**RELEVANT WORK EXPERIENCE IN ISRAEL:**

**Wannabiz Ltd. 05/23/2016**

**Online Content Specialist Tel Aviv**

* Responsible for executing all Brazilian Portuguese content strategy to maximize user engagement, using content marketing, push campaigns, email campaigns and more.
* Translate existing relevant content from English to Brazilian Portuguese.
* Find and implement content sources relevant to the Brazilian market for various business verticals.
* Create “cool” marketing activities for existing and prospective users.
* Manage Portuguese marketing content offered to users.
* Acting as the face of Wannabiz and handling Brazilian **customers** issues via direct communication and support.

Manage the company’s Portuguese online assets: website, blog, Facebook page, Twitter account and more.

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| **Hyper Content Ltd.**  ***Portuguese Content Translator, Writer and Editor of the Site “TudoPorEmail”.***   * Responsible for establishing the “TudoPorEmail” website from scratch. * Responsible for adaptation, customization and translation of the company’s “BabaMail” (English/Spanish). * Creating original content, customized for the Brazilian subscribers. * Responding to **customers** comments and requests for help. * Managing the TudoPorEmail Facebook page. | |  | **06/14-10/15**  **Petach Tikva** |
| **La-Mark Vision Ltd.**  ***Portuguese/English Languages Consultant and Content Developer*** *(freelance)*   * Responsible for the adaptation, customization and translation of the company’s product content for the Brazilian market. * Translation, proofreading and modification of SMS messages, IVR scripts and marketing material in English into Brazilian Portuguese. * Uploading the translated content to the company’s system. * **Customer service support,** helping with issues, questions, technical problems. | |  | **03/13-09/13**  **Herzliya** |
| |  | | --- | | **EDUCATION:**  **B.Ed. Portuguese, English, Literature**  Universidade de Santa Cruz do Sul-Brazil-UNISC  **LLB- Law School**  Universidade de Santa Cruz do Sul-Brazil-UNISC | | **SKILLS:**   * Excellent team player; * Excellent interpersonal skills; * Reliable and committed; * Quick learner; * Resourceful problem-solver; * Self-motivated * Computer skills:   Microsoft Office  Facebook Page Management & Insights | | |  | | --- | | **LANGUAGES:**   * Portuguese – Mother tongue * English – Very good and fluent * Spanish – Intermediate * Hebrew – Communicational | | **References:**  **Available upon request.** | | | |