**JERYN OMEN**

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 Date of Birth: 16th Feb 1990

Area of Interest: Content Writing, Creative Writing, Visual Merchandising, Marketing

# Career Objectives

* + To contribute and develop my skills and to learn as a part of an organization, and as an individual, in order to achieve set sustainable goals.

# Key Attributes

* + Creative
	+ Self- motivated
	+ Confident under pressure.
	+ Energetic
	+ Adaptable and Team player
	+ Quick and efficient learner
	+ Good communication skills.

# Academic Qualifications

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Degree/ Certificate** | **Specialization** | **School / College/ Board/ University** | **Year of Passing** | **Percentage** |
| Graduation | B.SC Footwear Technology (Marketing& Merchandising) | FDDI, Noida | 2014 | 64% |
| Class XII | Commerce | Kendriya Vidyalaya, port trust | 2007 | 58% |
| Class X | All subjects | Mar Thoma public school | 2005 | 71.8% |

**Academic Projects**

* + Marketing and merchandising projects on Karl Lagerfeld and Lamborghini.
	+ Leather Swatch File ( Designing, Cutting and Finishing Department)
	+ Project on Seams and Bindings, Upper Stitching (Closing Department)
	+ Factory layout of an Insole Manufacturing Company (Component Department)

# Internships , Current and previous work experience

* + - Odyssia Group, Designing internship, 1 month, 2013 for mascot creation.
		- Worked as Energy advisor at Infosearch, Chennai.
		- Worked at 24/7 Customer (Bangalore) for Expedia as Trip advisor.
		- Worked for Bestseller in Jack and Jones as fashion consultant/accessories manager.(Chennai)
		- Worked as Assistant Designer at Gatsby Collection.
		- Worked as Content Writer for CES Ltd., Chennai.

(Produced and edited content for Jordan’s furniture, Kenneth Cole and Lacoste. Overviewed product descriptions and drafted official mails.)

* + - Last worked at The New Indian Express as Sub editor/Reporter

# Achievements

* + - 1st prize in discovery quiz at district level.
		- Ghostwrote content for a design that reached the finals at Lifestyle debut 2012
		- Story selected for classmates story writing competition.
		- Attended scouts and guides.
		- Attended sea cadet corps.

# Hobbies/Co-curricular Activities

* + - Football
		- Reading
		- Writing
		- Philately
		- Blogging

(I hereby declare that the information’s furnished above are true to the best of my knowledge.)

# JERYN

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