

## Leena Prabhu

1145/2, FC Road, Shivaji Nagar, Pune 411016, India  
+91 9850508358

### Profile

With Masters in English, Post-Graduation in Applied Computer Science and Graduation in Physics, Leena is a professional with 35+ years of experience, specializing in Software Solutions Marketing, Design & Delivery and Product Management for various service industries such as financial services, telecom, insurance, hotel, and healthcare administration.

In-depth management experience in Presales, marketing services, consultative selling, proposal engineering, supporting domestic & global prospects across all continents primarily banks, finance, Insurance and Telecom companies. Domain knowledge and people management skills helped in leading the function from frontend successfully.

She also has parallel experience in media production and content creation such as scripting, dialogue writing and overall film production pipeline through association with Shobha Arts, a film production company operational since 1980.

**Since 2013 September she has ventured full time into Book Editing. Translation and Transcription and is currently working as a freelance editor for publication houses, individuals and educational institutions. She has edited full novels and course materials for educational institutes**

**She is also the key member of the core team that organizes two festivals in India; Pune International Literary Festival and International Festival of Spiritual India.**

## Leena Prabhu

1145/2, FC Road, Shivaji Nagar, Pune 411016, India  
+91 9850508358

### Education

University	Degree	Field of Study	Graduation Year
University of Pune	Master of Arts	English	1996
University of Pune	Bachelor of Science (Applied)	Computer Science	1981
University of Pune	Bachelor of Science	Physics	1979

### Employment and Experience History

#### 2013 September onwards:

I am working as freelancer in the area of Editing, translation (English, Marathi) and transcription.

I have edited manuscripts for publication houses such as Bloomsbury and Vishwakarma Publications. In some of the cases, worked with the authors with suggestions on how to rework the plot, length of the manuscript, language, etc.

I have edited course material for Educational institutions such as MIT Pune for subjects such as Communication Skills, Critical Thinking, Human Dynamics, Philosophy, Science and Spirituality

I have helped individual novelists to make their manuscripts ready for publishing in terms of plot continuity, all levels of editing and more.

Working as freelance translator between languages such as English and Marathi

- Have translated legal documents such as complaints, appeals, contracts, complaints, etc.
- Have translated insurance forms
- Have translated generic documents

I have worked on a transcription project for a Documentary Production House from Brazil.

#### I am a Key Member of the Core Organizing Committees of two festivals.

**Pune International Literary Festival (PILF)** is one of the top literary festivals in India. Dr. Manjiri Prabhu, who is a senior author, started this festival in 2013. It is a free festival for all to attend. **I have been her support in every aspect of organizing the festival from year one.** We have more than 160 authors, publishers, translators, editors and other eminent personalities from the field of words participating as speakers every year. There are more than 100 sessions including panel discussions, workshops, interviews, book launches, book readings, etc. There is a stream of sessions called 'Treasure Island' for children.

There is a social theme attached to the festival every year, where some of the sessions are on the topics related to the social theme. There is also a pavilion highlighting information about

## Leena Prabhu

1145/2, FC Road, Shivaji Nagar, Pune 411016, India  
+91 9850508358

various aspects of the social theme. **This pavilion is completely curated, designed and developed by me.**

There is also an exhibition on some legendary author every year. The footfall of attendance is around 18 to 20 thousand over a period of three days.

**International Festival of Spiritual India (IFSI)** – This is a first of its kind festival in the world for humanity and wisdom started in 2019. It is a free festival for all to attend. Key objectives of the festival are to demystify the concept of spirituality and bring it to the grass-root level for everyone and to tap and rediscover the deeply engraved spirituality already within us. Dr. Manjiri Prabhu is the curator and Festival Director. Again **I have been her support in every aspect of organizing the festival from year one.** Spiritual gurus, holistic healers and other spiritually inclined experienced personalities from different walks of life are invited to participate as speakers. There are panel discussions and workshops for everyone.

### **1997 to 2013 - Indus Software, Pune**

Indus Software is a company specializing in Software Solutions. Over the years, I worked in various areas such as Project Management, Product Management, Business Development, Presales, Marketing Services, etc. I was part of the core team for implementing ISO and CMM procedures.

The major part of my association with the company was spent in Presales including proposal engineering, consultative selling supporting **domestic & global prospects across almost all continents** primarily banks, finance, insurance and telecom companies. Domain knowledge and people management skills helped in leading the function from frontend successfully.

### **1986 October to 1997 April - Independent Consultant**

- Worked as an independent consultant to banks and hotels.
- Designed and developed software for banks.
- Worked in media production and content creation such as scripting, dialogue writing and overall film production pipeline through association with Shobha Arts, a film production company operational since 1980.
- As part of the above association, wrote dialogues for a Hindi feature film which was produced by National Film Development Corporation of India.

### **1981 to 1986 -Kale Consultant, Pune**

Kale Consultant was a software solutions company specializing in Banking, Healthcare and Hotel / Hospitality software solutions

I worked as Project Lead for various projects.

- I was part of the first hotel management software solution implementation in India.
- I was part of the first hospital management software solution implementation in India