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| SOUMAVA’s Resume |
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| |  | | --- | | **Total years of experience: 1 year 10 months in Marketing** | |
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**SOUMAVA BANERJEE**

E-mail :profilehack@gmail.com

M :9007315325

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| **OBJECTIVE** |

I seek not just a position, but a challenge, that would encompass smart application of knowledge in diverse areas, demand continuous innovation and enable me to add value to that place and myself by using my attitude, skill-sets, sincere dedication and belief in meticulous work and an insatiable quest for excellence.

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| **KEY SKILLS** |

* Convincing power
* Presentation & Demonstration Skills for Pharmaceutical Products
* Team Player

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| **EXPERIENCE** |

**Current Employer: Health Impetus Pvt Ltd**

**Current Designation: Diabetes Educator**

**Duration: April’2014 - Present**

Functional Area: Disease Management

Scope of Work:

* Doing **Promotional Marketing** for the Diabetes products
* **Communicating & meeting** the doctor
* **Brand Building of the Diabetes products**
* Educate the people about Diabetes Management

**Previous Employer: Track Four Infotec Private Limited**

**Previous Designation: Executive Medical Services**

**Duration: January’2013 – March’2014**

Functional Area: ITES / Pharmaceutical

Scope of Work:

* **Market Research of Medicines**
* **Promotional Marketing** of the respective **software “eoxegen”**
* **Communicating & Meeting** theClient
* Putting the relevant data into the respective software “eoxegen”

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| **PROFESSIONAL MEMBERSHIP** |

**Registered Pharmacist under PCI (Pharmaceutical Council of India)**

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| **EDUCATIONAL QUALIFICATION** |

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| Institution/ Board/University | Division / Class | Marks Obtained |
| B.Pharma | WBUT | I | 68.90% |
| H.S. (10+2) | WBCHSE | II | 47.00% |
| Madhyamik (10th) | WBBSE | II | 53.00% |

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| **PROFESSIONAL COMPUTER SKILLS** |

Software :

1. Adobe Photoshop (Elementary knowledge)

2 Basic Computer Skills

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| **Basic Knowledge & Skills** |

Microsoft Office : Word , Excel , Power point

Communication Skills : Fluent in English , Hindi & Bengali

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| **Extra-Curricular Activity** |

Art &Music:

* “NISSONGOTA” – the music album released in 2013

Cinema & Movie:

* Passionate in movie script writing
* Worked in making short films and took part in Pune Short Film Festival contest in 2013

Sports :

* Playing Cricket, Table Tennis
* Organizing Sports Tournaments

Computer : Photo Editing , Video Editing

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| **Personal Details** |

Date of Birth : 24/05/1989

Driving License (Two Wheeler): Yes

Personal Two Wheeler: Yes

Mariterial Status: Unmarried

Mobile Number: 9007315325

Email Id: profilehack@gmail.com

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| **Current CTC** |

**Current CTC: 2 Lakhs per Annum**