



“Thought Process Partners”

The Home of Fresh Ideas

About us

We are the world's only “**Thought Process Partners**” helping the rural society to take an extra step towards their own professional development. We also make sure that the involvement of Rural skilled workforce in corporate sector is more than ever before.

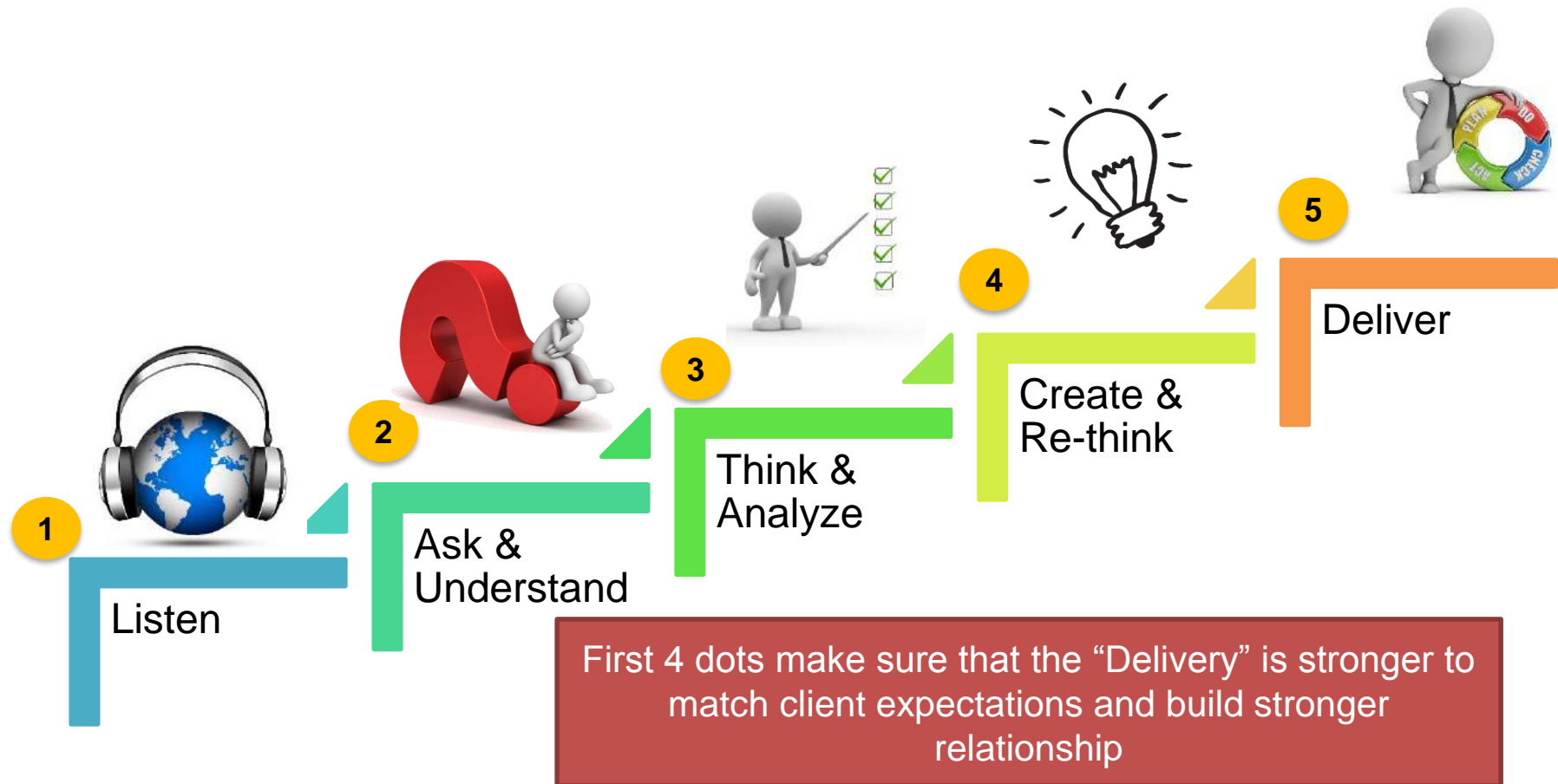
We provide skill based training to build a **unique platform of rural outsourcing**. Majority of the work is done by the Rural talent however where they need assistance our global experts pitch in. We are the first and only one till date in India to do **Rural outsourcing in Research/Analytics and Content creation area**

Along with this, **our global experts help our clients** not only in research requirements but also in taking an extra step to understand and refine their current thought process. With this, we also aim of solving complex business challenges.

As a thought partner, we always try to help our clients in providing the **best-in-class thoughts and ideas from global industry experts**. Our approach is driven by the best practices across the fastest growing companies globally. Our solutions are customizable based on our client requirements.



Our Approach - Overview



Our 5Dots are our “VALUES”

1



Quality

As “**Thought Process Partners**” we are always committed to provide quality work to our clients. We are also committed to providing exceptional professional quality which would bring about the best in us and our clients.

2



Security

We maintain clear parameters when it comes to security. **Data Security and Client confidentiality** are the most important factor to maintain our professional business relationships.

3



Ethics

Our organisation is governed by **strong moral values** and **sound business, social and professional ethics**.

4



Innovation

We are always committed to provide **cutting edge and innovative ideas** to help our clients with complex business problems.

5



CSR

With our Rural Outsourcing model, we try and bring about benefits to the **rural and backward society**. We believe our every act should directly or indirectly help the society and bring the development that is beneficial to the community.

Working towards Prime Minister's vision of....



A note from Hon. Minister for Rural Development (U.P)

5Dots Partners are doing a great job by providing a unique platform for the Rural Talent empowerment.

Rural Outsourcing is a developing concept and Government is also promoting programmes catering to rural empowerment. Job based skill development programmes are the vision for better and prosperous Rural India

I would request you to leverage 5Dots Partners quality programmes to support them in this initiative

Mahendra Singh

Hon. Minister for Rural Development (Uttar Pradesh)

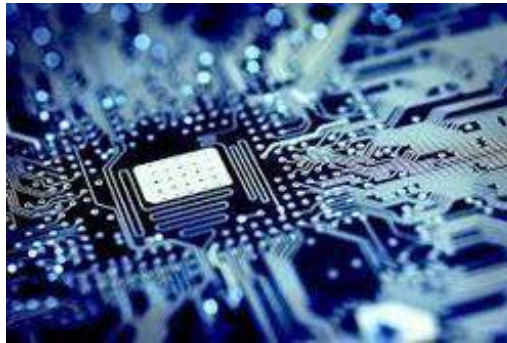
Challenges and Solution



**How to Bridge the gap between the Rural
and Urban Society**



**Skill
Development**

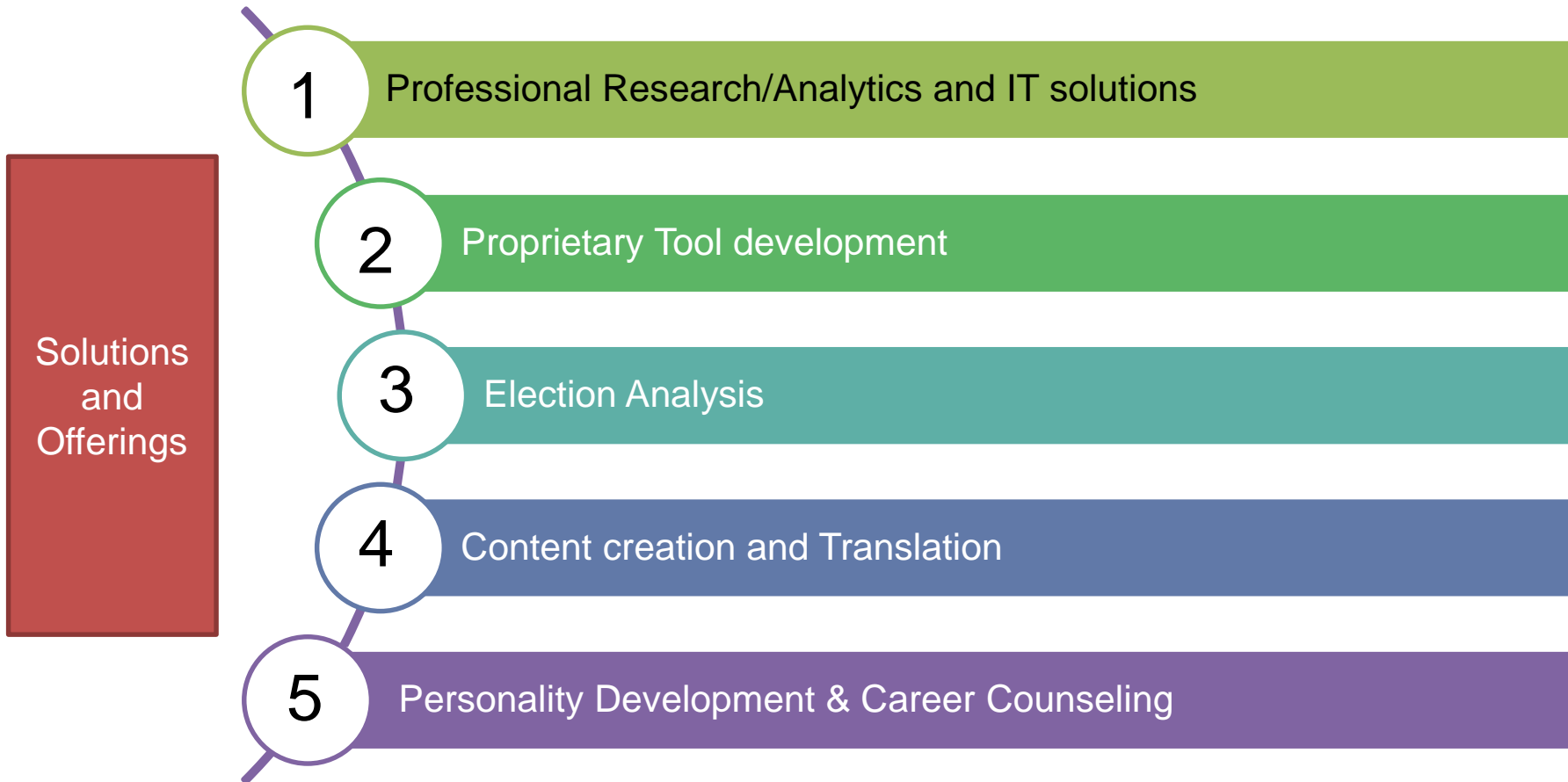


**Technology
upgradation**

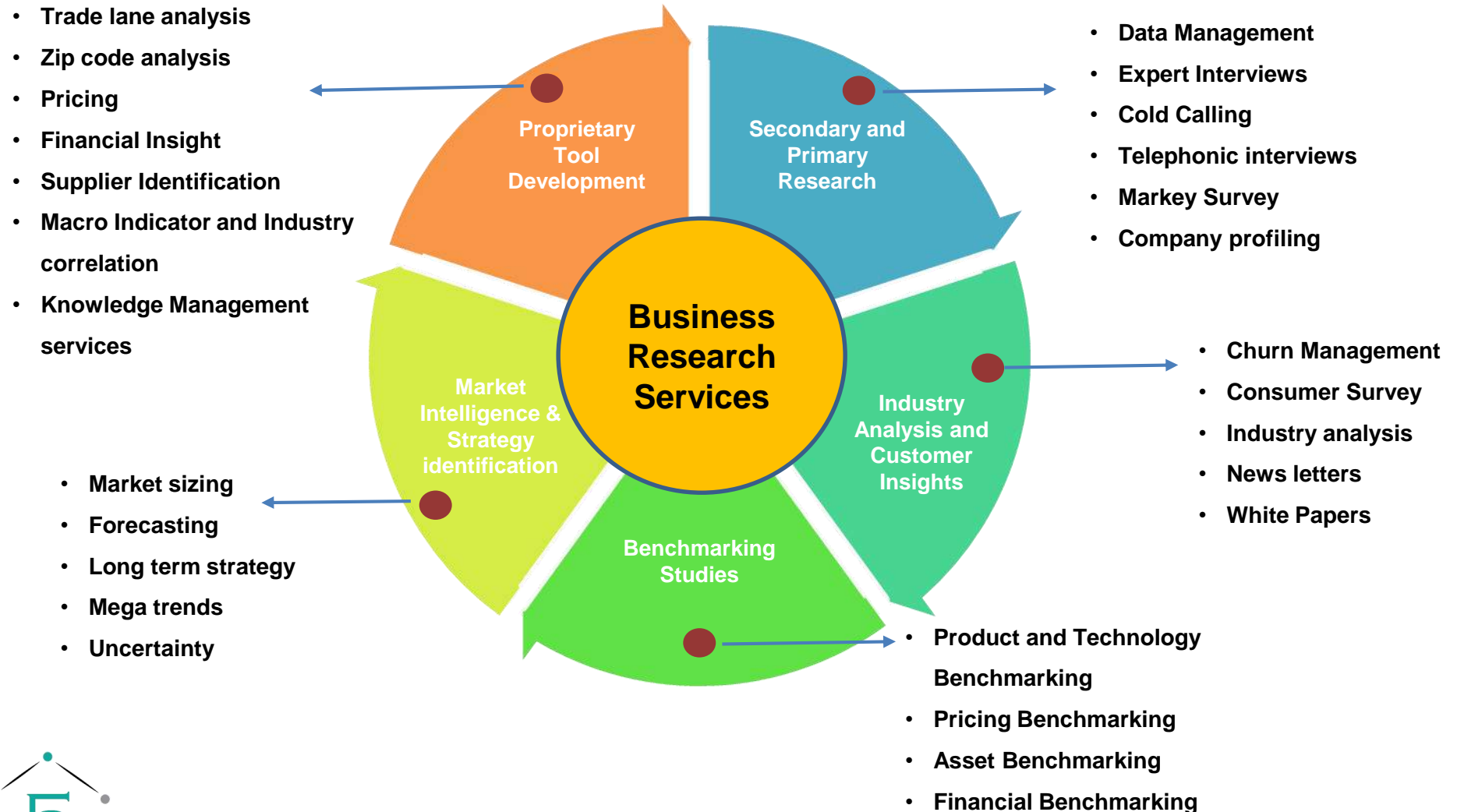


**Job based
Education**

Solutions and Offerings through Rural Outsourcing



Professional Research Services

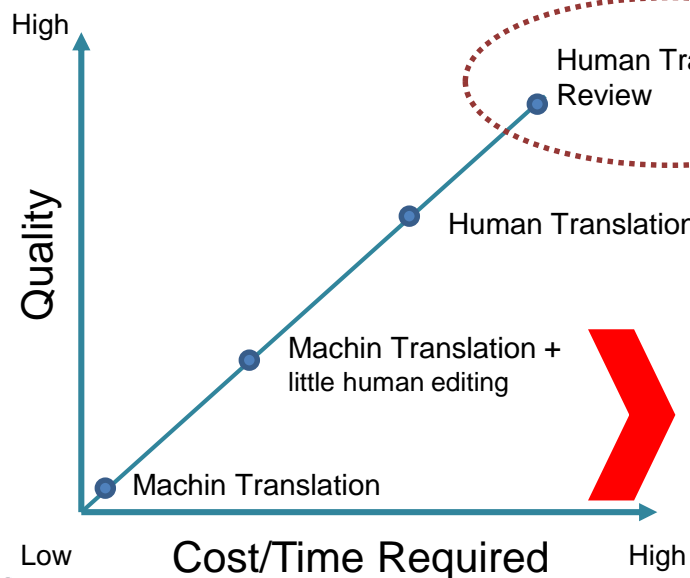


Content Management and Translation



We provide professional translation services to various clients across the industries including News agencies, Social media portals, Publication houses, Governments bodies, Educational institutes and many others

5Dots: Unique selling proposition



5Dots Partners working model relies on **100%** human translation with three layer review system equipped with **proof readers, Quality checkers and translators** under the **super vision of team leaders and Account managers**

Languages expertise: Mangal, Kruti Dev, Aparajita, Kokila and many more

Industry Challenge: Majority of the players in the market depend upon google and other related software's with minimum manual expertise

Translation - Variety of Clients handled across Industries

1



Client situation: Client are **News channels/ maps builders** with strong presence in English online user base.

What we did: We **translated all the articles/press releases** current/ backlog in Hindi to capture the online Hindi traffic **with SEO/SMO**

Impact: Client gained sustainable user base of more than **80000** unique online user base of Hindi readers

2

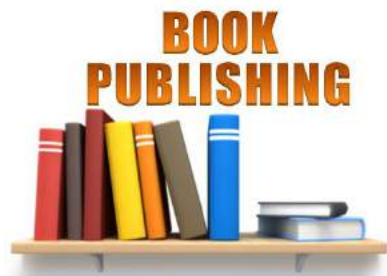
Client situation: Election Commission of India opened a tender with a request of translating all the **previous annexures and notices** from English to Hindi

What we did: With the help of translators having **experience of government terminologies** translated the documents at the lowest cost possible

Impact: Timely delivery and lowest cost achieved client delight and longer relationship



3



Client situation: Client are one of the **leading publication house** in Delhi NCR with a request of **750 books for translation and content building**

What we did: We are currently helping them with translation of **10 book per month** for content building and translation combined

Impact: Client is saving **40%** of their operational cost of books translation

Advantages of using 5Dots Rural outsourcing platform

“Rural Outsourcing helps companies in savings of 20 percent to 50 percent of their current costs“



Focus on
core
activities

Highest
Quality

Professional

1



2

Economical

Lowest
cost

Reduced
expenses



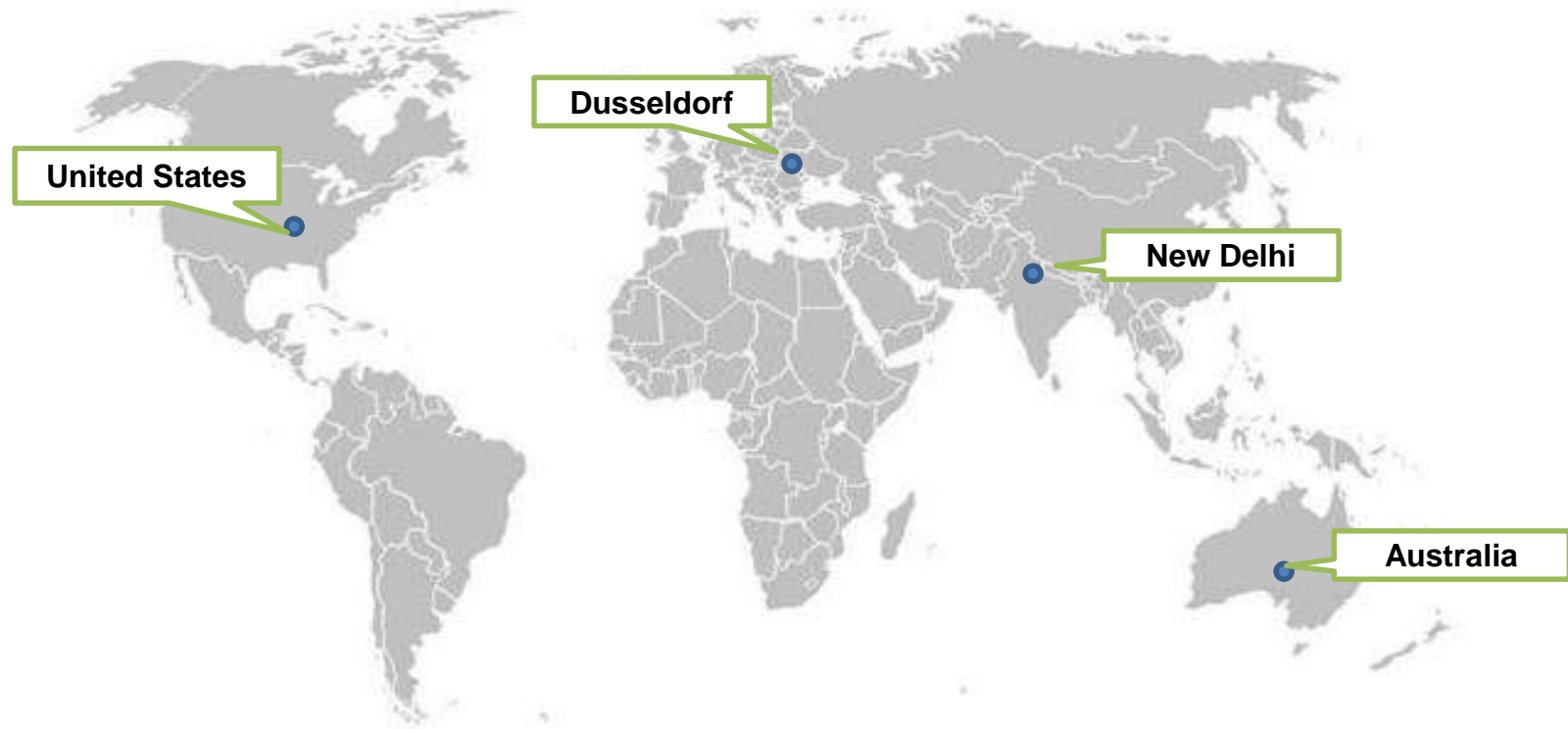
Rural
upbringing

Corporate
Social
Responsi
bility

Social

3

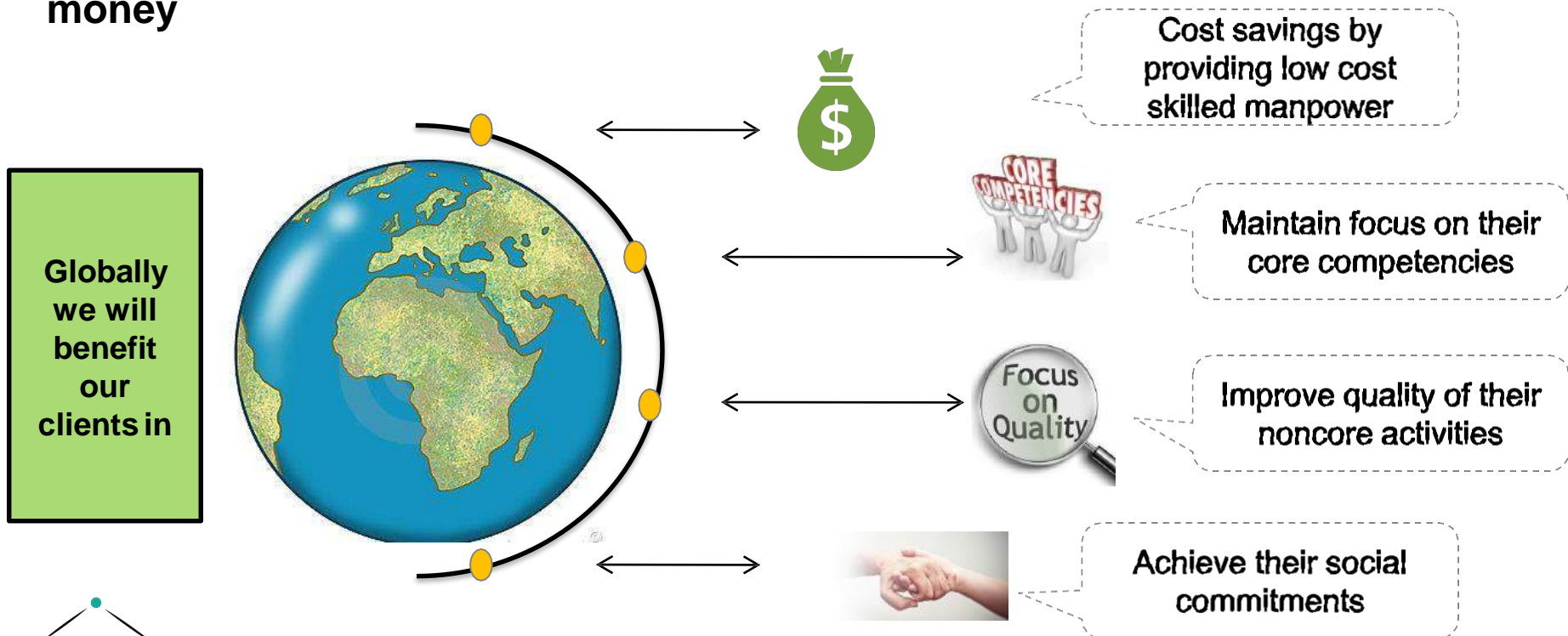
Our Global Presence



4 Offices in 4 Continents make sure that we provide 24 hours uninterrupted support to our clients

How we help our Clients

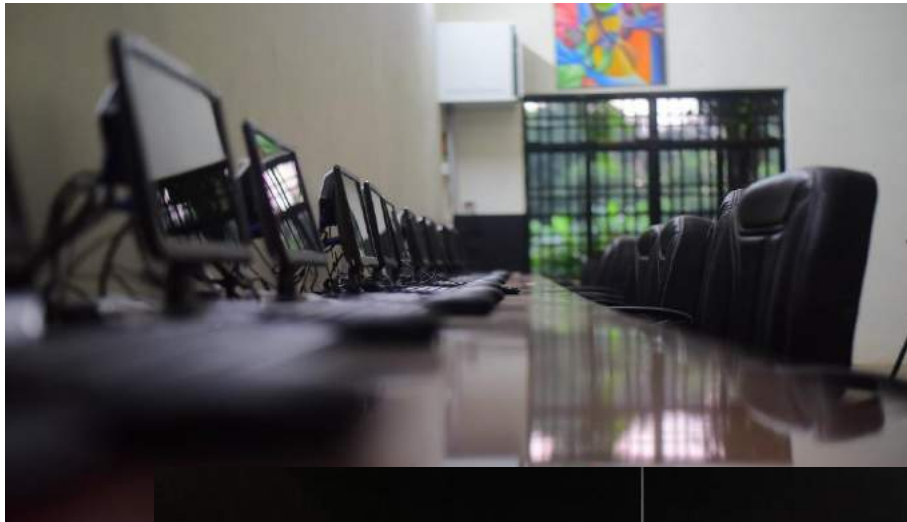
Our aim is to engage our clients in robust discussions, to understand their current processes and identify their major problems to provide the best possible solutions to them. Every company has a lot of non-core activities which consume a lot of time and resources. We help our clients identify these activities and save time and money



We have just taken small but crucial steps!

One of the Best in class digital corporate facility in Rural Areas including Projectors, CCTV camera, Clean Washrooms, 24*7 Solar Electricity and WIFI service

Dedicated Skilled team of more than 100 people working for various corporate clients from village called Bijuwa in Uttar Pradesh

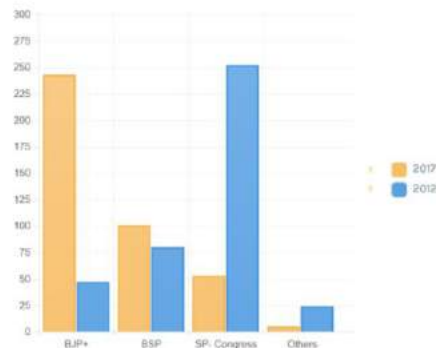


Publications & Latest Work Assignments

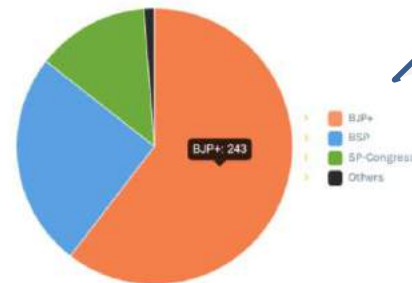
1

Election Analysis

2012 Vs 2017



Uttar Pradesh Assembly Prediction 2017



With a proven track record of **accurate** exit and post polls, **5Dots** was **3rd closest** to the actual results after **Chanakya** and **Axis** exit polls for **Uttar Pradesh state assembly elections 2017**. And we were the only one to provide District and Seat wise Analysis

Assisted one of the **leading e commerce giants in China** in understanding the **Indian e commerce market** and **feasibility study** of their services within Indian online consumers

2

Market Entry Strategy

Majority of the E-Commerce traffic is coming from Bangalore followed by the two metros of Delhi and Mumbai. Below are defined some trends on the basis of a study conducted by 'Browntape' after analyzing data of 700,000 orders made across multiple market places and various categories. As a key trend from the study South Indian buy more than the North Indians. The top fifteen cities include

Sr.no	City	Type of city	State	% of total orders
1	Bangalore	Tier 1	Karnataka	14.12%
2	Delhi	Tier 1	Delhi	11.65%
3	Mumbai	Tier 1	Maharashtra	6.98%
4	Hyderabad	Tier 1	Andhra Pradesh	5.73%
5	Chennai	Tier 1	Tamil Nadu	4.12%
6	Pune	Tier 2	Maharashtra	4.07%
7	Kanchipuram	Tier 2	Tamilnadu	3.99%
8	Gurgaon	Tier 2	Haryana	3.18%
9	Rangareddy district	Tier 2	Andhra Pradesh	2.51%
10	Thane	Tier 2	Maharashtra	2.14%
11	Gautam Buddh Nagar District	Tier 2	Uttar Pradesh	2.09%
12	Ahmedabad	Tier 2	Gujarat	1.63%
13	Ghaziabad	Tier 2	Uttar Pradesh	1.52%
14	Kolkata	Tier 1	West Bengal	1.32%
15	Jaipur	Tier 2	Rajasthan	1.28%

Note: this study is from 2014 and % includes both Domestic as well as International purchases from those customers. However while making the order sender purchases those origin cities will remain same but the splits might change a bit



Please visit 5DotsPartners.com for complete details on these assignments

Publications & Latest Work Assignments

3

Hindi Content Building



With our initiative of supporting other start-ups and independent freelancers we provided a website management programme to ISO planet including

- Website design
- Website development
- Website maintenance

As one of our latest example of Rural outsourcing we are working with leading Maps firm in India “**Maps of India**” in converting their **online English content into Hindi**. 5Dots team back in Bijuwa village is: responsible for

- Content Translation
- Word Press content upload
- Website Management

4

Website Development



Please visit 5DotsPartners.com for complete details on these assignments

Thank you

