



AsiaLocalize is a professional Localization and Translation agency located in **Malaysia & Japan** that localizes to the **Asian** Market. Thus, we would like to provide you turnkey solutions as a support in all common & rare **Asian** Languages (i.e. Chinese, Japanese, Korean, Thai, Malay, Indonesian, Javanese, Karen, Khmer, Mongolian, Nepali, Panjabi, Sinhalese, Sindhi, Telugu, Tagalog, Thai, Vietnamese, and many more).

A group of experienced passionate enthusiastic entrepreneurs created "**AsiaLocalize**" to fulfill the market's demands in **Asia** by providing Localization Services with a unique flavor to Global Multinational Brands around the world seeking market growth in the far East. Creating a new definition of "**Localization Services**" that goes far beyond delivering normal successful projects to "**Empowering Global Communication**" and eliminating cultural & language barriers.

Our Strategy is to offer you an accurate, on time, budget friendly service.

Fields of Expertise:

AsiaLocalize provides Translation and Localization services by using the most cutting-edge processing tools that cover various fields, i.e. Mobile APPs, Marketing, IT, Software, Telecommunication, Engineering, Video Games, Financial, Legal, Commercial, Medical, Educational, E-learning, Automotive, Heavy Machinery, Sports and many more.

Our Services:

1. Localization:

Managing mass **Localization projects** from (English/European/Asian Languages & into almost all **Asian languages**) including Rare Language-pairs with significant high quality Localization process through our **native experienced, In-house/In-country** (Linguists, Project Mangers, Vendor Managers, Production team)

2. Multimedia Localization (Voiceover/Subtitling/Transcription):

We offer complete **360° audio production solutions** for your video, radio spot, on-line or TV, with accuracy and high quality of the final output product with our partner **professional production Studios**. Such as: (Transcription, Narration, Voice-over, Subtitling, Dubbing...etc.) & other Audio related production & Post Production activities.

3. DTP:

Our DTP (Desktop Publishing) department provides complete **multilingual DTP Services & Conversion Solutions** for both **LTR & RTL languages**, in almost all software applications both for PC and Mac platforms: Adobe full Suit, Photoshop, InDesign, Illustrator, and Frame-maker, MS office, Publisher, CorelDraw, QuarkXPress, Interleaf...etc.

4. Testing & QA:

Our resources address desktop software and websites as well as Firmware, embedded systems and mobile device testing based on the client's requirements. We also provide ***(black-box professional SW testing as well as smoke testing & Localization Game QA)**, details/references can be shared in the next stage.

5. Localization Engineering:

Our (LEs) engineers work to map out current practices to improve quality, reduce time-to-market, and increase cost savings across localization projects. We develop & adopt **"Workarounds, conversions, QC tools, Plugins, analysis, help compilation .CHM , .HTML, .XML, encoding, Website Localization ...etc."**

6. Consulting Cultural Localization Services:

We offer a wide range of consulting services to new businesses and global multinationals. We also provide running Surveys, collecting/analyzing data (Big-data), governmental coordination in the Asian Market.

Why AsiaLocalize?

✓ Customer service:

AsiaLocalize is a customer-centric, technology-driven global company where you can contact us anytime according to your "time-zone" and we will always keep the communication channel open by our management/production team around the globe (applying shift basis).

✓ Rare Dragons:

We provide many Rare Language-pairs in various subject matters *(for example German, French, Russian, Spanish, into Asian Languages such as Japanese, Chinese, Malay...etc.).

✓ Quality Guarantee:

We adopt a **four-eye principle** to QC all work done by Production & Management teams. We use our tailored **"Six Sigma"** approach along with internal random audits & biweekly scorecards performed by our QC department using our LQA matrix.



✓ **One-Stop-Shop:**

We provide Turnkey Localization Services with cutting-edge tools: (TEP, DTP, VO, LE, SW Testing & QA)

✓ **Competitive Value-added Services:**

Our aim is to provide high quality services that meets your budget & exceeds your expectations while multiplying your normal Localization ROI.

✓ **AsiaLocalize Listens:**

We value your opinion, our customer interface teams (*Sales, CRM, Marketing, and Project Management*) always aim to ensure that you have a memorable and exciting experience. Your Feedback & level of satisfaction are vital to help us achieve our goals.

Please feel free to contact me directly:

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Clients

Examples of well-known brands that we have helped in the multi-lingual localization of their high quality products and services.

Organizations

UNICEF
United Nations
International Health Organization
World Bank
Ohio Academic Standards

E- Learning

Element K
Academy of Learning
NetG
Cisco
Edmark
Skill Soft
Edexcel
Changing Attitudes
Compass Learning
Electric Paper
Questar
River Deep

Games Localization

Play Station
Nintendo
Mobile Games

Software

Microsoft
Oracle
Siebel
Novell
Mindware
Symantec
Google
SAP
AXAPTA
Sun Microsystems
Lotus
Texas instruments
Quintus
IFS
Eastman Software
ICICI
PWC
Citrix
Apple

Telecommunication & IT

iPhone
HTC
IMate
Nokia

Siemens
BenQ
Sony Ericsson
Motorola
Samsung
Alcatel
Cisco Systems
Nortel
Kyocera
Eurotelecom
Pantech
Hyundai Mobile
O2
AT&T

Automotive & Heavy Equipments

Daimler Chrysler
Bentleys
BMW
Honda
General Motors
DAF
Scania
MG
Mazda
Toyota
Bentley
Cadillac
Rover
Hammer
Nissan
Opel
Audi
Volkswagen
Daewoo
Hyundai
Volvo
Renault
Peugeot
JCB
BOB CAT
Hitachi
Caterpillar
Komatsu
Inovex
Forensic
Makita
DMT

Electronics

Phillips

Sharp
Samsung
Sony
Panasonic
Orion
Toshiba
JVC
Moulinex
Braun
Kenwood
Casio
HP
Lexmark
Xerox
Dell
Intel
Tissot
Viewsonic
Ixia
Konica- Minolta
Amox
Hoover
PHT
Creative Technologies

Medical & Health Care

Bayer
Pfizer
GlaxoWellcome
Merck
Hoechst
Hill- Room
Bickton & Dickenson
Johnson & Johnson
P & G
Tyco
Mayo Clinic
Spectranetics
Viacies
Volcano
Good Health

Websites

Microsoft: www.windowsupdate.com
Microsoft: www.officeupdate.com
Special Olympics:
www.specialolympics.com
Asus: www.asus.com
Samsung: www.samsung.com
Avis: www.avis.com
Google: www.google.com