seem to be relevant since cigarette smoking was so popular such that smoking in the public was entirely accepted. During this time, smoking was not considered dangerous in any way whatsoever. This idea was revived in the year 2003 since it was impossible to implement it due to lack of advanced technology back in the 1960's.

### **In the year 2003**

A Chinese smoker, Mr. Han Lik who was also a pharmacist developed this idea in the year 2003. He dedicated all his resources to come up with an electric cigarette. His zeal to create this new product was catalyzed by the death of his father due to lung cancer. Creating a tobacco free cigarette and inhaling nicotine was his main focus. With the support of the company he was working for made him achieve his goal. The success was so impressive and did not only win local customers but also European countries which are well known for their smoking habits.

### **In the year 2007**

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With the growth of electronic cigarette users, the (WHO) - world health organization became the first international organization to give reference to them publicly. They discussed whether electronic cigarette are worth consumption or not. This was in regard to its safety. The WHO concluded that it is merely a cessation smoking product. Their action did not slow down its success, in fact they increased its popularity and its positivity since they were no negative affects that were related to the use the use of electronic cigarettes in any way.

**In the year 2008**

The sudden exposé to the general public by the world health organization paved way for positive scientific research and press conference in support of these devices. An intense study was done by the department of health New Zealand, proved that there are no toxic chemicals that are used when creating electrical cigarettes. This study also revealed that; convectional cigarettes are 1000 more dangerous when compared to electrical cigarettes.

**In the year 2009**

Early in 2009 is when electronic cigarettes were being so much targeted. Canada and Australia were the first to ban them. The US also banned the shipment of these products into their country. Electric cigarette manufacturing companies retaliated immediately without hesitation, fully believing in their products to be safe and fit for consumption. There were numerous debates whether to validate the use of these devices.

The FDA was very serious about the use of electric cigarettes. They claimed that it is potentially dangerous and without proper regulation, they can be easily mislabeled. One crazy attorney took a bold step by taking a law suit against a manufacturer claiming that he had sold flavored vapor to minors. During the same period, findings were released by an independent firm which contradicted the report of the FDA which stated that electrical cigarettes were hazardous. Later during the winter that same year, the FDA was found to come up with untrue claims about electronic cigarettes. It beats logic when the FDA allows the use of cigarette tobacco which has lead to man diseases and deaths. FDA supports these traditional cigarette



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companies just because they generate billions of dollars annually. To cut the story short, they do not mind the health of the smokers especially when they deny them the use of tobacco free cigarettes.

#### The growing use of electric cigarettes

There has been the continuous growth of the consumption of electric cigarettes world wide. Millions of people are using these devices while many others are switching form traditional cigarettes to electric ones. These products are now being sold in different cities regardless of their politics play out. So far there has been millions of testimonial who claim that these products have helped them to contain addiction of tobacco.

## Sample Style 3

## SEO FOR LOCALIZED KEYWORD

**Keyword: Real Estate Hamilton**

**Topic: How to choose real estate Hamilton agent**

Buying or selling a house is not an easy thing. There are many documents to fill and many procedures to follow. This can get frustrating and boring really quickly. This is why you should have a real estate Hamilton agent working with you to sell your house. However, a real estate Hamilton agent can either make or break your real estate deal. As such, you should make sure that you have the right person working with you. The following are some of the factors that you should take into account before settling for one real estate agent:

#### 1) Their reputation

The reputation of the real estate Hamilton agent that you are considering to work with for your real estate deal should be a person of integrity and of high reputa in your home area. You can find out

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about their reputation and standing in society simply by interviewing people who have worked with the agents before. There are also websites and forums that provide customer feedback on real estate agents. However, it is important to note that you should read these reviews with an impartial mind, since many people could be posting malicious content or writing reviews that are not entirely true.

## **2) Their cost for providing their services**

It would not make sense to hire a real estate Hamilton agent whose services will take a large chunk of the money that you will receive from selling the home. If the services of one real estate agent are too expensive for your budget, then you should either revise your budgetary allocations, or you should go for another real estate agent who will still help you sell your home. Only this time, you will not have to pay a lot of money for their service.

## **3) Communication skills**

It is also important for you to hire real estate agents who will keep you in the loop as much as is humanly possible. Bad communicators might not even inform you of potential buyer offers for your house. This might make you have a property on the market for ages, instead of having it bought in record time if you had a real estate agent who knows what she is doing.

Having a good agent who communicates well will also give you peace of mind and this will go a long way in making your real estate experience enjoyable.

## **4) Geographical area of expertise**

You should also make sure that the real estate agent you choose has a lot of expertise in the area that your house is located in. An experienced and skilled real estate agent Hamilton will be able to tout the unique selling points of your property to potential buyers, and in the end this will help in selling the house for more money. Real estate Hamilton agents are your best shot when you want to sell your house.

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**Your Interview assignment  
is Online Writing**