
Name: Amruta Anil Kulkarni
Address: 306, Z3 Bitra, Roseland Residency,
Pimple Saudagar, Pune, 411027

Email ID: amruta.kulkarni21@gmail.com
Mobile Number: 992 360 9127

Summary

- Founder at Blink Solutions
- Founder and Let's Learn
- Freelance Trainer and Academician

Professional Experience

1. Current Work

Nov 2015 – Till Now

Sr No	Role	Organization	Details
1	Founder	Blink Solutions	<p>At Blink Solutions, we are providing various content related services like eLearning Content Creation and Translation Services. We are also helping businesses grow with creation of unique marketing collaterals, including brain storming, design and implementation services. We provide Academic content for various publication and eLearning companies.</p> <ul style="list-style-type: none">• Translated 7 Lacs+ Words (English-Marathi, English-Hindi)• E-Learning Content Reviewed, 200+ Pages• E-Learning Content Creation, 6000+ Question-Answers for Quantitative and Mental Ability subjects, for CAT, GMAT, Olympiad levels
2	Founder	Let's Learn	<p>At Let's Learn, we provide variety of education to students. Starting from providing coaching for academic subjects, competitive exams we do conduct workshops to enhance various skills, art forms, behavioral and soft skills etc.</p>
3	Training	Freelance Trainer	<ul style="list-style-type: none">• Completed 650+ Hours of Formal Training• Certified Master Trainer TOT (Train The Trainer)• Master Trainer TOA (Train The Accessor)• Certified Trainer EPDP (Entrepreneurship Development Program)• Trainer for Competitive Exams like SAT, ACT, CAT, Quantitative etc.• Associated with NYCS Pune and Training organizations including Vats Consulting, Test Rocker (NDTV), Esplendido Soft skills and Image Consulting• Teaching and conducting sessions for Management and Undergraduate colleges.

2. Content Development

Working as a Content Developer for Mathematics (ICSE, CBSE, State Board) for various national and international eLearning and Publishing companies like

- a) Kishor Publication, Delhi
- b) ValuePoint Knowledge Works
- c) ConveGenius Group
- d) Nandi Foundation
- e) Photomath INC, USA
- f) FlexiBees Business Services Private Limited

3. Content Translation and Localization Services

Working as a Content Partner for various B2B and B2C clients for content translation. My expertise are

- a) Marketing Content for MSMEs
- b) Public Relation content for the Media groups like Sakal, IndiaTimes
- c) Academic content for companies like Balbharti, Byjus, Nandi Foundation, TCS
- d) Localization Partner with Companies like TriIndia, Ansh, WordPublishing, Valuepoint, Document Translation

4. Marketing Content Development and Other Projects **Nov 2015 – Till Now**

- a) Proofreading for Books (Marathi) for CHAITRA Publication
- b) Completed project for Jawadekar Builder, Pune

5. Freelance Trainer and Visiting Faculty **Nov 2015 – Till Now**

- a) Teaching Aptitude and Reasoning to graduate and under graduate students.
- b) Conducting Soft skill training for various students as well as trainers
- c) Conducting Sales training for reputed medical chains like Madhavbaug
- d) Conducting SAT / PSAT / ACT trainings with IGCSE and IB board, under TestRocker.

6. Maharashtra Knowledge Corporation Limited (MKCL) **Oct 2012-Nov 2015**

MKCL is engaged in providing IT literacy courses thru eLearning across the state Maharashtra and spread globally. It is also specialized online examinations and Recruitments.

Team: Digital Creations

Key responsibilities:

- Requirement gathering and analysis
- Work allocation, Project Management and Tracking
- Vendor Management and Coordination, Billing and Invoicing
- Resource Allocation and Team Management, Internal Billing
- Brain Storming for conceptualization
- ISO - Quality documentation and ensuring adherence to process quality
- Third party review and Quality check of e-learning content

Technical Skills:

- MS-Office, MS-Project, MS-Visio

- eLearning tools like Captivate, Camtasia etc.

7. Timeless Learning Technologies Pvt Ltd.

Feb 2011-May 2012

TLT, located in Pune, is a child company of Frontier Technologies Corporation (USA). The product lines are E-Lock: Digital Signature Authentication Security Software and E-Three: E-Learning Platform.

Position held: Business Development Executive

Key responsibilities:

- Generating and Nurturing leads for Domestic and International Clients
- Key account management
- Maintaining the sales cycle and closing the deals
- Reseller Appointment, Training and Coordination (Middle East and US region).
- Social Media Marketing Activities: Facebook and Linked In

Achievements

- **21st Rank in S.S.C. Board, (2002) Pune, with 1st Rank in HIGHER MARATHI subject (1st Language) - Score 86/100.**
- State level Ranks in M.T.S. Exam (9th & 8th) & Scholarship Exam (7th & 4th).

Personal Details

Gender:Female

D.O.B.: 21st October 1986

Marital Status:Married

Language Proficiency: Marathi, English, Hindi

Education Qualification

Course	Institute/College/School	University/Board	Medium of Learning	Percentage	Year of Passing
M.B.A. Marketing	SIMCA	Pune	English	61.00	2011
B.E- I.T	Cummins College	Pune	English	62.02	2008
H.S.C	R.B.N.B. College	Maharashtra Board	English	88.56	2004
S.S.C	B.R.K.K.Vidyalaya	Maharashtra Board	Marathi	91.33	2002

Certification

Course	Institute/College/School	University/Board	Year of Achievement
Train The Trainer	IITD – Indian Institute of Training and Development	IITD	2016
Entrepreneurship Development Program	NISBUD and NYCS Pune	NISBUD	2018

-Amruta Anil Kulkarni