**Selome** **Motaung** **(Flow Wellington)**

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Johannesburg 2197

(c) +2773 652 0275   
http://www.poetreepublications.co.za   
http://www.soundcloud.com/flowwell

**Skills**

**Education**

**Experience**

**Clients** **and**

**Affiliates**

**Creative** **Copy and Content Writing,** **Transcribing, Translating,** **Editing** **and**

**Proofreading,** **Typesetting, Print and Digital Book Design**

**Nelson** **Mandela** **Metropolitan** **University** **(NMMU)**

2002-2007

* Bcom Marketing Management (completed first and second year modules)

**Poetree Publications (Pty) Ltd – DIRECTOR/OWNER**2011-Present

* Book Publishing – ISBN registration, typesetting/layout & design, cover design   
  elements, setting up of print-ready files
* Editing and Proofreading
* Copy writing (digital & print, scriptwriting, web copy)
* Press Releases and Reviews
* Subtitles & Transcription
* Promotion and Marketing
* Co-Curator EC Book Festival (2014-2015)

**First Class Media – Midlevel Copywriter**

2013-2015

* Copy Writing – Web Content (SEO), Newsletters, Marketing/ Advertising Materials,

Press Releases, Reviews

* Proofreading/ Editing
* Beginner’s Translating ENG – FR – ENG
* Brand Marketing and Management

**SWEET** **[Spoken** **Word** **Events,** **Entertainment** **and** **Training]** **Centre** **(Founder/**

**Director)**

2008-2011

* Events management and planning;
* Consultation and assistance for events;
* Hosting of live performances, stage productions, and creative arts collaborations;
* Workshops and training in creative writing and stage performance;
* Sponsorship Procurement and Proposal Writing;
* Artist Promotion and Community Development

**True Sight** **Music**

2007-2009

* Recording and Performing Artist;
* General Administration

**Poetree** **Publications**:

* National Library of South Africa;
* SAWN (South African Writers Network);
* 2011-2015: Meinschreib Services (Transcription / Freelance Writing Services);
* 2014-2015: Top Transcriptions (Transcription and Proofreading);
* 2013: Derby Translations Dubai (Translations);
* 2012: S2 Multimedia/ MNET Africa Magic (Subtitling and Content Writing)

**Publications**

* 2011-2012: TunTrans (Translations and Editing);
* 2012: TermWiki.com (Online term translations and translations editing);
* 2012: Translia.com (Online translations)

**SWEET** **Centre**:

* PE Summer Arts Fair;
* National Development Agency;
* Bonfire Youth Movement;
* Scripture Union Algoa;
* Café 3:16;
* Nelson Mandela Metro Arts and Culture;
* Heaven’s Missing Angels Community Development (Visions and
* Decisions Community Development and Promotions);
* The Radisson Blu Hotel;
* Third World Records;
* Vela Arts Festival;
* National Arts Festival (Mandela Bay Heritage Festival);
* Savoy Theatre

2001-2006

* Poetry Institute of Africa;
* World Poetry Association;

2011 – Present: **Poetree** **Publications**

* Full list of titles can be viewed on [www.poetreepublications.co.za](http://www.poetreepublications.co.za)
* Amazon.com – Poetree Publications
* www.facebook.com/poetreepub