

Introduction

With more than 16 years in the language services industry, Ushuaia can blend marketing and cultural needs to offer an efficient, flexible and optimized translation and localization solution.

Our expertise enables us to help you find the most efficient formats and processes to localize your source materials, providing all necessary services along the way, from file processing and parsing to engineering, resizing, DTP and testing.

Ushuaia's main strength is based upon forming long-term partnerships with our clients. This enables both parties to invest in the ongoing development of global communication processes. And this kind of partnership also allows Ushuaia to invest in the development of tools and processes to address your specific needs, and to dedicate experienced, full-time professionals to help you face and resolve your global challenges.

Core Language Capabilities

Our core competence involves English, Spanish (all varieties) and Brazilian Portuguese in any direction and combination.

The most frequently requested varieties of Spanish are either

Regional/Artificial: General Latin American, Universal, Neutral, or

Country-Specific: Iberian, Argentinian, Mexican, Colombian,
Puerto Rican, Spanish for the US, etc.

In any case, we have the right talent for your communication needs, tested and qualified. For other languages, please do check with us, we may be able to help!

Areas of Expertise

Ushuaia has proven expertise in the following subject areas, having done significant amounts of work in each, always with outstanding client satisfaction!

- IT, Gaming and Software Localization including ERP, CMS, CRM, GPS/GIS
- Industry and Logistics
- Arts and Design
- Finance, Business and Banking
- Retail and e-Commerce
- Fitness, Cosmetics and Beauty Products
- Insurance and Legal
- Industry, Transport and Energy
- Industrial Automation and PLCs
- Marketing and Human Resources
- Mechanical, Automotive and Heavy Machinery
- Medicine, Healthcare and Life Sciences
- Travel, Tourism, Hotels and Leisure

Technical Expertise

We increase the efficiency of our localization workflows with all industry standard CAT tools in order to satisfy your specific project needs.

- Localization and Development
- Translation Tools and Memories
- Desktop Publishing and Editorial Design

In-house Capabilities

- Project Management
- Translation, Editing, Proofing
- Software Localization including Engineering and Testing
- Localization Consulting
- Quality Assurance & Language Sign-Off
- Tools Management, File Extraction, Content Parsing and Preparation
- Management of Linguistic Assets
- Desktop Publishing and Editorial Design
- Customized Tool Development
- Audio Transcription, Editing and Recording
- Video Processing
- Machine Translation Post-Editing

Our in-house capacity is complemented with the services of an extended network of pre-approved and qualified freelancers for outsourced tasks.

For further details and enquiries please contact

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