#### **CLIENTS**

- DISCOVERY EDUCATION
- TEACHERS FIRST
- IMAGINE EDUCATION







#### **CONTACT US**

Email: info@inlighttrans.com

#### **SERVICES**

InlightTrans serves you in a wide variety of localization fields. Whatever you desire, you will find here in our localization services which include:

- SOFTWARE LOCALIZATION
- WEBSITE LOCALIZATION
- E-LEARNING & EDUCATION
- MARKETING LOCALIZATION
- MULTIMEDIA LOCALIZATION
- TRANSCRIPTION
- MULTILINGUAL DTP

We also expand our services to include the following industries:

- LEGAL
- ENGINEERING
- AUTOMOTIVE
- MARKETING & MEDIA
- IT & TELECOM
- LIFE SCIENCE
- E-COMMERCE

# "TRANSLATION HAS CHANGED AND SO HAVE WE"



Translation has changed greatly from mere linguistic translation to building cross-cultural bridges. Modern technology has greatly altered the process of the translation, and InlightTrans is here to employ the most advanced technologies in the translation industry. At InlightTrans, we eliminate all cultural obstacles involved in the process of translation to help our clients expand their different businesses to reach global market.

InlightTrans has been established for the purpose of combining technology with the most efficient expertise to provide its clients with exceptional translation and localization services. We open the gate to our clients who wish to enter the thriving MENA market and expand their businesses there. Our ultimate goal goes far beyond providing translation and localization services. We boost worldwide communication by crossing linguistic and cultural barriers through our team of expert linguists and safely deliver your message to your target audience.

### OUR APPROACH ENSURES YOU AN AUTHENTIC, ON SCHEDULE, AND COST-EFFECTIVE SERVICE.

#### Your Bridge to the MENA Region

Based in Metropolitan Cairo, InlightTrans is a language service provider which offers an all-inclusive array of language services for Middle Eastern languages. Our team of passionate and proficient linguists acts as mediators to ensure that your message never gets lost on its way to your audience.

InlightTrans offers translation from Arabic, English, and German to a wide variety of Middle Eastern languages such as Arabic, Farsi, Kurdish, Turkish, Hebrew, Dari, Pashto, and Urdu.

#### A Dialogue between the East and the West

At InlightTrans, we hire native-speaking linguists whose outstanding expertise in subject matter enables them to smoothly overcome the linguistic as well as technical challenges often encountered while translating English into MENA languages. Utilizing cutting-edge technological tools in translation, we not only provide an accurate translation but bridge cultural gap between the East and the West.

It definitely goes without saying that hardly does any business nowadays function without the use of technology. We incorporate high-quality technological tools such as DTP tools and various software tools relevant to the field of translation. We guarantee you ravishing quality translations at the most convenient rates.

TECHNOLOGICAL TOOLS

SPEED

Our work is done according to your clock. Our team of linguists works at an optimum speed that manages to meet your deadlines. We definitely do not want you to be missing out on business opportunities. No costly delay and no room for miscommunication. Just provide us with your deadline and we will make sure our team delivers your message to your target audience on time.

## WHY INLIGHTTRANS?!

Cultural diversity is not at all a bad thing. However, translators face the danger of falling into the trap of cultural unawareness. We simply know how to melt away cultural complexities which may result in gap in global communication. We employ a creative, detailed, intercultural approach in translating your content which we assure you to easily appeal to your target locale.



Our project managers follow up with you, keeping you updates with all the steps of your translation process. We are utterly ready to receive any comments, inquiries, complaints, questions, or requests and immediately provide you with a satisfactory response.

#### Make A Whole Culture Intelligible

Our team of competent linguists does not merely translate a text but rather bring a whole culture into context. We aim at cross cultural barriers between European and Middle Eastern cultures. Our project managers thoroughly assign your projects to native-speaking experts to bring in natural authentic translation of your desired content in a manner that appeals to the MENA audience.

#### Same Region, Different Languages

The MENA region is home to numerous languages. Although lying in the same geographical region, the Middle East is the home of various cultures. InlightTrans cater to different MENA languages with careful consideration to the possible cultural differences among them. We simply adopt cultural diversity and efficiently cater to a whole region.

