



LANGUAGE & INFORMATION SERVICES

Translation & Localization  
Desktop Publishing(DTP)  
Artificial Intelligence Data Process  
Transcription, Voiceover, Subtitling  
Website Development & Localization  
Software Localization  
Mobile App Development & Localization  
Language Interpreting  
E-learning Course Development & Adaptation

# Company Profile

# 01



Wordspath is headquartered in Foshan, one of the constituent mega cities of the Guangdong-Hong Kong-Macau Greater Bay Area (GBA). With the GBA's combined regional GDP reached USD 1,641.97 billion in 2018, the megalopolis is aimed at taking a leading role globally by 2035. Our geographical advantage has set us apart from others as the most ideal agency providing best-of-breed language solutions for Cantonese and traditional Chinese, and of course, many others as well.

Wordspath is a well-established language and information service company with vast experience providing our clients with an array of top-quality and economical linguistic solutions across a wide range of sectors. Stringent quality assurance together with best-in-class results has helped us win our customers' trust and confidence, prompting a good reputation as a first-class language service provider.

# Our Advantages

# 02

As a responsible language service provider, Wordspath understands accuracy matters at every turn. That's why we leave your projects in the hands of only the best possible translators who are native-speakers with adequate expertise in your fields.

One of the largest benefits to working with Wordspath is our open communication, transparency and high level of customer service. We want to provide you with the best translation possible with very affordable prices. This often leads to questions around context, preference, and potentially additional information that will aid our linguists and eliminate any assumptions they make.

## Professional

Wordspath is home to 11,000+ well-versed in-house and home-based translators who are experts in their fields with years of professional translation experience under their belts. No matter how big or small your project is, it will always be taken care of by the most appropriate talent, guaranteeing the work is second-to-none.

## Reliable

We are trusted globally and among the ISO 9001:2005 and ISO 17100:2015 Certified Companies. Our skillful translators always dot their i's and cross their t's, aiming to bring your project to perfection. We cover 230+ world languages. No matter what your target language is, we can also find the solution you desire.

## Punctual

Knowing that time is of the essence, Wordspath sets a countdown timer from the moment you order our service so that you know when your project will be ready. With our global network of proficient linguistic engineers and DTP specialists, we can expertly manage projects of different sizes with faster turnaround times.

## Geographical

With a Cantonese population of almost 70 million people, we can navigate your way to specific Cantonese-speaking talents at lightning speed. Enjoying the proximity to Hong Kong and Macau where Traditional Chinese is the legal written form, we provides access to plentiful native traditional Chinese linguists meeting your project's requirements.

## Responsive

Understanding what time-to-market matters to you, we never keep you waiting and always respond at lightning speed. Ensuring top-rated customer services, our team is highly reachable whenever you want to check on your project status.

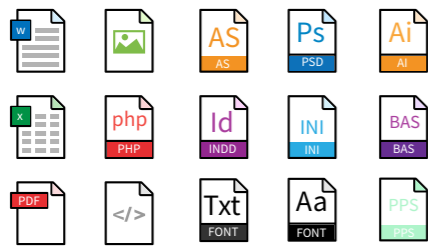
## IT & Internet

Ever since our establishment, we have drawn upon our expertise in information technology and worked tirelessly to provide unparalleled language services for customers from IT industry alongside others.

# Language Translation

# 03

Knowing that translation is so much more than words, Wordspath has amassed a superior capability to support a multitude of file formats, fulfilling all your translation needs. Resolved to offer hassle-free experience to our clients, we have brought together a host of linguistic engineers and DTP specialists to take care of the format problems. Wordspath.com can effortlessly work with a wealth of file formats, including:



Taking quality as our top priority, Wordspath only works with professional and qualified translators with linguistic proficiency and expertise in a wide range of sectors, including IT, gaming, advertising, marketing, telecommunications, engineering, retail, e-commerce, medical, pharmaceuticals, legal, education, and finance, etc - meeting all your translation needs and ensuring best-in-class results.

## Our Fields of Expertise

IT, Hardware/Software  
Gaming  
Advertising, Marketing,  
and Public Relation  
Telecommunications and  
Engineering  
Retail & E-commerce  
Pharmaceutical, Life  
Sciences

Media & Entertainment  
Medical & Healthcare  
Industrial & Manufacturing  
Legal Services  
Travel & Hospitality  
Gaming  
Education  
Banking & Finance  
Automobile, Transportation

# Localization Solutions

# 04

## Software Localization

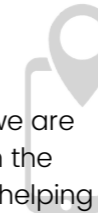
Software localization adapts the software to the language and culture of the intended end users. Our dedicated software localization service efficiently gathers a group of professionals in linguistics, computer science, and design to work on the whole project, ensuring maximum cost savings, fastest time-to-market, and greatest consistency in the project deliverables.



Using state-of-the-art technology to facilitate faster software localization process, Wordspath can expedite your global journey, saving you time and money. From identifying and extracting localizable elements to testing final versions, quality runs through each stage of our software localization process.

## Mobile Localization

As an expert in software development and mobile app development, Wordspath has helped start-up businesses and world-famous companies go global. For years, we are committed to localizing apps with the most cutting-edge technologies, helping our clients to capture their end users' attention at lightning speed.



## E-commerce Localization

Localization is vital for E-commerce companies when reaching international clientele. It could be a daunting task to translate your company profile, product descriptions, graphic designs, etc into your global shoppers' native languages. That's what we're here for - to boost sales globally by providing businesses with economical customized E-commerce localization solutions.



## E-learning Course Adaptation



E-learning localization adapts your course content to a specific localization and culture. For multinational corporations, e-learning localization is an essential tool for international workforce to keep pace with their colleagues worldwide.

Although you have the best content in your e-learning courses, all the training will be in vain if they are poorly localized. We work with local experts to identify cultural nuances in your content and make them aligned with the target culture. Wordspath prides itself on its qualified and veteran linguistic resources who have years of experience in e-learning course adaptation and determined to deliver top-quality work.

Desktop Publishing, aka DTP, creates or adapts existing typesetting, graphics, website layout, etc to suit the translated texts and meet the target language format and layout requirements. Wordspath's dedicated desktop publishers boast vast experience handling DTP projects of all sorts and they are well-versed in nuances and complexities between multifarious languages.

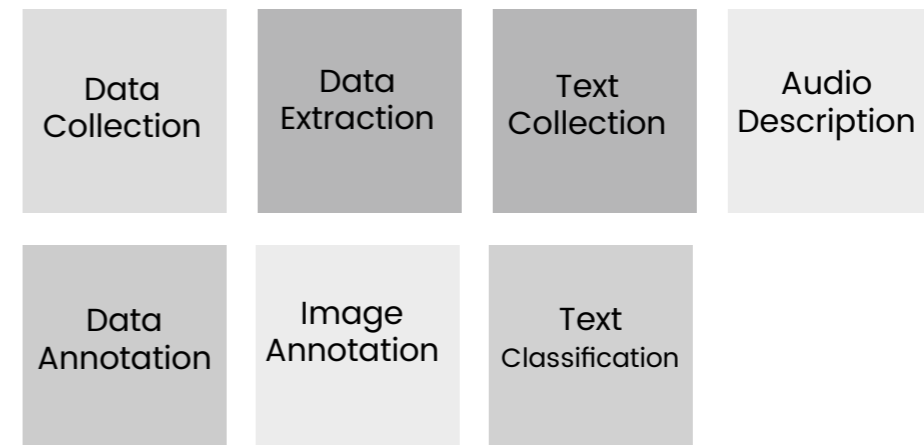
## Formats





## Type of Services

- Printing
- Document conversion
- Font and text design
- Style sheet and template design
- Typesetting
- Camera-ready output
- Document formatting
- Graphic/image placement

Data processing goes far beyond basic retrieving, transforming, or classifying information on the computer. For years, Wordspath has been providing companies with effective AI training and data solutions at affordable rates. From e-commerce giants to technology companies, from social media platforms to logistics corporations, from autonomous vehicle makers to weather forecast centers, we have helped these trailblazers stand head and shoulders above their rivals.



## Our Differentiators

- A diverse network of international data specialists 
- Reliable and Made-to-order AI training services 
- Large amount of top quality data 
- 100% Non-disclosure guarantee to secure your information 



## Audio Transcription

Transcription converts live/recorded speech into a document in written form or electronic text. It always takes people by surprise how much value they can capture from their recorded meetings, customer feedbacks, interviews, etc. As an industry-leading transcription service provider, Wordspath only works with dedicated audio and video transcription experts who accurately and efficiently convert audio and video to text at affordable rates. We have helped companies across all industries transcribe different types of content, from seminars to insurance investigations.

Video, the most consumed form of content in the digital world, is an effective way to communicate with your audiences. As an industry leader in voiceover and subtitling, Wordspath fully understands the power of video and handpicks only the most fitting voiceover artists and subtitlers who speaks your audiences' native language with expertise in a variety of sectors to take care of your projects.



## Voiceover & Subtitling

## Why we are different?

- 1 Common languages available such as English, Chinese, Japanese, Korean, Spanish, French, German, Russian, Italian, Portuguese
- 2 Subtitle formats conversions between: .srt/.ass/.vtt/.trs/.excel/.word
- 3 A broad variety of formats supported: .mp4/.avi/.mp3/.wma
- 4 Multiple transcribers handle the same transcription task synchronously on our self-developed and user-friendly platform meeting large orders and urgent needs.
- 5 Intelligent transcription technology automatically generates highly accurate subtitles enhancing production efficiency
- 6 Manual-assisted review prompt flawless transcription results



## Telephone Interpreting



## Video Interpreting



## On-site Interpreting

Wordspath is home to a group of versatile and expert interpreters with years of experience interpreting in an array of fields for multiple languages and purposes. From video conferencing to meeting with a doctor, we take care of all. We're always ready to fulfill your interpreting needs 24/7.



Why we are good?

- Customized services
- Urgent needs
- Industry-specific expertise
- Experienced, proficient interpreters with good track record
- Long-term and short-term interpreting requirements
- One of the most top-rated interpreting service vendors

# Quality Assurance

# 09



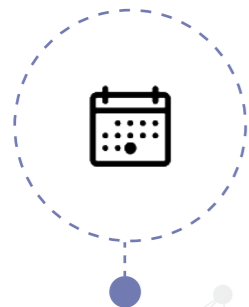
## Platform Management

Powered by a self-developed platform that coordinates three modules of Translator Management and Matching, TMS Professional Corpus and Overall Project Evaluation, we are able to provide language service of higher quality in faster turnaround time.



## Rigorous QC

With an exacting yet streamlined quality vetting system to keep tabs on our stringent TEP (translation, editing, proofreading) workflow, we always go through your projects with a second pair of eyes, ensuring each translated document meets your needs.



## Deadline Guarantee

We always allocate sufficient translators qualified for your project and update real-time progress of each translator on our platform for prompt coordination and adjustment, ensuring timely delivery.



## Lifetime Warranty

Powered by a self-developed platform that coordinates three modules of Translator Management and Matching, TMS Professional Corpus and Overall Project Evaluation, we are able to provide language service of higher quality in faster turnaround time.

# Our Customers

# 10

Customer	Type of Service	Country
GE Healthcare	Equipment utilization documents, project documents	US
Mindray	Manual translation and typesetting	China
SK-II	Translation and localization of product description	Japan
SenseTime	Video subtitles and dubbing	China
Nuance	Manual translation, marketing email, etc.	US
BMW	Translation and dubbing of advertising copy	Germany
Gucci	Translation for specification packaging	Italy
S&P	Translation of financial statements	US
L'Oréal	Translation and localization of product description	France
Deloitte	Audit reports	UK
Goyard	Translation and localization of product information	France
Epic Games	Unreal engine	US
IC Wireless	Translation of mobile game interfaces	Russia
Netflix	Subtitle translation	US
Chaumet	Translation and localization of product information	France
Deluxe	Subtitle translation	US
Unilever	Translation and dubbing of advertising copy	UK, Netherlands
Walmart	Product description	US
Witt	Website translation and press releases	Germany
Huawei	Technical documents	China
Xiaomi	Product information and questionnaire, etc.	China
Tecsis	Instruction manual translation	Germany
Cartier	Translation and localization of product description	France
University of Florida	Electronic engineering book translation	US
Rio Tinto Group	Promotional videos	UK
ViVo	Product information, training documents, etc.	China
Sohu	Project introduction, program description	China
Bvlgari	Website localization	Italy
Didi	Video subtitles	China
Fuji Xerox	Product specifications	Japan
MetLife Inc.	Video subtitles	US

