**RELEVANT WORK EXPERIENCE IN ISRAEL:**

**Wannabiz Ltd. 05/23/2016**

**Online Content Specialist Tel Aviv**

* Responsible for executing all Brazilian Portuguese content strategy to maximize user engagement, using content marketing, push campaigns, email campaigns and more.
* Translate existing relevant content from English to Brazilian Portuguese.
* Find and implement content sources relevant to the Brazilian market for various business verticals.
* Create “cool” marketing activities for existing and prospective users.
* Manage Portuguese marketing content offered to users.
* Acting as the face of Wannabiz and handling Brazilian **customers** issues via direct communication and support.

Manage the company’s Portuguese online assets: website, blog, Facebook page, Twitter account and more.

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| **Hyper Content Ltd.*****Portuguese Content Translator, Writer and Editor of the Site “TudoPorEmail”.**** Responsible for establishing the “TudoPorEmail” website from scratch.
* Responsible for adaptation, customization and translation of the company’s “BabaMail” (English/Spanish).
* Creating original content, customized for the Brazilian subscribers.
* Responding to **customers** comments and requests for help.
* Managing the TudoPorEmail Facebook page.
 |  | **06/14-10/15****Petach Tikva** |
| **La-Mark Vision Ltd.*****Portuguese/English Languages Consultant and Content Developer*** *(freelance)** Responsible for the adaptation, customization and translation of the company’s product content for the Brazilian market.
* Translation, proofreading and modification of SMS messages, IVR scripts and marketing material in English into Brazilian Portuguese.
* Uploading the translated content to the company’s system.
* **Customer service support,** helping with issues, questions, technical problems.

  |  | **03/13-09/13****Herzliya**  |
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| **EDUCATION:****B.Ed. Portuguese, English, Literature**Universidade de Santa Cruz do Sul-Brazil-UNISC**LLB- Law School**Universidade de Santa Cruz do Sul-Brazil-UNISC |
| **SKILLS:** * Excellent team player;
* Excellent interpersonal skills;
* Reliable and committed;
* Quick learner;
* Resourceful problem-solver;
* Self-motivated
* Computer skills:

Microsoft OfficeFacebook Page Management & Insights  |

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| **LANGUAGES:*** Portuguese – Mother tongue
* English – Very good and fluent
* Spanish – Intermediate
* Hebrew – Communicational
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| **References:****Available upon request.** |

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