

# CV

## Personal Information

Name: Reuven Attias

Birth Date: 7.12.1980

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## Education

**2016-2017** – Diploma in English to Hebrew translation, Beit Berl College

**2004 – 2007** – Bachelor's degree in Communications from Sapir College, Business Administration class

## Career History:

### 2015 - Present - [English to Hebrew freelance Translator](#)

- **Translation Experience (Since 2015):** My main experience is in translation of legal documents, I have also translated financial documents, product manuals, websites and more.
- **Fields of expertise:** legal, financial, manuals, others
- **Among translated materials:** court and legal documents; contracts; wills; terms and conditions; financial reports for companies; marketing documents; translation of contents for websites; product manuals; product leaflets; presentations; certificates, and more
- **Among clients:** Translation Agencies, Law firms, Private clients.

### 2015 – Present – Co Founder at Singold Live

Establishment and Partnership in Singold Live, a company who specializes in selling, organizing and producing concerts of Israeli artists around the world, especially in France and the US.

#### **Job duties:**

- Ongoing contact with Israel's top artists, concert producers, and Jewish organizations around the world
- Negotiation on the financial and trip terms
- Organizing complicated trips for musical groups around the world
- Traveling with musical groups to concerts around the world and management of the delegation
- Advertisement of concerts in social media and press.

The activity of this company has stopped during the current covid-19 epidemic.

### 2011 – 2017 – Co Founder at [Singold](#)

Establishment and Partnership in the music content company "Singold" who specializes in music distribution to digital stores and cellular operators in Israel and around the world.

In short time the company became a significant and influencing factor in the Israeli music market.

The company was sold in 2017.

#### Job Duties:

- Founder of the company from scratch
- Signing contracts with content shops and cell operators in Israel and around the world
- Signing cooperation agreements with artists, composers and application developers
- Management of Facebook pages for the biggest artists in Israel, in English and in Hebrew
- Managing the upload and marketing of content to online stores in Israel worldwide
- Ongoing data analysis and business development.

**2009 – 2011 - Head of music at Logia \ Cellcom** - Editing and managing Cellcom's digital music shop on all platforms (cell, web, IVR).

I was the first Dept. Manager who came from within the company and the youngest most of the time. Under my management the department successfully launched new products and services, renewed the web store and completely remade her IVR service.

#### Job Duties:

- Ongoing data analysis
- Product management and development
- Responsible on marketing processes and campaigns
- Managing content providers
- Responsibility on complex technological projects
- Ongoing management of the department managing 2 employees.

**2008 – 2009** - Music content producer at Logia \ Cellcom

#### Duties:

- Responsible for uploading music content to Cellcom's mobile portal
- Regular contact with music providers
- Ongoing QA.

#### **Military Service**

1999 – 2002 – Combat engineering fighter, released as First Sergeant.

#### **Languages**

- Hebrew: spoken - native language, reading - native language, writing - native language.
- English: speaking - as a native language, reading - as native language, writing - as native language.
- French: speaking - as a native language, reading - as native language, writing - as native language.

#### **Skills**

Back office, MemoQ, Word, Excel, Power Point, data analysis, strong leadership quick learner, excellent communication skills, multitasking capabilities, ability to work independently, European citizen.