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ABOUT US

APPLE LOCALIZATION is a fast growing localization services provider, offering high-quality translation, localization and desktop publishing services at very competitive prices. Our experience in the fields of publishing and translation along with our technology, quality assurance, and expertise put us ahead of our competitors.

APPLE LOCALIZATION'S mission is to enable its clients, authors and publishers to create professional designs and layouts to the highest standard for their papers, journals, books, etc.

APPLE LOCALIZATION'S experts in the fields of translation, localization, and publishing, provide all clients around the world with creative solutions in order to assist them to achieve market access and global success.

OUR SERVICES

1. TRANSLATION AND TRANSCRIPTION SERVICES

APPLE LOCALIZATION provides comprehensive document and website translation services in a wide range of fields including: corporate communications, marketing brochures, technical content and more. We offer high-quality translation solutions for everything from quick-turnaround press releases to high-volume support systems, managing each task from file prep to final delivery.

Our Native-speaking translators and linguists specialize in many technical areas and fields.

Our areas of expertise include, but are not limited to:

Accounting, Advertising, Banking, Brochures, Business plans, Catalogues, Certificate and licenses, Contracts, Economics, Electronics, Engineering, Finance, Healthcare, Legal documents, Literature, Market research, Medicine, Patents, Pharmaceuticals, Poetry and literature, Politics, Presentations, Press releases, Product description, Proposals, Public relations, Science, Software localization, Technical reports and manuals, User guidelines and manuals.

1.1 OUR TRANSLATION TOOLS

CAT-tools below are used to maintain consistency across projects:

- ▶ SDL Trados
- ▶ SDLX
- ▶ Deja Vu
- ▶ Logoport
- ▶ Idiom WorldServer
- ▶ Passolo
- ▶ Catalyst

Apple Localization team provides translation services for more than 150 language pairs.

2. DESKTOP PUBLISHING SERVICES

Our experience in Desktop Publishing (DTP) enables us to serve our clients in almost all DTP applications in all world-wide languages. Our professional DTP team consists of experts who are familiar with all Desktop publishing software that may be needed, and are experts mostly in the following:

- ▶ Adobe InDesign
- ▶ Adobe FrameMaker
- ▶ Microsoft PowerPoint
- ▶ Microsoft Word
- ▶ Microsoft Publisher
- ▶ Microsoft Visio
- ▶ Quark Xpress
- ▶ Adobe Illustrator
- ▶ Adobe Photoshop
- ▶ QuickSilver (Interleaf)
- ▶ Corel Ventura
- ▶ Corel Draw

We also deal with a variety of languages such as:

- 1) Middle East languages (Arabic, Farsi, Urdu, Dari, Hebrew, etc.)
- 2) European languages (French, Italian, German, Spanish, Portuguese, etc.)
- 3) Asian Languages (Chinese, Japanese, Korean, Vietnamese, Thai, Hindi, Hmong, Lao, etc.)
- 4) African Languages (Amharic, Igbo, Zulu, Xhosa, Afrikaans, Yoruba, Swahili, Wolof, etc.)

3. LOCALIZATION ENGINEERING SERVICES

Side-by-side with translation, Apple Localization takes care of adapting and solving challenges in the translated software, websites, packaging, marketing literature, and other content. Our experts can help the clients to adapt the translated websites, software, etc. to meet the needs of the translated languages.

Apple Localization provides comprehensive localization engineering services for many of the world's leading companies. Our services cover all the steps crucial for successful localization and testing, including analysis, build engineering and mastering, bug fixing, scripting and overall localization process automation.

For additional information please visit www.apple-localization.com
or email us at info@apple-localization.com.

Thank you for your time!

Apple Localization Team