

# COMPANY PROFILE

## OVERCOMING LANGUAGE BARRIERS FROM ASIA TO AMERICA

PT Translation is an emerging leader in the realm of language solutions. Based in Vietnam, the company is fast becoming a preferred and trusted integrated, multilingual language service provider in the global domain. The vision of PT Translation is, and always has been, to “lift the language barrier to facilitate productive and energized cross-cultural and international relations”. Having started out as a small local operation, the Company has now boomed to become a vibrant and growing network of professional linguists offering translation, interpretation, editing and proofreading that fulfill the language service requirements of global clients – from Asia to America, and beyond. We also go beyond simple function of mechanical translation and interpretation, and reach forward to ensure that the spirit, tone and objective of the message is carried across in a compelling and appropriate manner.

## PUTTING YOU AT THE CENTRE OF ALL WE DO

The global reach of PT Translation is self-evident. Our consistent, 24-7-365 delivery of excellent, clear, and quick language services at highly competitive rates has resulted in the robust client relationships we enjoy both at home and abroad. We make it our core business to offer our client an all-original, completely unique language service experience that is delivered on time and on budget. It’s not just in what we do, but in how we do it, that gives us the edge.

## 5 EXCELLENT REASONS FOR WORKING WITH PT TRANSLATION

### *1. HAND-PICKED LANGUAGE PROFESSIONALS*

PT Translation’s competitive edge lies in the caliber of its language professionals, who are hand-selected and appointed to projects that suit their native language, technical skill, and areas of knowledge. Our translation, interpretation, editing and proofreading professionals have specialized competence to provide you with a high-impact, customized translation solution.

## *2. GLOBAL LANGUAGE COVERAGE*

PT Translation offers a supremely diverse and comprehensive range of translation services to Vietnamese from English, Russian, Korean, Chinese, French and Japanese.

## *3. UNRIVALLED SERVICE EXCELLENCE*

The heartbeat of PT Translation is simple: SERVICE. We only deliver the service that we would want to receive ourselves if we were in our client's shoes. Our team of professional and highly specialized linguists are literally at the forefront of their respective service areas, and only provide language solutions in their native languages.

## *4. DELIVERY POWERED BY PASSION AND PRECISION*

At PT Translation, we pride ourselves on rapid turnaround that does not come at the expense of precision, accuracy and quality – even in the face of urgent deadlines. Our technical skill and experiences allows for a negligible margin of error, and our acutely focused proofreaders eliminate any problems before the documents is submitted to the client for review.

## *5. COMPETITIVE RATES*

Business is all about profit. Profit is all about driving operating costs down and selling price up. PT Translation's commitment to you as our client is to give you a transparent, exceptionally competitive rate for an exceptionally good translation, interpretation, editing or proofreading result. Also, what we quote is what we charge. We never exceed the agreed budget. These uncompromised values have made the Company a preferred language specialist to clients all over the world.

## **OUR SERVICE OFFERING**

The highly professional and capable team of linguists at PT Translation is both the brain and the muscle of the Company. The caliber of this team enables us to deliver the outstanding quality that has become synonymous with the name PT Translation.

Our service offering includes a wide range of applications across a vast range of languages, and yet guarantees a level of specialized care that you would expect from a global player like PT Translation. There is no challenge that we will not accept with the assurance that we have what it takes to convert it to a

high-performing asset in your business. Further, we achieve this outcome in an exceptionally professional manner that guarantees that translated messages are cognizant of the nuances of the original language.

## TRANSLATION

PT Translation is an award-winning professional translation agency. These awards have been achieved through one guiding principle: to provide the best, or nothing at all. This service ethic has enabled us to become a trusted global partner to businesses across a vast geographic and cultural spectrum, and has placed us on the forefront of our industry as a fast and accurate language solutions provider.

“Translation” is not merely the stitching of words together in another language, but is the process of conveying the wording and meaning of the first language into an appropriate and meaningful message in the second. Achieving this with minimal revisions required, in minimal time, is a challenge from which many gifted writers would shy away. However, at PT Translation, we only appoint professional translators and proof-readers that have the level of skill and subject-knowledge required to achieve just that. Whether you require a translator with legal, business, financial, medical or other knowledge, we will identify and appoint the right person to maximize your translation outcome.

## SUBTITLING

An increasingly important area in the realm of translation is that of subtitling. PT Translation’s highly versatile team of qualified and experienced translators provide world-class subtitling and captioning services. This facilitate the transfer of film, audio, marketing or documentary messaging into other languages, thereby increasing the audience of the original work.

PT Translation has built up a global team of native-language speaking, skilled and experienced writers who are skilled in the communication and expression of the nuances of both languages in question. The client’s original writing will be assessed, and a duly skilled and experienced writer will be appointed to capture and convey the original meaning of the client’s script. This ensures that the correct message and meaning is communicated to the foreign audience.

The flexibility and experience of our team enables us to offer solutions across a wide range of formats. Call us today to make your project a globally relevant communication tool.

## INTERPRETATION

PT Translation specializes in facilitating the “meeting of the minds” that is pursued during conferences and meetings that require interpretation to/from Vietnamese. It achieves this by appointing highly adept interpreters who are technically skilled and offer a highly accurate translation during these strategic engagements.

Whether its simultaneous interpretation you require (where interpretation is provided at the same time as the foreign language) or consecutive interpretation (where the speaker completes a section of speech before the interpreter translates), PT Translation is your optimal solution.

Our interpretation services are provided via telecommunication platforms, which make them available to you wherever you are in the world, at any given point in time. Our stable telecom platforms can handle multi-user conferences and telephonic calls, making the experience seamless, efficient and professional.

Also, our interpretation service is customized to satisfy each client’s unique requirements, and includes the appointment of an interpreter who has a working knowledge of the field within which the interpretation is required.

## TRANSCREATION

“Transcreation” is the name given by advertising and marketing professionals for the process of translating a marketing or advertising message in such a way that the intelligence, creativity and message are adequately conveyed into another market’s language.

PT Translation partners with numerous client brands to convert their campaigns for new markets. Our “hand-selected” transcreation specialists ensure that subtle aspects of the campaign such as tone, style, philosophy, context and target audience are all duly incorporated into the translation service.

## BRINGING DOWN THE LANGUAGE BARRIER FOR A BETTER WORLD

PT Translation is committed to fulfilling its vision of tearing down the language barrier between nations to enable a more coherent, synergistic and efficient business world.

Call us today or visit <http://pt-translang.com/> to contract our professional, fast, affordable and specialized language solutions, and put your business on the global map.