

ANNA CONRAD

◆ CONTENT WRITER ◆ EDITOR ◆ TRANSLATOR ◆


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SOCIAL

 fb.me/annariverc

 @annariver

 @annariverc

PROFILE

Skilled content writer, editor & translator. **Currently freelancing.**
Passionate about social policy & bottom-up human rights initiatives.
Enjoy working in a creative environment & engaging people in participatory action. Interested in pop culture, films & current affairs.

RECENT PROFESSIONAL EXPERIENCE

Web Content Editor
Positive Debt
May 2015 - July 2016

- Management of layout and design of website for micro-funding NGO
- Creating and editing web content
- Creating promotional materials for fundraisers and other events

PR & Promotions Assistant
IDUM
May 2015 - Oct 2015

- Research and public relations for an environmental NGO
- Web content writing and editing
- Managing and creating promotions materials

Creative Director
BAISMAG
Dec 2013 - May 2015

- Development of layout and design of monthly magazine
- Responsible for technical editing and editorial writing
- Manage team of illustrators and designers

EDUCATION

2013 - 2018

BA: International Studies, Major in Middle East Studies
Leiden University

2015

Minor in Global Health & International Development
University of Amsterdam

2010 - 2014

BA: Journalism, English
City University of New York

SKILLS

Content Writing & Editing
Translations German/English
Print & Web Media
Proofreading & Formatting Soft-/Hardcopy
Adobe Illustrator, InDesign, Photoshop
HTML/JAVA, SMM, Copywriting
MS Office Suite & Database

AFFILIATIONS

Greenpeace
Student Group The Hague
External Affairs
Youth Peace Initiative
Consulting, Creative