



Hanh Hoang

Marketing Executive

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OBJECTIVE

Position with a reputed organization where computer experience and proven communication and interpersonal skills can be used to improve operations

WORK EXPERIENCE

HONDA VIETNAM CO. LTD,

AUGUST 2016 - PRESENT

MARKETING EXECUTIVE

- Managing the company's marketing campaigns, managing Social Media accounts; the content diary for social media content.
- Monitoring social media for company mentions and engaging with customers where relevant.- Developing the marketing strategy for the company in line with company objectives.- Overseeing the company's marketing budget.
- Creation and publication of all marketing material in line with marketing plans.
- Planning and implementing promotional campaigns.
- Manage and improve lead generation campaigns, measuring results.- Overall responsibility for brand management and corporate identity
- Preparing online and print marketing campaigns.- Creating a wide range of different marketing materials..
- Other required tasks

ZOO DIGITAL GROUP

JUNE 2018 - PRESENT

FREELANCE SUBTITLE EDITOR

- Translate English movies into Vietnamese
- Quality control and approval of subtitles
- Maintain quality standards for accuracy and speed.
- Work specified on-call schedule, in addition to regular schedule.

PARTICIPATORY CULTURE FOUNDATION

APRIL 2015 - JUNE 2017

TRANSLATOR

- Translating Vietnamese video clips into English and vice versa
- Captioning Vietnamese subtitles
- Quality control and approval of translations
- Providing support for cultural projects

CNN TRANSLATION

APRIL 2015 - APRIL 2016

TRANSLATOR

- Translating Vietnamese materials into English and vice versa
- Working with business, technical, legal and scientific written materials including letters, reports, emails, research, books etc.

- Editing, proofreading, quality control and approval of translations

WORLD BRIDGE ACADEMY OF ENGLISH

APRIL 2014 - APRIL 2016

MARKETING ASSISTANT

- Compiling and distributing reports, brochures and similar documents
- Assisting with promotional activities such as holding events, promoting courses to potential customers etc.
- Manage WBA's fanpage activities & take care of customers
- Other required tasks

KITESVN.COM

JUNE 2012 - APRIL 2013

SUBTITLE EDITOR

- Translate English dramas & movies into Vietnamese
- Quality control and approval of translations
- Subtitle Editing & spotting videos
- Other duties as assigned.

EDUCATION

FOREIGN TRADE UNIVERSITY

JUNE 2012 - JUNE 2016

MAJOR: BUSINESS ENGLISH

GPA: 3.42/4

MAJOR COURSES

JUNE 2012 - JUNE 2016

FIELD OF STUDY

Business Communication, Marketing, Macroeconomics, Interpretation
Advanced Translation, Business Contracts, American Culture

HONORS & OTHER ACTIVITIES

2011	Awarded Odon Vallet Scholarship for Excellent students
2012	Awarded the Third Prize in English in National Examination for Gifted Student
2013	Blood Donation for the National Institute of Hematology & Blood Transfusion
2015	Awarded some merit-based scholarships at University

SKILLS

Office



Logical thinking and creative



English



Public Speaking

